

Welcome

Welcome to *Take action* – your guide to campaigning for WaterAid. Remember that your campaign actions help us build public pressure on those with the power to act. So read on to find out how you can change the world!

There are two campaign actions you can take today to make change happen.

1. Be a record breaker!



Stand in line to be part of this truly global influencing event in March 2010. We are trying to set a world record for the world's longest toilet queue in multiple locations. Stand in solidarity with the billions living without access to a safe and clean toilet.

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2. Influence a politician

The next UK general election is fast approaching. Meet the politicians based in your area and deliver WaterAid's manifesto. Help us ensure that the next Government is committed to leading international efforts to tackle the global sanitation and water crisis.



WaterAid supporters took action in support of our first-ever photo petition. We were inundated with fantastic pictures! Earlier this month we handed in the photo petition to the Prime Minister and asked him to make a new year's resolution to talk taps and toilets at the Annual High-Level Meeting on Sanitation and Water in April 2010.

The fourth card in this pack can be used to sign up a friend or a family member to campaign for WaterAid. Pass it on and get them involved today!

Gerry Austin
WaterAid Campaigns Team



Images: WaterAid



Action 1

Be a record breaker!



Action Form an orderly (toilet) queue!

Target UK politicians and other decision-makers attending the first-ever High Level Meeting on Water and Sanitation.

Result The meeting delivers real action towards achieving water and sanitation for all.

Between 20 and 22 March 2010, supporters from across the world will be joining with others to form 'The World's Longest Toilet Queue'. Timing is crucial as one month later politicians will gather to discuss what should be done to tackle the global water and sanitation crisis. **We must maintain public pressure ahead of this important meeting.**

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Get involved by either attending or organising an event in your local area.



Taking part is easy: all you need to do is get a group of people to queue in front of a toilet for 10 minutes at some point between 20-22 March 2010. The toilet itself can be real, fake or even someone dressed up in a toilet costume!

Join us and stand in solidarity with the 2.5 billion people who still have to wait in line for their right to use a clean and safe toilet.

For more information and to register your interest visit www.wateraid.org/queue, email campaigns@wateraid.org or call 020 7793 4594.

Become part of a global movement
(pardon the pun!)

The WaterAid logo consists of a blue water drop icon followed by the text "WaterAid" in a bold, sans-serif font. "Water" is in black and "Aid" is in blue.



Action 2

Influence a politician



Action Meet politicians in your area.

Target UK politicians.

Result The next UK Government is fully committed to leading international efforts to tackle the global sanitation and water crisis.

In the run-up to the UK general election WaterAid has produced a manifesto outlining how and why a newly elected government should tackle the global sanitation and water crisis. We need your help to get politicians on board.

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Your involvement will get them to sit up and take notice of WaterAid's manifesto. Face to face meetings provide the best opportunity to express your views.

Meeting your politician is easy and you don't need any special training! If you haven't done it before, we can provide you with WaterAid's handy guide to influencing politicians. We can also give you some useful information to help your meeting go well.

Register your interest by **Friday 12 February 2010:**

Visit www.wateraid.org/lobby

Email campaigns@wateraid.org

Call 020 7793 4594

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A lack of sanitation and safe water is a huge hurdle to development



WaterAid.org

Image: WaterAid/Layton Thompson

Recruit a friend to campaign for WaterAid

Do you want to get involved with WaterAid? Do you want to campaign for change and build public pressure on decision-makers?

Whether you are interested in signing a petition, meeting or writing to your MP or attending a march, you can guarantee that your campaign actions will help more of the world's poorest people gain access to safe water, sanitation and improved hygiene.

Sign up below to receive information that will help you change the world!.

Return this form to WaterAid, FREEPOST, RRRZ-YRRB-ELKE, Melksham, SN12 6YY

Signed _____

Title _____ First Name _____ Surname _____

Address _____

Town/City _____ Postcode _____

Email _____

 **WaterAid.org**