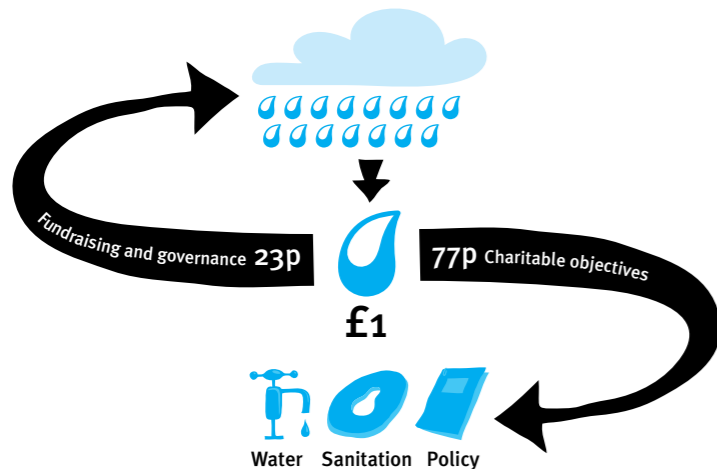


# Give water, give life

This is how we spent every £1 in 2007/08



The need for WaterAid's work remains huge. Please support us today to help more of the world's poorest people gain access to safe water, sanitation and improved hygiene.

You can support WaterAid in a number of ways. You can make a regular donation, raise money through events or include a gift in your Will. Tick the boxes overleaf for more information.



**£5**

could buy a bag of cement to build a latrine slab in Ghana



**£54**

could set up a school health club in Nepal



**£110**

could pay the start up costs for a soap making business in Burkina Faso



**£380**

could pay for a pump in Zambia



**£756**

could pay for a hygiene education puppet show in Madagascar



WaterAid's mission is to overcome poverty by enabling the world's poorest people to gain access to safe water, sanitation and hygiene education.

## One in eight people

in the world do not have access to safe water – that's **884 million people**

## 2.5 billion people

in the world do not have access to sanitation – that's **40% of the population**

## 1.8 million children

die every year as a result of diseases caused by unclean water and poor sanitation – around **5,000 deaths a day**

## £15

is all it costs for WaterAid to provide one person in the developing world with a lasting supply of safe water, sanitation and hygiene education. This **integrated approach** reduces the number of deaths caused by diarrhoeal diseases by an average of **65%**



**Annual Report**  
2007/08

WaterAid  
2nd Floor, 47-49 Durham Street  
London SE11 5JD  
United Kingdom  
Telephone: +44 (0)845 6000 433  
Email: [wateraid@wateraid.org](mailto:wateraid@wateraid.org)  
Website: [www.wateraid.org](http://www.wateraid.org)

Registered charity numbers 288701 (England and Wales) and SC039479 (Scotland)  
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**WaterAid's vision is of a world where everyone has access to safe water and sanitation.**



Before WaterAid and our partner YIFODA intervened, the 300 pupils and teachers at this school in Wakiso District, Uganda, had no access to clean, private sanitation facilities. Now a large toilet block has been constructed, with separate areas for boys, girls and teachers. "This new toilet block is so easy to keep clean," says teacher Godfrey Matovu.

## **WaterAid in 2007/08**

We are delighted to report that 2007/08 has been another highly successful year in which WaterAid's work has made more of an impact than ever before.

Thanks to the dedication of our supporters we raised over £40 million and together with our partners, reached over one million people with safe water and over three million with sanitation. We can now celebrate having helped over 12 million people in Africa and Asia since our establishment in 1981.

But WaterAid is not tackling the global water and sanitation crisis alone. Alongside implementing appropriate and sustainable water and sanitation projects, we continue to build capacity where it is needed and, finding governmental inaction or a failure to reach poor communities, we advocate for change.

As a founding member of End Water Poverty, the international coalition calling for sanitation and water for all, we have rallied nationally and internationally, addressing the United Nations and lobbying the G8.

With your generous support WaterAid can continue our vital work, enabling the world's poorest and most marginalised communities to gain access to safe water, sanitation and hygiene education, and helping to make their voices heard by those with the power to deliver these essential services.

We hope you enjoy reading this record of our achievements over the past year and are inspired to join us in our determination to transform even more lives in 2008/09 and rise to the new challenges ahead. As ever, we encourage your comments and feedback.

**Barbara Frost** Chief Executive

**Jeremy Pelczer** Chair  
4 September 2008



# Our achievements

In 2007/08, WaterAid collaborated with over 900 partners in the 15 countries where we work. We **built their capacity** to be more effective in programme work and in advocacy and campaigning.

To make our interventions more effective, we aimed to develop our expertise in certain key areas.

Involving marginalised groups, such as women and girls, the elderly, people living with HIV/AIDS and disabled people in the planning and implementation of our projects helps us to **investigate and overcome barriers to water and sanitation access**. For example, disabled people in Zambia have designed a latrine that will be promoted to other users.

In our urban work in Dhaka, Bangladesh, WaterAid and our partner DSK provided poor communities in ‘unauthorised’ settlements with a legal water connection for the first time.

That our projects can be easily maintained, will last long into the future and lead to behaviour change ensures their **sustainability**. Key to this is the inclusion of women in all

aspects of our project work. In 2007/08 **women have formed the majority of community committees**, maintaining facilities and disseminating good hygiene practices.

We established an ‘Innovation Fund’ enabling country programmes to trial new ideas, for example, developing mapping initiatives with Google software to ensure equitable distribution of water and sanitation facilities. Our country programmes and partners have continued to experiment with technologies to address water quality issues and water conservation.

In 2008, the UN International Year of Sanitation, we have continued to promote innovative and **effective sanitation and hygiene messages** through street theatre in Bangladesh, puppetry in Madagascar, radio coverage and many other channels. We adapted our community led total sanitation approach from Asia to West Africa, helping even more communities to become totally free from open defecation.

We also made the **case for sanitation as a driver of poverty**



**reduction and decreasing child mortality**, supporting End Water Poverty to lobby the G8, conducting our own research into the economic benefits of sanitation and influencing the ‘eThekwini Declaration’ – an agreement by 32 African ministers to call on their governments to spend at least 0.5% of GDP on sanitation and hygiene.

However, in a world where one in eight people live without access to safe water and 5,000 children die every single day from water-related diseases, there is still much to be done. We hope you will continue to support us in 2008/09.

Number of people helped to gain access to:		
	Water	Sanitation
<b>West Africa</b>		
1. Burkina Faso	34,600	45,822
2. Ghana	40,219	28,029
3. Mali	37,384	32,079
4. Nigeria	51,368	63,519
<b>East Africa</b>		
5. Ethiopia	51,563	61,099
6. Tanzania	49,448	754
7. Uganda	36,555	23,016
<b>Southern Africa</b>		
8. Madagascar	14,952	17,757
9. Malawi	23,663	26,626
10. Mozambique	43,255	34,336
11. Zambia	24,014	25,326
<b>Asia</b>		
12. Bangladesh	749,000	2,554,000
13. India	154,865	86,441
14. Nepal	34,181	31,442
15. Pakistan	45,322	200,060

