



Getting Started

Thank you for helping some of the world's poorest people gain access to safe water and sanitation

Tap into WaterAid is an easy and cost-free way for pubs to support WaterAid, simply by suggesting that your customers make a 15p donation each time tap water is ordered.

Why Tap into WaterAid?

With the new code of practice obligating all pubs to serve tap water free of charge, why not join us in transforming these tap water requests into life-saving donations.

Today **1 in 8 people will go without safe, clean water** – that's **884 million** people every day. Please help us to transform these lives by Tapping into WaterAid.

How do I get started?

- ◆ Sign up online at www.tapintowateraid.org or call on **0207 793 4949**. We'll send you all you need to let your customers know about Tap into WaterAid.
- ◆ **Start asking your customers if they'd like to donate** each time they order tap water.
- ◆ **Collect donations!** The easiest and most cost-effective way is to add the donation to the customer's bill through the till system as a non-VAT transaction. However, we can provide collection tins. Just let us know.
- ◆ Finally, simply **send in the donations** via cheque or cash using the details provided overleaf and you'll receive a letter from us thanking your customers and telling them how they have helped.



WaterAid/Juthika Howlader

Your customers' donations will add up very quickly – just £15 is enough to transform a life by providing a lasting supply of safe water, sanitation and improved hygiene. Imagine what you and your customers will achieve together!

We also have posters and table cards available to let your customers know about the great difference they'll be making. If you would like to include the Tap into WaterAid logo on your own advertising or menus please call us on (020) 7793 4949.

We'd be delighted to provide certificates and case studies on the life changing work that you and your customers are helping to achieve, just let us know.

You are transforming lives...



Charlie Bibby/Financial Times

Nepal is one of the poorest countries in the world. In a community in Amarkhu, a village in the foothills of the Himalayas, WaterAid has built a gravity flow water scheme which is supplying clean water to over 101 households. Hari Maya Poudel, 61 years old, explains what this has meant to her:

“I had to walk for two or three hours to collect water. Now it is very convenient, it is just close to my door. Sometimes I would carry two buckets at once but they were very heavy. Before, I had to wake up at 2am to get to the source by 3am to collect water. If I went later than this there would be no water left as so many other women would go there. It was very hard, I had to carry two buckets on my back at the same time. Before, I got cholera, jaundice and fevers. Now the water quality is very good – we get clean, safe water.”

How do I pay in donations?

Donations can be paid in monthly or quarterly using the details below.

Bank account

WaterAid
Barclays Bank Plc
Sort code: 20-65-82
Account number: 20422746

Please also drop us an email to let us know:

- The name of your establishment
- The amount of the donation
- A contact name, number and address so we can send a thank you letter.

Cheque

Please make cheques payable to WaterAid. Cheques can be sent to:

WaterAid
47-49 Durham Street
London
SE11 5JD.

Thank you so much for Tapping into WaterAid

Together with your customers, your establishment will be transforming the lives of some of the world's poorest people.

Got a question? Please send an email to tapintowateraid@wateraid.org or call (020) 7793 4949.