

Annual Report

2008/09



WaterAid's vision is of a world where everyone has access to safe water and sanitation



Elizabeth Banda from Mgoni, Lilongwe, talks about life before she had access to clean water. “It took me the whole day just to get two pails of water so I couldn’t do everything. People were even fighting, physically, people got hurt. I didn’t feel ok when I gave water to the children but they were thirsty and I had no choice. I never get sick anymore, not once in the last year.”

WaterAid in 2008/09

We're pleased to report that 2008/09 has been another successful year for WaterAid. Through our partners, we have enabled over one million people to gain access to safe water and over two million to sanitation. Despite the economic downturn, with your support we raised nearly £44 million towards our vital work.

We are also in an exciting period of growth. Having exceeded the challenging targets we set for ourselves in our last strategy we have developed a new Global strategy which will run from 2009 to 2015. By the end of this next strategy period, we will aim to have enabled a further 25 million people to gain access to safe water and sanitation, and to have reached 100 million more people through our advocacy and influencing work. We will also expand our reach, aiming to work in 30 countries around the world.

2008 was the International Year of Sanitation and WaterAid lobbied and worked with the media to raise awareness of the sanitation crisis. Fantastic progress has been made with the first high level international

meeting on water and sanitation now scheduled for 2010.

Our campaigning and advocacy has continued to go from strength to strength, with the End Water Poverty coalition now supported by 150 organisations from Africa, Asia, North America and Europe. Supporters of the coalition have between them taken nearly a million campaign actions during the past two years.

We hope you enjoy reading this record of our achievements and are inspired to support us in the coming months in our determination to transform people's lives in some of the poorest communities in the world. Thank you to all our supporters, partners and staff. As ever, we welcome your comments and feedback.



Barbara Frost
Chief Executive



Jeremy Pelczer **Chair**
3 September 2009

Our achievements

Our work in Africa and Asia

In 2008/09 we worked with over 1,100 partners in 15 countries in Africa and Asia. Together we have installed new water supplies, rehabilitated broken facilities and monitored and evaluated existing projects. In Ethiopia, our partners have constructed sand dams in seasonal river beds to increase water supply during the dry season, and we have worked with communities in the desert in Mali to install rainwater harvesting systems to supplement their water during the dry months.

We have also developed our hygiene work in response to natural disasters such as flooding, and in our Southern Africa region, we responded to a significant outbreak of cholera by sharing good hygiene practices to help keep the epidemic under control.

We worked with the most marginalised and socially excluded people in communities and this has included developing low-cost adaptations to latrine and water point designs for blind and disabled people and exploring the challenges of those living with HIV and AIDS.

Policy and campaigns

The International Year of Sanitation and the End Water Poverty coalition provided key opportunities for campaigning and strengthening our advocacy work across our country programmes. In Uganda, we supported local communities and lobbied for national government budget lines for sanitation, and in Malawi we now have a member of staff in the planning department of the Ministry of Water Development.

We worked hard to raise the profile of the neglected issue of sanitation calling for governments to act and address the sanitation crisis. WaterAid's report *Tackling the silent killer – The case for sanitation* was launched at the G8 Summit in Japan and received international media coverage.

The year ahead

Looking forward, our new Global strategy will help us to optimise our impact in the countries where we work and expand into more areas. After completing scoping studies in East, West and Southern Africa in 2008, new countries have



been identified and we will be piloting work in 2009/10 with local organisations in Sierra Leone, Liberia, Niger, Rwanda, Kenya, Angola, Lesotho and Swaziland.

However, there is still much to do. 4,000 children are still dying needlessly every day from water-related diseases, and two in five people worldwide don't have access to anywhere safe or hygienic to go to the toilet. We hope you will continue to support us throughout the year ahead enabling more of the world's poorest people gain access to safe water, improved hygiene and sanitation.

Number of people helped to gain access to:

	Water	Sanitation
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West Africa

1. Burkina Faso	55,000	51,000
2. Ghana	50,000	29,000
3. Mali	39,000	55,000
4. Nigeria	30,000	41,000

East Africa

5. Ethiopia	71,000	65,000
6. Tanzania	63,000	4,000
7. Uganda	35,000	18,000

Southern Africa

8. Madagascar	35,000	34,000
9. Malawi	26,000	37,000
10. Mozambique	61,000	42,000
11. Zambia	45,000	39,000

Asia

12. Bangladesh	512,000	1,503,000
13. India	82,000	58,000
14. Nepal	38,000	33,000
15. Pakistan	-	-

Reporting on figures in Pakistan to start from 2010

The people we reached

Soap making for good hygiene in Mali

Madame Awa Coulibaly from Bamako, Mali, is part of a local soap making group.

“We noticed that soap was necessary for us. So JIGI (WaterAid’s partner organisation) helped us establish the unit and taught us how to make soap. Now, we have safe water; we have got soap always so we are clean. We use the soap for washing – the body, clothes and dishes – it’s very good soap.”



Safe water for prosperity in Tanzania

Asha Yusufkisemi from Dar es Salaam explains the difference that having access to clean water has made to her job as a farmer. “Now there is no worry, I can wake up early in the morning and go to the farm and know I can come back and fetch water from the tapstand without there being a queue. People who are employed are now able to get to their workplaces on time and farmers can spend more time on their farms. But the fact that the water is now safe is the best thing for me.”

Latrines for dignity in Bangladesh

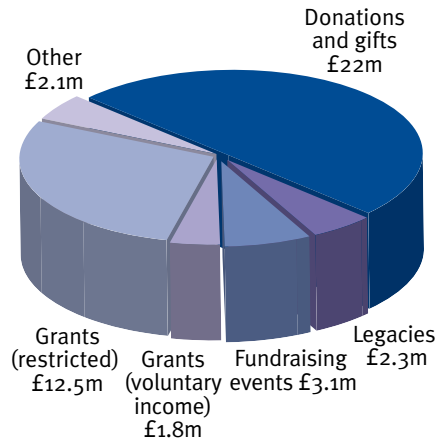
Aki, aged 18 from Zakir’s slum, in Dhaka, talks about her new communal latrines. “We use the communal toilet block here. It’s very near my house. The previous situation was hanging latrines and there were always queues. There was no privacy, so we would only use the latrines in the daylight if the men were away working. In the evening we felt more comfortable because it was dark and nobody could see anything. Now, we have no problems. Day or night, the toilets are the same. There are doors and electric lights and there are separate latrines for women.”



Financial review

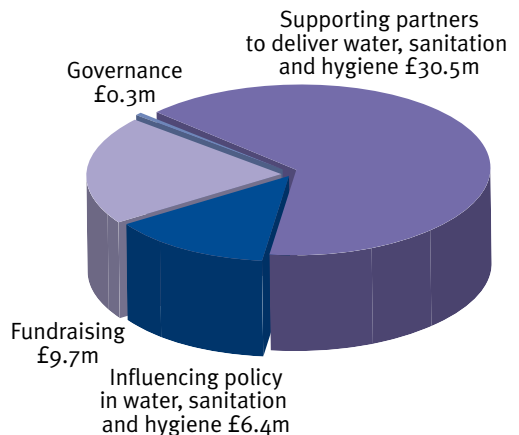
Income

	£million
Donations and gifts	£22m
Legacies	£2.3m
Fundraising events	£3.1m
Grants (voluntary income)	£1.8m
Grants (restricted)	£12.5m
Other	£2.1m



Expenditure

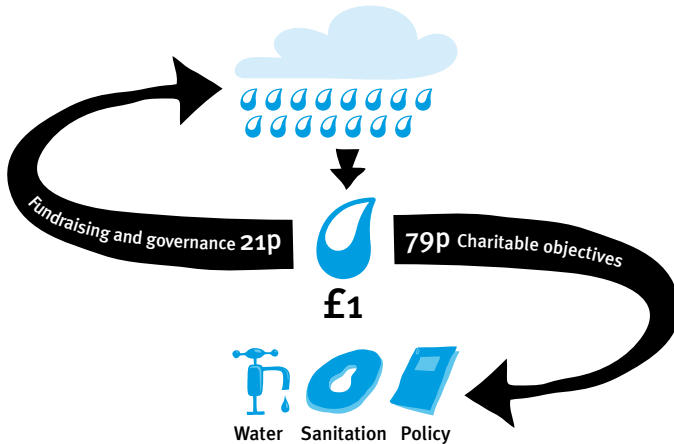
	£million
Supporting partners to deliver water, sanitation and hygiene	£30.5m
Influencing policy in water, sanitation and hygiene	£6.4m
Fundraising	£9.7m
Governance	£0.3m



This is a summary of WaterAid's income and expenditure in 2008/09, taken from our audited accounts which are included in the full Annual Report. This is available to download at www.wateraid.org/annualreport or for paper copies, printed on recycled paper, email wateraid@wateraid.org or call **020 7793 4594**.

Give water, give life

This is how we spent every £1 in 2008/09



The need for WaterAid's work remains huge. Please support us today to help more of the world's poorest people gain access to safe water, improved hygiene and sanitation.

You can support WaterAid in a number of ways. You can make a regular donation, take part in a campaign or an event or include a gift in your Will. Tick the boxes overleaf for more information.



£8

could pay for a mason to construct a family latrine in Bangladesh



£25

could pay for tools for a hand-dug well in Ghana



£130

could pay for one year of hygiene education for 100 households in India

One in eight people

in the world do not have access to safe water – that's **884 million people**

2.5 billion people

in the world do not have access to sanitation – that's **40% of the population**

1.4 million children

die every year as a result of diseases caused by unclean water and poor sanitation – around **4,000 deaths a day**

£15

can enable one person to gain access to a lasting supply of safe water, sanitation and improved hygiene.



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