

Welcome

Welcome to the first edition of ***Take action*** – the new pack from WaterAid’s Campaigns Team. Your continued support of WaterAid’s campaigns is vital in helping us influence decision makers and raise awareness of the global water and sanitation crisis.

Read on to see the two campaign actions you can take today to make change happen.

 **WaterAid**

1. Use your powers of persuasion



Encourage friends and family to support our campaign to get Prime Minister Gordon Brown to be a ‘sanitation champion’ at the G8 summit in July.

2. Get your pen at the ready



The pen really is mightier than the sword! Write to DFID, the Department for International Development, to make your thoughts clear on their new policy paper now.

Every campaign action counts. The important thing is to keep up momentum and spread the word.

We must build on the success of the past few months. Thanks to the tens of thousands of you who signed the 'Great Stink' campaign ahead of the 2008 G8 summit we helped get sanitation and water on the G8 agenda and included in the final declaration. The public pressure you generated contributed to getting these crucial issues recognised at the very highest level. We hope you continue to take action in 2009 in support of WaterAid's campaigns.

Gerry Austin
WaterAid Campaigns Team



Action 1

Spread the word- it's as easy as abc!



- Action** Petition
- Target** Gordon Brown
- Result** Prioritisation of sanitation and water alongside health and education.

Many of you have already signed and sent your 'Child's play' postcard to Prime Minister Gordon Brown. Thank you.

Now we would like you to help us spread this campaign message even further. Use your powers of persuasion to **add 10 names to the petition overleaf**. We need to amplify our voice, sending a loud and clear message to Gordon Brown that we demand action on the global water and sanitation crisis.



Return this petition by 19 June 2009 to WaterAid, C/O Freepost RRRZ-YRRB-ELKE, Melksham, SN12 6YY



Dear Prime Minister,

884 million people live without safe water and 2.5 billion live without sanitation. We urge you to:



- Talk taps and toilets at the G8 in July and the Annual Meeting for Sanitation and Water to ensure action from world leaders.
- Prioritise these fundamental human rights alongside health and education.

Name: Signature: Postcode:

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Supporter Number/Running Number

09/JE/A1

Action 2

Help shape the debate on the fight against world poverty



Action Letter

Target DFID

Result UK Government policy delivers safe water and sanitation to more poor people.

The Department for International Development (DFID) is about to finalise a new white paper called *Eliminating world poverty: Assuring our common future*. As the **government confirms this policy** they need to hear your views.



WaterAid/Marco Betti

 **WaterAid**





Take action



WaterAid/Juthika Howlader

This paper will shape future government policy on international development. Before they set the policy in stone the Government needs to hear your views. This is your last chance to influence this debate and tell the Government what we think of the paper ahead of its publication in July.

Time is short. Please write a letter to DFID by 25 May 2009. This is a golden opportunity to have your say.

Contact us today for WaterAid's view on the policy paper and suggested points for you to include in your letter. Call us on 020 7793 4594 or email campaigns@wateraid.org

We can work together to get the Government to hear our views.

Not another statistic



Brent Strlton

 **WaterAid**

**2.5 billion people live
without sanitation and 884
million live without clean water.
1.4 million children die every year
as a result. This is not just a crisis -
it's a scandal.**

Campaign with WaterAid for lasting political change. Your voice counts. Your support is vital. Share this card with friends and encourage them to campaign with WaterAid too.

Writing a letter, sending an email, signing a petition, attending a march or giving a talk on the water and sanitation crisis all helps to build public pressure on those in power.

WaterAid's Campaigns Team is here to help you. Get in touch to let us know what actions you are taking. We can also give you resources, information, tips and hints.

Email: campaigns@wateraid.org

Phone: 020 7793 4594

Web: www.wateraid.org/campaigns

How WaterAid campaigns for change



Take action



Supp No. / Mailsort code / Running No.
Sample Name
Sample Address 1
Sample Address 2
Sample Address 3
Sample Address 4
Sample Address 5
Sample Postcode

If undelivered please return to
WaterAid, PO Box 232,
Melksham, SN12 7SB

WaterAid.org

09/JE/A1

