

On tap

 WaterAid

Number 42 – Spring 2009



Extreme cycling

Pedaling for pounds

The power of song

Raising funds with Sing for Water

Feeling quizzical

Supporters put on their thinking caps for WaterAid

Richard Rogers

Piping ideas to WaterAid's fundraisers

Welcome to *On tap*

Every issue of *On tap* is packed full of stories about WaterAid supporters of all ages who have given up their time, and in the case of the Thames Water rafters (see page 10) their dignity, to help those living without safe water and sanitation around the world.

There are so many ways to support WaterAid from organising your own fundraising or campaigning event to taking part in big challenges such as the Mazda London Triathlon or the 6 Peaks Challenge. Some supporters like to go that little bit further though, like Richard Rogers (pictured front cover) who cycled across Vietnam and Team Pedalo who 'pedaloed' for eight days down the Thames (see page 12)!

Without supporters like them, and like you, WaterAid would not be able to continue working with the world's poorest people. We are so grateful for all the time and effort that goes into your fundraising and are always delighted to receive stories, so please keep sending them to ontap@wateraid.org.



WaterAid's mission is to overcome poverty by enabling the world's poorest people to gain access to safe water, sanitation and hygiene education.

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Dance for water

On Saturday 18 October over 10,000 people put on their dancing shoes and took part in the first ever Big National Ceilidh.

The lengths some people were prepared to go to are a tribute to the popularity of ceilidhs, and of WaterAid too! A traveller from the UK got passengers dancing in the aisle of a train in Tibet, and at a ceilidh in Edinburgh the happy couple from a nearby wedding performed their first dance.

So far the Big National Ceilidh has raised over £40,000 for WaterAid. Its success has overwhelmed organisers, father and son David and Joey Oliver, who said, "The thought that so



Joey Oliver leads the way at the Hexham Ceilidh.

many people across the globe, unknown to us, will benefit from WaterAid's work is a source of huge satisfaction."

What a difference a year makes!

Thank you to all of the schools and colleges who chose WaterAid as their charity of the year.

Students from Ripon Grammar School in North Yorkshire have run The Great North Run, washed teachers' cars and taken part in morris dancing shows while the Edinburgh

Academy are working together throughout the year to raise a fantastic £10,000.

Schools can find out more about making WaterAid their charity of the year by requesting our free pack. Call **0845 6000 433**, email schools@wateraid.org or visit www.wateraid.org/schools for details.



Students at Ripon Grammar School clean up for WaterAid.

Tim Robinson

Food for thought

Five year old Danny Kuhrt and his family opened a café in their home as an inventive way of raising funds. Mum Nikki explains, "A few months ago I was watching television with Danny and we saw a charity appeal for WaterAid. He was shocked to find out that some children have to walk miles just to get water." The family raised £300 for WaterAid through



Danny Kuhrt's Freshwater café raised £300 for WaterAid.

the sale of cakes and drinks to family and friends.

Welsh Water's Dirty Weekend!



Daisy and Mali Price, with their brother Louis, enjoying Dwr Cymru Welsh Water's Dirty Weekend.

Dwr Cymru Welsh Water celebrated World Toilet Day, 19 November, by opening two Waste Water Treatment Works in Swansea and Cardiff to the public.

The weekend certainly inspired Daisy and Mali Price who, after visiting Waste Water Treatment Works in Cardiff, returned to their school in Caerphilly to teach classmates all about water and the environment.

The sound of success

Bands *The Atomics*, *Force 9* and *The Crush* donated their talents to Hydro International's second Band Night at The New Inn, Kings Lynn. The event raised over £1,000 for WaterAid.

Meanwhile in Ashton Keynes WRc employee Wendy Young and her singing group The Siren Sisters have been using their vocal talents to raise funds for WaterAid and other good causes. Their lively

performances have raised £4,500 so far.

The Siren Sisters fundraising with flair. ↓



Round up

- Thanks to Christchurch Lions Club who raised £800 by taking part in WaterAid's Big National Ceilidh.
- The Soroptimist International Club of Morpeth and District raised nearly £2,000 through a range of fundraising activities.
- Rotarians Ian Gearing (President of the Rotary Club of Chester Deva) and Susan Towell are planning to raise money by swimming in 100 wild locations. Visit www.justgiving.com/wildestswimmingchallenge for details.
- Rotary Club of Cirencester and the Dursley Male Voice Choir raised over £2,500 to support our work in Tanzania with a concert.



Rotarians Mike Van Sloots (Junior Vice-President, centre, in light jacket) and President Robin Levin (grey suit) pictured with Dursley Male Voice Choir.

Make WaterAid your Club's charity of the year. Email martindale@wateraid.org for details.

Celebrations and congratulations!

- St Mary's Church, Woburn, celebrated the 140th year of its consecration by raising £3,500 through a flower festival
- All Saints Parish Church, Four Oaks, used their 100th anniversary year to raise £12,000 for projects in northern Malawi
- Costain donated £5,000 to WaterAid in celebration of two million accident-free hours at their Thames Water Hampton Water Treatment Works project
- Children at St Peter's Church, Wolvercote, celebrated harvest and raised awareness for WaterAid with a watery wooden spoon puppet play
- Hydro International's second It's a Knockout Challenge raised £3,000. Congratulations to Total Ltd who took home the trophy and commiserations to CMP Ltd who received the losers' wooden bucket!

A meeting of great minds

Anne Lawson from the WaterAid Rutland Fundraising Group and Peter Jackson from the West Penwith Support Group met to congratulate Anne's son, Richard Lawson and his friend, Jun Baba, as they completed a Land's End to John O'Groats Bike Ride, which raised nearly £1,500.

It was a great opportunity for the two groups to meet up and

share their experiences. The WaterAid Rutland Fundraising Group have raised over £50,000 since being formed in 2005. The West Penwith Support Group have recently raised over £1,000 with their first event.

To find out more about groups in your area or to start your own, please call **0845 6000 433** or email **groups@wateraid.org**.



(From left to right) Anne Lawson, Richard Lawson, Jun Baba and Peter Jackson in Land's End.



Love a duck

Coronation Street's Steve McDonald (Simon Gregson) and Becky Grainger (Katherine Kelly) took time out from switching on Durham City's Christmas lights to promote the Grand Durham Duck Race which raises thousands of pounds for good causes, including WaterAid, each year.

👉 Coronation Street stars **Simon Gregson and Katherine Kelly** get cosy with a **WaterAid duck** in Durham.

Sing for Water

Up and down the country supporters have been using their vocal talents to raise funds for WaterAid by taking part in Sing for Water.

The largest Sing for Water took place at London's Thames Festival (pictured below). CDs and DVDs of the performance are available by calling **0845 6000 433**.

Sing for Water turned European with an event in Heidelberg, Germany. Over £900 was raised by the choir, who hope to join this year's Thames Festival event.

Back in the UK, local choirs from the Stroud area sang to raise £3,000. The evening started in style with each choir tunefully introducing themselves. Organiser Nick Mills said, "We

all had great fun and we'll certainly be doing a similar thing again."

Pupils from the Colchester Institute helped to organise a Sing for Water workshop at the university.

Singers at the Unicorn Voice Camp in Dorset used an auction of unusual promises to raise over £5,000 for Sing for Water.

At the Riverside Festival around 180 voices helped to make Leicester's first Sing for Water a great success.

Thank you to everyone who took part in the many unique Sing for Water events across the UK. If you would like to know more about Sing for Water events or would like to organise your own please email **singforwater@wateraid.org**.



To find out more about Sing for Water visit **www.wateraid.org/singforwater**.

Thanks to...

- Organisers and dancers at the Yorkshire Ceilidh for raising a brilliant £2,368 by taking part in the Big National Ceilidh
- Nurse Mary Costelloe for raising £360 through a unique Mamma Mia fundraising evening, part sponsored by South West Water



Mary Costelloe

Mary Costelloe, pictured centre, raising funds Abba style!

- Ketton Eco Group from the Ketton Methodist Church, Rutland, who asked their local community to donate products to a 'Give and Buy sale' to raise funds for WaterAid
- Thames Water for featuring WaterAid at their stand at the UK's biggest careers event – Skills London 2008
- Participants in South West Water's Big Chill competition who worked up a sweat to grow prize-winning chillies and raise £200 for WaterAid

Get involved

Cisco Euro Challenge

Take on 80 top company teams and experience two days and three nights of action and adventure with the Cisco Euro Challenge in support of WaterAid. Find out more at www.wateraid.org/ciscoeuro.

Taste for Life

Enjoy food with friends while raising funds with WaterAid's Taste for Life. To take part, simply organise a culinary feast, invite your guests to donate to WaterAid and encourage them to hold their own event. Email tasteforlife@wateraid.org for details.

Take up the challenge

Fancy horse riding in Mongolia, climbing Kilimanjaro, or dog sledding in Norway? Visit www.wateraid.org/challenge to see how you could raise funds by taking up an overseas challenge for WaterAid.

Turn wine into water

Turn wine into water by raising money for WaterAid with a wine-related event. Request a free fundraising pack by emailing martindale@wateraid.org.

Dates for your diary

April

2

Southern Water Ball

Join us at the Hilton Brighton Metropole for an evening of glitz and glamour. Contact **01903 272136** or Kevin.Buck@southernwater.co.uk for details.

26

Flora London Marathon 2009

Good luck to our fantastic team of runners!
www.wateraid.org/londonmarathon

May

2

Great East Anglian Run (GEAR)

Run 10k for WaterAid. Email ltaylor@anglianwater.co.uk for details.

24-25

3volution

Enjoy great live music and raise money for WaterAid at Gateshead Baltic's music festival. Email carlamoss@wateraid.org for details.

25

BUPA London 10,000

This 10k race incorporates some of the 2012 Olympic Marathon circuit. If you, or someone you know, has a place and would like to run for WaterAid contact events@wateraid.org.

June

6

WaterAid Trail 100 Challenge

Tackle one of Britain's best loved peaks and help us complete the challenge! www.wateraidtrail100.org

19

Thames Water 'Love Water' ball

Dinner, dancing and celebrity entertainment at Osterley Park, London. Email Harriet de Bene at harrietdebene@wateraid.org.

27

Sing for Water – Bristol

To find out more about Sing for Water events happening across the UK email singforwater@wateraid.org.

July 3-6

WaterAid 6 Peaks Challenge

50 miles to walk, 20,000 feet to climb, 1,000 miles to drive and two sea crossings... all within 72 hours!

www.wateraidsixpeakschallenge.org.uk

11

Severn Trent Mountain Walk or Cycle Challenge

Head to the Peak District to walk or cycle for WaterAid. Email

mountain.challenge@severntrent.co.uk for details.

23

Thames Water's 'Lord of the Rafts' raft race

Race your raft in Reading – don't be afraid to get a bit wet! For more information email Emily.Goren@thameswater.co.uk.

August

Mazda London Triathlon

WaterAid is the Official Gold Charity for 2009's Mazda London Triathlon.

www.wateraid.org/londontriathlon



September

12

Coast Along for WaterAid

Charlie Dimmock (*Ground Force*) invites you to enjoy a coastal walk in the South West and Pembrokeshire.

www.coastalongforwateraid.org

13

Sing for Water London

Choirs from across the UK will wow the crowds at the Thames Festival to raise vital funds.

20

The Great North Run

Take on Britain's iconic half marathon for WaterAid, or cheer on the team! www.wateraid.org/greatnorthrun

24-27

Cisco Euro Challenge

Take up the ultimate challenge in Tromsø, Norway.

www.wateraid.org/ciscoeuro

Looking good at H&M

H&M have raised a staggering £1,000,000 for WaterAid since 2002 through sales of their WaterAid bikini. 2009's range includes children's and men's swimwear and will be raising funds for WaterAid in H&M stores from April.

Fancy footwork

Ethical clothing company, Komodo, have designed an exclusive 'Water For Africa' sneaker. £5 from every pair sold will support WaterAid's work. To get your hands on a pair visit your local Schuh store or www.shop.komodo.co.uk.

Changing the world through song

Guides, Brownies and Rainbows across the UK are singing to support WaterAid's work in Nepal. If you know a group that would like to take part request our free pack by calling **0845 6000 433**.

World Toilet Day

World Toilet Day was celebrated by local campaign groups across the UK. The Northern campaigns group's event in Leeds Central Station received a visit from MP John Battle. Find out more about campaigning and how to affect change in government policy and practice at www.wateraid.org/campaigns.

Working in partnership

Tyco Waterworks have recently launched an employee involvement partnership with WaterAid for 2009. Their calendar of fundraising events will start on World Water Day, 22 March.

Stormsaver will support WaterAid for a third year in 2009. Director Lisa Farnsworth says, "We support the crucial work of WaterAid by an annual corporate donation of £5,000 and raise awareness with clients and colleagues."

The British Pump Manufacturers Association raised a fantastic £2,200 for WaterAid at their annual BPMA Pump Industry Awards Dinner.

WaterAid is delighted to have been chosen by law firm **Travers Smith** as their charity of the year.

Huber Technology donated Glastonbury Festival equipment hire fees, totalling £1,550, to WaterAid.

Battle of the brains

Supporters have been using their heads to raise money – with a quiz or two!

Forty nine teams took part in the Midlands Big Quiz 2008, organised by Biwater, Grundfos Alldos and Water Active, helping to raise over £11,500!

WaterAid volunteers felt flushed with success when Anglian Water's fundraising quiz night raised £2,667 on World Toilet Day.

Congratulations to the Tap Heads quiz team (pictured below) from Dwr Cymru Welsh Water who took on and beat the renowned Eggheads team on the popular BBC quiz show. They donated a fantastic £2,500 of their winnings to WaterAid.

Encyclopaedic knowledge and generosity ruled the day at the WaterAid Universally Challenged quiz. A team from the Environment Agency's Olton Court office took the national title and donated their prize back to WaterAid!

Volunteers at Thames Water had a 'fright' success with their spooky Halloween quiz which raised over £1,000 for WaterAid.

A pub quiz organised by employees from DHL's Valley Point office, Rugby, raised almost £1,200. Staff from Staples, British Gypsum, GSK, ECS and the National Grid across the Midlands attended the night along with DHL customers and suppliers Agco Ltd and Beechcroft Electrical.

The Inchyra Grange Hotel, Falkirk, was the location for 2008's quiz-tastic WaterAid Contractor's Quiz Night in Scotland. The evening, organised by Biwater, Enpure, Veolia and WaterAid, and sponsored by Veolia and QSD, raised a wonderful £22,820. Congratulations to the winning team from Black & Veatch.

The 2008 MWH Aquiza quiz night raised over £8,000 for WaterAid. Congratulations to winners United Utilities Capital Programmes who faced tough questions from quizmaster Andy Timms.

MWH's WaterAid Quiz for the South West Region was held at the Ramada Jarvis Hotel, Ealing. Questions were followed by a raffle and auction which helped take the total raised by the evening to £2,525. Thanks to 4D for helping to organise the event.



← **Dwr Cymru Welsh Water's Tap Heads celebrate their victory over the BBC's Eggheads!**

Black & Veatch

Black & Veatch (B&V) Water Europe has raised over £44,000 for WaterAid during 2008, through donations, sponsorship, events and participation in the 6 Peaks Challenge.

Peter Martin, Chairman of B&V Water Europe Commitment to Communities Committee, says, "Our professionals welcome the chance to take part in WaterAid events and contribute to a real improvement in living conditions of some of the poorest people in the world."



Toilet Cheryl Brown and tap Sally-Ann Bateman collect donations from UKG&I Managing Director Matthew Nott and Executive Managing Director of B&V Water Europe Bruce Ainsworth at Black & Veatch's Redhill office.

From the West Country to West Africa

The 'Wessex for West Africa' campaign was launched in May 2008 by Wessex Water and its partner contractor companies to raise money for WaterAid projects in Nigeria. Last year Wessex Water and the campaign's platinum partners Nomenca, GPS, Damar, Dean and Dyball and Mott Macdonald funded a visit to the country to see how the money they are raising is really making a difference.

Tom Chippendale from Wessex Water says, "It's up to us, the fundraisers, to continue the great work and keep supplying vital cash which, from what I witnessed, is being spent wisely to ensure a sustainable and positive future for Nigeria's people."

The trip has since inspired some excellent fundraising with Nomenca raising funds through a James Bond themed casino night. Each partner has pledged to raise £10,000 and Wessex Water has raised £120,000 in the last year – a phenomenal achievement.

Having a ball

It certainly wasn't a hard day's night for revellers at **Severn Trent's 'With A Little Help from Our Friends' themed WaterAid Ball**. The evening started in style with a personal video message from Sir Paul McCartney. Later, a fab four tribute band had everybody twisting and shouting and a fantastic auction raised vital funds. The auction, with prizes including Elton John and Take

That concert tickets, helped to bring the total raised by the evening to £95,000.

Guests had a Hawaiian scream on Halloween at the fourth **Northern Ireland WaterAid Ball**, sponsored by Dawson WAM, in Belfast. Party goers enjoyed dinner, entertainment and dancing at the Hawaiian themed event which raised £60,000 for WaterAid.

Give an hour... to WaterAid this payday

WaterAid's 'Give an Hour' initiative offers water industry employees an opportunity to mark World Water Day, 22 March, through a one off cash gift. Now our payroll giving scheme is part of 'Give an Hour', so everyone has the chance to give monthly. By donating through your payroll your gift can increase by up to 40%. Visit www.wateraid.org/giveanhour for details.

Win with the WaterAid Lottery!

Why not take a chance and change lives this year by promoting the WaterAid Lottery in your workplace? Not only will you raise funds, but by playing you'll also be in with a chance of winning up to £500!

Recent Lottery winner Justine Quinn from the Eden Project says, "I was delighted to hear I'd won the lottery – it now makes it even easier to convince people to have a go themselves!" Sign up at www.wateraid.org/lottery.

Lights, camera, action

Ecover and WaterAid launch their documentary film at the London International Film festival in March. You can apply for a fundraising film pack and organise your own documentary screening evening by visiting www.ecover.com/wateraid.

Walking for water

Supporters young and old have been walking to raise funds for WaterAid.

Representatives from the Wessex Water Training initiative 'Business4Life' raised over £250 on World Toilet Day by walking for eight hours on treadmills outside Bath Abbey.

The shoreline of the largest man-made lake in Northern Europe at Kielder Water and Forest Park made an impressive location for Northumbrian Water's first 'Walk for Life'. Walkers donated over £1,500 to WaterAid.

Pupils from St Margaret's School, Edinburgh, raised £2,845 with a sponsored walk and water carry. Schools and youth groups can walk for water just like St Margaret's School. Find tips, stories and ideas for your group at www.wateraid.org/walkforwater.



What better way to raise funds for WaterAid than by getting a little wet? These crazy supporters have done just that!

Bad weather couldn't stop the Environment Agency and ARUP messing about on the river in another successful **York Dragon Boat** event which raised over £1,000 for WaterAid and other charities.

Twenty eight teams of rafters, dressed in 'Carry On' style, took to the water for the 2008 **Thames Water Raft Race** (pictured above). Thames Water's Mark Wickstead said, "The Raft Race is always popular and provides great entertainment for those who come along to show their support. But behind the fun, it's helping to raise money for WaterAid."

Swim, bike, run

WaterAid is thrilled to be the Official Gold Charity for the 2009 Mazda London Triathlon. Can you help us build our biggest team yet?

Don't worry if you have never completed a triathlon before as around half the participants will be newcomers to the sport, competing alongside the world class sporting heroes who take part every year. To find out more about the event, and how to join the WaterAid team, please visit www.wateraid.org/londontriathlon.



Be part of the 2009 Mazda London Triathlon with WaterAid.

Angling for support

These supporters are a real catch – they've raised thousands for WaterAid by fishing!

Anglers from the North East took part in fishing competitions to raise around £5,000, taking the total raised from Northumbrian Water's partnership with tackle company Hardy Greys to more than £20,000!

The annual Yorkshire Water Swinsty Fly Fishing competition took place at Damflask Reservoir,

near Sheffield, and raised £517 for WaterAid. Congratulations to Dave Pearson for catching the winning haul, weighing in at a mammoth 37lb 7oz.

Around 30 anglers raised over £600 for WaterAid's work in Uganda at the first Welsh Water WaterAid Fishing Competition held at Llandegfedd Reservoir.

Wessex Water's fishing competition raised an impressive £540 for our vital work.

Brian of BJP Photography



Runners at the start of the 25th Ricky Road Run!

Thanks to all the WaterAid supporters who have pounded the streets to raise funds!

Nine Ofwat employees raised £2,124 by taking part in Birmingham's first half marathon.

WaterAid fundraising favourite, the Ricky Road Run (pictured above), celebrated its 25th anniversary in October. The organising committee hopes to raise a spectacular £25,000 for WaterAid and the Peace Hospice.

Good luck to our fantastic team of runners taking part in the 2009 Flora London Marathon. Running 26.2 miles is an amazing achievement and you can help our runners complete their challenge by cheering them on. Find out more at www.wateraid.org/londonmarathon.

A hole lotta fundraising!

The British Water Annual Golf Day, held at Bowood Golf Club, raised over £5,000 for WaterAid. Thanks to all who took part and to the British Water members who sponsored holes along the course.

Pedaling for pounds

WaterAid supporters' pedal power has raised vital funds!

WRc employees Francois Ford, Ian Dawes, James Peacock and Paul Sweeney raised over £200 by taking part in this year's ProVelo Sleepless in the Saddle – a 24 hour cycling challenge at Catton Park, Staffordshire.

Eight employees from DHL Exel Supply Chain's energy sector office, Bristol, tackled 32 miles, flat tyres and sore behinds along the Kennet and Avon canal to raise over £600.

In November 2008 Severn Trent Water employee Richard Rogers (pictured on the front cover) cycled an incredible 650km through Vietnam to raise £7,000. He says, "I've met and seen some of the most amazing people and scenery and done some of the hardest cycling. Many thanks to those who put in a fantastic effort to support us." Regretfully George Taylor who partnered Richard in planning and fundraising couldn't undertake the cycle due to a family bereavement.

Race day raises £100,000!

More than 4,000 people attended Southern Water's race day in October. Writer and broadcaster Simon Fanshawe hosted the event and attendees enjoyed live music from Irish band The Saw Doctors.

Southern Water's Kevin Buck (left) with WaterAid's Andrew Cook and winning horse Mega Sue. ➔



Southern Water

Messing about on the river

Our barmiest fundraisers have to be Oliver, James, Jake, Nick, Alistair and Paddy who supported WaterAid by travelling the Thames on what they call 'the world's least efficient mode of transport' – the pedalo.

The team set off from Lechlade, in the Cotswolds, and pedalled for an incredible nine hours a day to reach Putney Bridge, London, in eight days. Perhaps the boys aren't so barmy – they raised over £6,000 for WaterAid!



Climb every mountain

The hills are alive with WaterAid supporters raising funds!

Seventeen members of the Engineering Services Department of construction company Morgan Est raised £2,400 by climbing three hills in the Peak District and successfully completing the Mam Tor Challenge (pictured below).

In 2008 a new mountain challenge event was launched. WaterAid Trail 100 proved hugely successful as 2,000 walkers helped to raise £207,000 by scaling 95 British peaks. The challenge aimed to have teams of walkers at the top of 100 peaks on the same day. Visit www.wateraidtrail100.org to see how you can help us achieve this aim in 2009.

Dafydd Evans, who works for Dwr Cymru Welsh Water's partner Mulcairs, helped to raise more than £1,200 by climbing over 3,500 feet to the summit of Snowdon as part of Trail 100. Thank you to Mulcairs for donating £400.

Teams from O'Brien's Wines, Dublin, and oil shipping company Torm, Copenhagen, helped make 2008's 6 Peaks Challenge an international affair. The trip from Denmark was worth it for Torm's team as they scooped the trophies for best dressed team and most money raised – in excess of £78,000.

The fastest team to complete the Challenge was Steve's Six of One from Peter Brett Associates. Team Leader Steve Dellow said, "We're exceptionally proud of our achievement, it's an experience I heartily recommend." Find out about 2009's event at www.wateraidsixpeakschallenge.org.uk.



Morgan Est employees at the summit of Mam Tor.

The ultimate corporate challenge

In September, 55 determined corporate teams battled through three days of tough team development challenges at the Cisco Euro Challenge in Sauerland, Germany to build key business skills and raise money for WaterAid.

Congratulations to the event winners Hewlett Packard Spain and to EADS who won the charity cup by raising the most money for WaterAid.

If you have a reasonable level of fitness and the determination to succeed why not take up the challenge? Find out more about the Cisco Euro Challenge 2009 at www.wateraid.org/ciscoeuro.



Participants celebrate completing the Cisco Euro Challenge.