

Fundraising for WaterAid not only raises vital funds to help some of the world's poorest people overcome poverty, it also raises awareness about what we do. These are just some ideas to help your fundraising make a splash!

Turn fun into funds!

- Time for tea – hold a coffee and cake morning or tea party
- Sales – jumble, plant, car boot or bring and buy. A great way of raising funds
- Hold a spring, summer or autumn garden party
- Organise a good old fashioned raffle
- Old phones = safe water. Donate your old mobile or organise a recycling collection
- Turn 'buckets of pennies into buckets of water' on United Nations World Water Day, 22 March
- On World Toilet Day, 19 November, get those using your loo to 'spend a penny' by donating to WaterAid each time they visit!
- Games, prizes, entertainment – hold a summer fête
- Shhhhhh! Get sponsored to stay silent



WaterAid's costumes are guaranteed to raise a smile!



Reverend Philip Young – running for WaterAid.



Stump up for WaterAid like these energetic supporters!

Rise to the challenge!

Each year a team of runners raise money for WaterAid by completing the London Marathon. Runner Clemmie Perowne says, "I was so impressed with all the back-up, support and advice from WaterAid. I loved the newsletter – which always boosted my motivation during training, as did the special section on the website."

WaterAid and its supporters organise a number of large fundraising challenges throughout the year. They are open to all – so whether you want to take part in a sponsored run, cycle, climb or walk, visit www.wateraid.org/getinvolved

Get creative!

- Turn wine into water with a wine tasting event
- Brainteaser – test your knowledge with a WaterAid quiz
- Show off musical talents with a concert
- Dress down day – make a donation to WaterAid and avoid wearing your suit or uniform!
- Stage the WaterAid pantomime – *Aladdin and the Magic Bucket*
- Organise a fashion or talent show
- Make a donation that costs you less – give through your payroll

Community spirit

WaterAid helps the world's poorest communities manage water and sanitation projects that transform their lives. You can support them too by raising funds for WaterAid in your community.

There are lots of ways you can get involved, from taking part in our sponsored singing activity Sing for Water to forming your own local fundraising group. Visit www.wateraid.org/community to find out more.

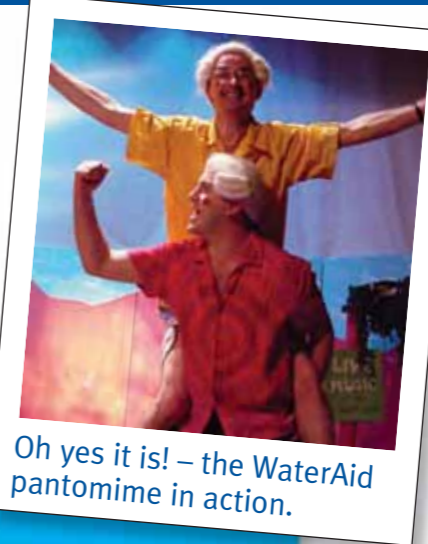


Children from Frinton Primary School, Essex, with composer Richard Stilgoe – who wrote WaterAid's Children Sing for Water songs.

Feeling active?

- Organise a sponsored event – run, swim, climb, line dance!
- Make fundraising your goal with a five-a-side football or golf tournament
- Face your fears, do a sky dive!
- Take on a triathlon in a team or go solo
- Pull! Organise a tug of war
- Walk for water – people in developing countries often have to walk miles to collect water. A sponsored walk is a poignant way of raising funds

By making WaterAid a chosen charity, schools and companies can raise funds to change lives.



Oh yes it is! – the WaterAid pantomime in action.

All work and no play?

Every year in Africa 40 billion working hours are wasted carrying water from distant sources. Help us enable some of the world's poorest people gain access to safe water close to their homes by raising funds at work.

Fundraising at work is as simple as organising a lunchtime event, getting sponsored to be sporty or giving through your payroll. It is also a great way to build team spirit, get to know colleagues and enjoy time at work! For more information about how your company can support WaterAid visit www.wateraid.org/corporate

Did you know that £15 is enough to enable one person to gain access to a lasting supply of safe water, sanitation and hygiene education?

Donation form

Thank you for fundraising for WaterAid. Once you have held your event please bank all the money you have raised and send a cheque, made payable to WaterAid, along with this form to:

WaterAid, 47-49 Durham Street, London, SE11 5JD

Title: _____ Initial: _____

Surname: _____

Address: _____

Postcode: _____

Group/Company name: _____

Email: _____

Your event

Event: _____

Where: _____

Total raised: _____

Comments: _____



Your support makes our vital work possible. We'd like to keep in touch with you to tell you more. If you don't want to hear more from WaterAid and WaterAid Trading Ltd just let us know.



WaterAid/Ryna Sherazi



WaterAid/Luke Sherrington



Dave Whiteley



Jeff Clark

Event checklist

Follow this simple checklist and whatever event you organise is sure to go with a splash!

- I have contacted WaterAid to tell them about my fundraising event and received advice and resources
- I have read the Legal and Safety considerations at www.wateraid.org/safeandlegal
- I have read the security tips at www.wateraid.org/securitytips
- I have read the top tips for publicising my event at www.wateraid.org/publicity
- I have decided to collect sponsorship online and have read the online sponsorship advice at www.wateraid.org/onlinesponsorship

Please remember that WaterAid cannot take responsibility for any injury, losses or damage caused or sustained as a result of fundraising events held in aid of WaterAid. It is the responsibility of the event organiser to comply with legal and safety regulations.

Handy hints

- Remember the simplest events often have the best results
- Leave plenty of time to plan your event
- Invite a WaterAid speaker to bring our work to life at your event
- Statistics can really help people to understand the need for WaterAid's work – find statistics to use in your event publicity at www.wateraid.org/statistics
- Focus days are a great way of engaging people with your fundraising. United Nations World Water Day is on March 22 and November 19 is World Toilet Day

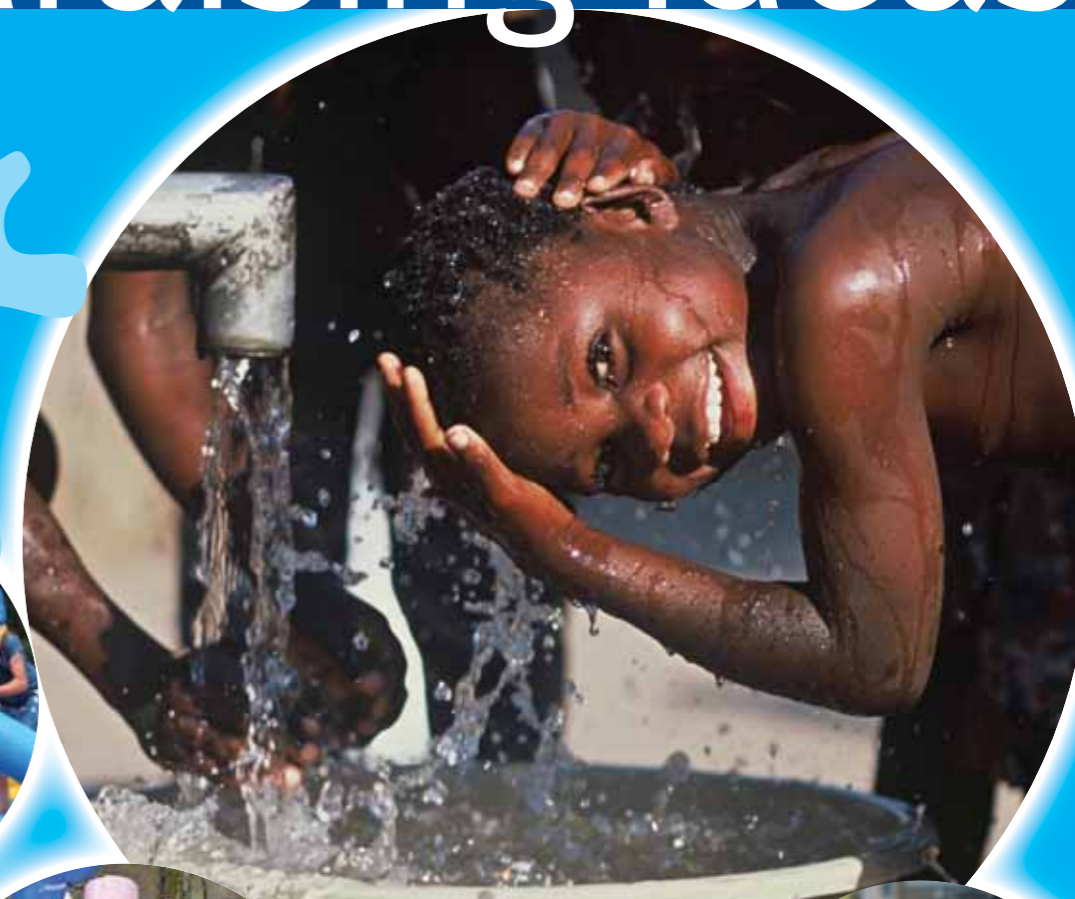
Thank you for your support!

For further ideas and information visit www.wateraid.org/getinvolved or if you would like to discuss your fundraising ideas, please contact us on **0845 6000 433**, or email supportercare@wateraid.org

Front cover photography: WaterAid/Jon Spuall/Charlotte Biddle

Splashing fundraising ideas

Be inspired to make a splash today!



WaterAid's mission is to overcome poverty by enabling the world's poorest people to gain access to safe water, sanitation and hygiene education.

Registered charity numbers 288701 (England and Wales) and SC039479 (Scotland)