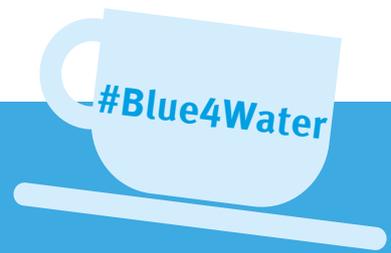




# What will you do to go #Blue4Water?

For the first time in history, nine in ten people around the world have clean, safe water to drink. Help us raise funds and awareness for the last ten percent this World Water Day, 22 March.



## Five ways to go blue

**1** Whatever your plans on 22 March, pledge to **wear blue** at your workplace, school, church or club. Dig out your double denim, blue jumpers, blue eyeshadow and lipstick and challenge your friends, colleagues and local school to do the same. A great photo opp!



**2** Host a Blue4Water **cake sale**. Try blueberry cakes or droplet-shaped cookies or set a challenge for the quirkiest recipe.

**3** Party time! Have a **World Water Day get-together** with friends or colleagues and ask for a donation to attend. Think blue drinks, blue flowers, blue cakes and a blue dress code. Have water-themed games, too!



**4** Challenge yourself - and others - to drink **Just Water** for World Water Day. No coffees, no soft drinks, no smoothies. This may make you feel a little 'blue' - but tell the world why you're #Blue4Water, donate what you would have spent on teas and tipples to WaterAid and you'll feel much better!



**5** Organise an **event** at your home, school, workplace, church or local community. How about a Blue4Water themed quiz night, a sponsored swim or a blues gig? Or get out in nature and host a walk to your favourite water place. Be inspired by some of our fundraising groups who 'walk for water' each World Water Day, carrying jerry cans to raise awareness and donations for communities around the world.



### Paying in your money

Use **JustGiving** to raise money or use our **paying in form** for cash/cheques. Remember to let everyone know how much you've raised so they know what a big difference their support makes.

**We'd love to chat!** Let us know your plans and ask us about extra resources like banners, t-shirts and collection tins. Call us on **020 7793 4594** or email **events@wateraid.org**

