WaterAid is an international non-government organisation which works in 26 countries across Africa, Asia, Central America and the Pacific region to transform lives by improving access to safe water, hygiene and sanitation in some of the world’s poorest communities. We work with partners and influence decision-makers to maximise our impact.

About WaterAid

WaterAid is an international non-government organisation which works in 26 countries across Africa, Asia, Central America and the Pacific region to transform lives by improving access to safe water, hygiene and sanitation in some of the world’s poorest communities. We work with partners and influence decision-makers to maximise our impact.

Our vision

WaterAid’s vision is of a world where everyone has access to safe water and sanitation.

The crisis

- 748 million people in the world don’t have access to safe water. This is roughly one in ten of the world’s population.
- 2.5 billion people don’t have access to adequate sanitation, one in three of the world’s population.
- Over 500,000 children die every year from diarrhoea caused by unsafe water and poor sanitation. That’s 1,400 children a day.

Cover: “Because of hand washing with soap we don’t get diseases like coughing and pain in our stomachs,” says Nola who is washing her hands at her village’s new water pump in Timor Leste (WaterAid/Tim Greenwood).

“This water facility has really helped us, before we had it we used to struggle for water...for the past year since we got this water facility, we have been very happy.”

Mabel from Ghana.
Executive message

WaterAid is working towards a world where everyone, everywhere has access to safe water, sanitation and hygiene. Every day we strive to achieve this goal.

Thanks to our big-hearted donors, our generous corporate supporters and funding from the Australian Government, we are able to manage programs in developing countries and work with local partners to help communities set up water systems and hygienic toilets. Access to these vital services can help eliminate poverty and improve people’s lives.

In the past year we continued to provide access to safe water and toilets in Timor-Leste and Papua New Guinea. We started working in new areas such as the integration of access to water, sanitation and hygiene with food security and climate change adaptation in Timor-Leste. We have a new partnership in Papua New Guinea to assess the water, sanitation and hygiene practices and needs during childbirth in the Western Highlands.

Supported by the Australian Government’s Department of Foreign Affairs and Trade we continued to undertake work in Africa and South Asia. In October we were pleased to host a series of presentations around Australia by WaterAid Malawi’s Mercy Masoo.

We recently established a country program in Cambodia where our initial work is focusing on people with disabilities, health facilities and the problems of under-nutrition caused by poor sanitation.

WaterAid advocates and campaigns for better services by lobbying governments and harnessing the voice of the public to maximise our impact. One thousand people signed up to the “WASH Away Poverty” campaign as we established a stronger campaigning base amongst our supporters.

In May 2013, we welcomed the Australian Government’s increase in the aid allocation to water, sanitation and hygiene to $280 million, just under 5% of the aid program, and a 70% increase on the previous year’s allocation to this area.

We also welcomed the United Nations Secretary-General’s High-Level Panel on the Post-2015 Development Agenda’s recommendations on the major goals the international community should collectively be focused on and the inclusion of achieving universal access to water and sanitation as a dedicated goal.

None of our work could be achieved without the tireless and lifesaving contributions of our wonderful corporate supporters and individual donors. Our corporate membership program continued to show strong growth and our voluntary fundraising committees continued their extraordinary support, devoting countless hours raising vital funds and awareness of our work. Both one-time and regular giving exceeded budget and our utility bill insert program enabled us to acquire new regular donors.

To make all this happen it is important to have strong governance, financial structures and policies. It is also important to have committed leadership and we thank Adam Laidlaw who left WaterAid in early 2014, after six and a half dedicated years as Chief Executive. During this time the organisation grew from a relatively small $2.4 million operation in 2007 to become an effective and authoritative $10 million Australian NGO.

We thank everyone who has supported us in the past year and our dedicated staff and board. It is thanks to people like you that many communities in developing countries now have safe water and hygienic toilets for the very first time.

Rob Skinner, Chair and Rosie Wheen, Acting Chief Executive, WaterAid Australia

“People used to get cholera before there was safe and clean water.”

Amissa collects safe water from a water point in Tanzania.
What we do

WaterAid is an international non-governmental organisation focused exclusively on improving poor people’s access to safe water, hygiene and sanitation. We work in Africa, Asia, Central America and the Pacific region and campaign globally with our partners to realise our vision of a world where everyone has access to these basic human rights.

Our vision

WaterAid’s vision is of a world where everyone has access to safe water and sanitation.

Our mission

WaterAid transforms lives by improving access to safe water, hygiene and sanitation in the world’s poorest communities. We work with partners and influence decision-makers to maximise our impact.

Our values

Everything we do is shaped by our six values:
- Inclusive
- Always learning
- Collaborative
- Accountable
- Inspiring
- Courageous

Our approach

WaterAid enables the world’s poorest people to gain access to safe water and sanitation. Together with improved hygiene, these basic human rights underpin health, education and livelihoods, forming the first essential step in overcoming poverty.

We work with local partners, who understand local issues, and provide them with the skills and support to help communities set up and manage practical and sustainable water, sanitation and hygiene projects that meet their real needs.

We also influence decision-makers to do more to provide these vital services. We work locally and internationally to change policy and practice and ensure safe water, hygiene and sanitation’s vital role in reducing poverty is recognised.

Delivering services

WaterAid works with local partners to help communities access safe water and sanitation, and we use our experience and research to influence decision-makers to do more to provide these vital services.

Our sustainable solutions

We work together with the poorest and most marginalised communities to set up practical and sustainable water, sanitation and hygiene projects that meet their real needs. We only use practical technologies and make sure the right skills exist in communities so they can keep services working long into the future. Hardware, such as taps and toilets, is always backed up by education about good hygiene, making sure that the health benefits of safe water and sanitation are maximised.

Our local partners

We invest in our local partner organisations to enable them to deliver their project work. We typically provide financial support, training and technical advice as well as help with planning, budgeting and institutional development.

As partners grow stronger, they become less reliant on WaterAid’s technical and financial support and can seek funds from other sources. When this happens, we often start working with newer or less well-established partners and so the cycle of training and development continues.

Our technologies

We use technologies that are low-cost, appropriate to the local area, and that can be easily maintained by the communities who use them. Water technologies include gravity-fed schemes, groundwater drilling, hand-dug wells, hand pumps, protected spring sources, rainwater harvesting, subsurface dams and treatment of drinking water.

Sanitation technologies include simple pit toilets, ventilated improved pit toilets, dual pit toilets, composting toilets, pour flush toilets and communal toilets with a septic tank.
Our work in South East Asia

WaterAid has worked in Timor-Leste since 2005 and started a country program in Cambodia in 2013.

**Timor-Leste**

Over the last 12 months, WaterAid’s program in Timor-Leste has reached 25 rural communities in two districts.

In Liquica district, WaterAid has partnered with CARE Australia to implement a joint climate change adaptation program that takes an integrated approach to water and food security in vulnerable communities in a changing and unpredictable climate. A community member said, “Now I can grow vegetables for my family and sell some at the market. I don’t have to rely on the rain.”

The WaterAid team has made good progress with addressing sustainability to ensure that water and sanitation infrastructure continues to function for many years after construction is completed. Monitoring officers have been providing follow-up support to all communities who completed work in the last two years. A spare-parts and sanitation market supply chain is operating in one district through local small-scale businesses and an association of water user groups provides longer-term support to community groups responsible for managing regular maintenance of their new water supplies. WaterAid is also supporting the district government to adapt some of these sustainability mechanisms to government-funded water and sanitation initiatives being implemented across the country.

**Cambodia**

WaterAid’s newest country program was launched in Cambodia in 2013. The team in Phnom Penh have been developing relationships with government and development stakeholders from the health, water, sanitation and hygiene, and disability sectors in anticipation of some exciting work in 2014/15. One of the first initiatives underway is research into the menstrual hygiene management practices of women and girls in rural and peri-urban communities with different levels of hygiene and sanitation access.

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Our work in the Pacific

WaterAid has been working in Papua New Guinea since 2005. In 2014 the Pacific program will expand into the Solomon Islands.

**Papua New Guinea**

In the last year, WaterAid has enabled a further 2,680 people in East Sepik’s remote and rural communities to access water, sanitation and hygiene services. WaterAid also began working with its local partners to strengthen their approach to meeting the needs of people with disabilities and their carers in these communities.

We have accelerated our work in rural and peri-urban schools around Port Moresby and in the National Capital District enabling us to begin influencing the Education Department towards improving the quality of water, sanitation and hygiene infrastructure in schools across the country.

In a new initiative, WaterAid has commenced work with local partner, Susu Mamas, on research into water, sanitation and hygiene practices and facilities for expectant mothers in remote areas in the Western Highlands. This research will set the groundwork for future initiatives to improve water, sanitation and hygiene facilities in local health centres and improve outcomes for safe and hygienic births.

WaterAid continues to help improve citizens’ access to safe water, hygiene and sanitation by collaborating with government at all levels. We contributed to the government’s task force to develop a national water, sanitation and hygiene policy which has been submitted for endorsement by the National Executive Council.

**Solomon Islands & the Pacific**

WaterAid plans to have a presence in the Solomon Islands by the end of 2014 and we have supported regional learning initiatives in the Pacific over the last year. In April 2013, WaterAid hosted a workshop in Fiji for practitioners and governments interested in the business principles of marketing and selling toilets. This workshop was attended by representatives from 15 different countries across the Asia Pacific region. We also successfully advocated for the inclusion of Papua New Guinea and other Pacific countries in the regional ministerial level East Asia Conference on Sanitation and Hygiene.

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<thead>
<tr>
<th>Country</th>
<th>People Reached with Safe Water</th>
<th>People Reached with Sanitation</th>
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</thead>
<tbody>
<tr>
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<td>3,978 in 2013/14</td>
<td>3,827 in 2013/14</td>
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<tr>
<td>PNG</td>
<td>3,983 in 2013/14</td>
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<tr>
<td>Solomon Islands</td>
<td>51,126 since 2004</td>
<td>56,323 since 2004</td>
</tr>
</tbody>
</table>

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Camaletta with her tomato crop in her vegetable garden in the Liquica district of Timor Leste.
Our work in Africa and South Asia

Through funding from the Australian Government, WaterAid has been supporting water, sanitation and hygiene projects in Africa and South Asia. The projects highlighted below are funded by the Australian Government’s Australia Africa Community Engagement Scheme, the Clean Delhi Healthy Delhi Project, the Nepal Water for Health Program and the Civil Society WASH Fund.

Ghana

WaterAid has continued to support a project that uses an “endogenous development” approach to improve access to sustainable and equitable water, sanitation and hygiene in rural and urban communities in Ghana. “Endogenous development” builds on the strengths already present within communities to plan, implement and maintain improvements to facilities and services. The approach has been welcomed by the communities who are able to take a greater lead in the decision-making, implementation and management of project activities, helping to ensure that facilities are fit-for-purpose and sustainable.

India

Project work in several slum communities in Delhi has continued to provide increased access to water, sanitation and hygiene for some of this city’s most marginalised residents. The project has supported communities to manage and monitor water, sanitation and hygiene services and providers, and organise themselves as collectives who can demand improved services from the government. WaterAid has also supported government capacity to respond to increased demand and improve monitoring services.

Malawi

WaterAid has continued the rehabilitation and expansion of piped water systems in rural Malawi alongside the development of community water management groups to improve sustainability. We also worked with schools, delivering access to safe water, toilets and hygiene practices for all students.

Mozambique

An exciting new project has begun in Mozambique which focuses on improving the provision of water, sanitation and hygiene in urban areas. WaterAid is working with municipalities in two small towns to plan, manage and implement equitable and sustainable services to ensure those in underserved communities, schools and health centres don’t miss out on improved access to these services.

Nepal

The last year has seen the conclusion of a four-year water, sanitation and hygiene project that has reached some of the poorest, most excluded and remote people living in rural Nepal. Over 100,000 people have benefitted from safe drinking water, better sanitation and improved hygiene.

Tanzania

A school project has resulted in increased water, sanitation and hygiene for pupils and teachers in underserved schools in Tanzania. Following alarming results of a national school survey which revealed that many schools in Tanzania had no toilets or running water at all, WaterAid has been supporting the Ministry of Education to develop and launch a national program to improve the situation. In the past year, we have worked with local partners to construct new facilities at schools in five districts in Tanzania.

“I used to feel embarrassed because the old toilets had no doors. There was no privacy.”

Priscilla, outside her school’s new toilet block at Singidani Primary School in Tanzania.
**Stories from the field**

Here are a few highlights of the impact of WaterAid’s work.

**Timor-Leste village**

In a small village in the Liquica district of Timor-Leste, a community of over 150 people now have access to clean, safe water and toilets, and understand the importance of hygiene practices to improve their health.

Previously, people in the village had to walk long distances to collect unsafe water from a spring, or in the rainy season a rickety open bamboo water system delivered contaminated water to the village. As most people used to open defecate in nearby bushes and streams, the water source was polluted, making people ill.

To remedy this, WaterAid worked with the community to build a gravity flow system to deliver clean, safe water to the village. The community was involved every step of the way, from participating in design of the system to contributing local materials and helping with construction.

Our local partner ran a hygiene program to promote awareness about washing practices and provided support for the community to build hand washing facilities such as tippy taps.

WaterAid provided training about the importance of toilets to health and as a result the community built their own toilets with guidance from local partners.

The village was proudly declared open defecation free in April 2013.

Easy access to safe water has significantly improved the life of Clara, 63, who lives on her own. Clara used to walk a return journey of two hours over rugged hilly terrain to collect water four times a day.

“It was very far away, my home is at the top of the mountain and the water source was below. I had to go down and up and down and up to get water.

I had to collect water four times a day. It was very tiring, but I needed to go, I needed to force myself to go. Even if I was very tired I needed to go because no one would help me. I had to go by myself. Even if I couldn’t stand up I had to go.

It was slippery. Sometimes I would fall down. I hurt my back from a fall. I feel happy now because the water is closer to my home than before.

I can take a bath because it is easy because water is nearby. I can wash my hands. I can also grow papaya and vegetables.”

**Papua New Guinean school**

A school in a settlement on the outskirts of Port Moresby is benefiting from WaterAid’s work. And the legacy is not just taps and toilets, but also essential educational opportunities.

The school, established by community members, is not yet registered with the Ministry of Education and as a result receives no government funding for operations or teachers’ salaries. In order to be registered and qualify for government funding the school must have a water supply and improved sanitation facilities.

Before the project, the students used pit toilets that were unpleasant and dangerous, particularly for younger students who feared slipping into the pits. The school had no water supply and therefore students couldn’t get a drink of water.

WaterAid and its local NGO partner constructed two 8,000 litre rainwater tanks, and six ventilated pit toilets for the school. Staff and students also participated in a workshop to learn about hygiene practices.

Teachers and students are pleased with their new facilities, with teachers saying, “The children are excited to use the new toilets - especially the girls!” and, “Having a water supply within the school grounds has made a big difference. Students do not have to leave the school every time they want to get a drink.”

Hygiene awareness is also spreading further into the community, “Children like telling their parents about the hygiene messages they receive at school.”

In addition to improving the students’ access to safe water and sanitation and cultivating hygiene practices, the new infrastructure qualifies the school for registration. The benefit of the project goes far beyond the health benefits of water, sanitation and hygiene facilities, to also guarantee the education of the children in the settlement.

This project was supported by some of WaterAid’s most generous supporters.
WaterAid manages country programs in 26 countries worldwide, transforming millions of lives every year with safe water, sanitation and hygiene education.

Six WaterAid member countries coordinate and fund operations across WaterAid’s country programs.

The crisis

748 million people in the world don’t have access to safe water. This is roughly one in ten of the world’s population.

2.5 billion people don’t have access to adequate sanitation, one in three of the world’s population.

500,000+ children die every year from diarrhoea caused by unsafe water and poor sanitation. That’s 1,400 children a day.

Our impact

1.9 million people reached with safe water this year.

21.1 million people reached with safe water since 1981.

2.9 million people reached with sanitation this year.

18 million people reached with sanitation since 2004.
Making change happen

WaterAid’s advocacy program brings the scale and severity of the global water, sanitation and hygiene crisis to the attention of politicians and the wider public. We highlight the implications of this crisis for both lives and livelihoods across the world, and we promote the solutions required to make the dream of universal access to water, sanitation and hygiene by 2030 a reality.

WaterAid’s most important global advocacy priority remains ensuring water, sanitation and hygiene is featured as a central goal in the United Nations’ future Sustainable Development Goals (SDG’s) Framework. The SDG’s will be the international community’s follow up to the Millennium Development Goals (MDG’s). They will be the definitive marker against which all countries will be judged as they address poverty and promote sustainable development in the years 2015-2030. A dedicated goal on water, sanitation and hygiene would focus attention on the scale and severity of the global crisis and ensure more dedicated and predictable resources are channelled to the sector.

In Australia, we have engaged parliamentarians and the media on the importance of ensuring water, sanitation and hygiene are at the forefront of the new SDG agenda.

The Grant Hill Graduate Program continued, with two new graduates starting in early 2013. Research conducted in Papua New Guinea on water, sanitation and hygiene needs during childbirth was presented at conferences, to parliamentarians and more recently to the advisor to the Foreign Minister.

As part of researching the new public-campaigning direction of WaterAid, we conducted a survey to determine interest in campaigning for water, sanitation and hygiene. Eighty per cent of supporters told us they would campaign on behalf of WaterAid if given the opportunity.

The Federal election in late 2013 saw a new government take power and with this came changes to the Australian aid and development landscape. A new aid policy that includes performance benchmarks for NGOs to adhere to is to be announced. As work to develop this policy got underway, we focused on ensuring the new government appreciates that investments in water, sanitation and hygiene are an essential precursor to improving lives and to promoting economic growth.

The new government has signalled that health, education and empowering women and girls will be key objectives of their new aid policy. Our research, submissions to parliamentary inquiries and campaigns work have been, and will continue to be, focused on the fundamental importance of water, sanitation and hygiene to all these areas of human development.

Walk 4 Water

Thank you to the 750 supporters who took part in WaterAid’s Walk 4 Water 2014. From 17 to 21 March, Walk 4 Water participants enthusiastically walked 10,000 steps a day for five days and replicated the distance many people in the developing world walk each day just to collect water.

Participants collectively walked over 30,000 kilometres and raised over $155,000, the highest amount ever raised for Walk 4 Water!

Congratulations to the top individual fundraiser, Alex Hofer, who raised a sensational $3,101 and to the top team fundraiser, Sydney Water, who raised over $10,000, smashing their winning total from last year!

The tremendous efforts and contributions of everyone who took part, from corporate and community teams, to schools and individuals, are greatly appreciated.

Alex Hofer

Alex Hofer was Walk 4 Water 2014’s highest individual fundraiser.

Raising a spectacular $3,101, Alex Hofer was Walk 4 Water’s highest individual fundraiser for 2014. Here she shares her experience of Walk 4 Water.

“My friend, Nicole, provided the initial inspiration to participate in Walk 4 Water by inviting me to join her team. I’d never heard of Walk 4 Water or WaterAid before, so I looked into it. It sounded like a great physical challenge (fitting 10,000 steps into each day) as well as a great cause to support. It’s crazy to think that some women and children walk for several kilometres in tough climates to access water, when we have the luxury of turning on a tap. This really resonated with me.

I did a lot of my walking around my workplace, especially volunteering to do the morning coffee run. I also did some walking along the Esplanade, as well as a popular walking circuit (the Red Arrow) in Cairns.

WaterAid appeals to me because it aims to address poverty and improve health through access to water and sanitation. As a medical practitioner, I think clean water is an absolute no-brainer - it improves health and wellbeing in so many ways. Sadly, clean water isn’t as easy as turning on a tap for many people in developing countries and children still die on a daily basis from preventable water-borne diseases. My participation in Walk 4 Water was a way to raise awareness as well as much-needed funds for this cause. I am so grateful to all those who provided their support and generous donations to my campaign.”
Our corporate partners

In 2013/14 our corporate partners raised an impressive $1,573,972 for WaterAid and we reached over 150,000 corporate employees with information about our work. We, and the people we serve, are extremely grateful for this generous support.

Membership

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<thead>
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STANDARD

Australian Water Association
Central Highlands Region Water Authority
Gippsland Water
Gosford City Council
GWM Water
Lend Lease Infrastructure
Melbourne Water
MWH Australia Pty Ltd
North East Water

Power & Water Corporation
RM Consulting Group
Shoalhaven City Council
South East Water
South Gippsland Water
Southern Rural Water
Sydney Catchment Authority
Sydney Desalination Plant
Sydney Water
TasWater
Unitywater
Unlimited Water
Victorian Water Industry Association
Wannon Water
Water Research Australia Ltd

Major corporate partners

AVEDA
MIDCOAST WATER
RARE

Cause-related marketing

Thank you to the following companies for providing us with a percentage of profits from sales of their products:

refillit
who gives a crap

Water bill inserts

Thank you to our corporate partners who included a WaterAid insert in their postal bills which helped us raise funds and promote our work to 2.5 million households throughout Australia:

Gippsland Water
Sydney Water
Gosford City Council
Western Water
MidCoast Water
Yarra Valley Water

Volunteer fundraising committees

WaterAid is extremely fortunate to have many dedicated and generous corporate volunteers organise fundraising and awareness raising events in support of WaterAid. This year, our committees raised a staggering $856,433 and committed countless volunteer hours to support our work. The highlight events were:

• Melbourne Ball with 990 guests raising $336,000.
• Sydney Ball with 700 guests raising $270,000 and Sydney Golf Day raising $15,000.
• Adelaide Ball with 900 guests raising $125,000 and Adelaide Golf Day raising over $10,000.
• Perth Ball with 550 guests raising $70,000.
• The Queensland Golf Day with 100 guests raising over $15,000.

Event sponsorship

We wish to thank all sponsors of our events. Here are the major sponsors:

Australian Water Association
Central Highlands Region Water Authority
Gippsland Water
Gosford City Council
GWM Water
Lend Lease Infrastructure
Melbourne Water
MWH Australia Pty Ltd
North East Water

BHP Billiton
CAF Australia
CSIRO
Department of Water
Hunter Water Corporation
Kellogg, Brown & Root
Kimberly-Clark Australia
KPMG

Unitywater
Unlimited Water
Veolia Water
Victorian Water Industry Association
Wannon Water
Water Research Australia Ltd
Western Water
Westemport Water

Payroll giving

Many of our corporate partners promote our payroll giving program to their employees. We are extremely grateful to those individuals who make a personal pay sacrifice from the following companies:

BHP Billiton
CAF Australia
CSIRO
Department of Water
Hunter Water Corporation
Kellogg, Brown & Root
Kimberly-Clark Australia
KPMG

Macquarie Group Foundation
Melbourne Water
National Australia Bank Limited
Queensland Urban Utilities
SA Water Corporation
South Gippsland Water
Sydney Catchment Authority
Sydney Water

TasWater
Unilever Australasia
Veolia Water
Water Corporation
Westpac Banking Corporation
Yarra Valley Water

A number of our corporate partners also offer matched giving which effectively doubles the employee’s contribution, including BHP Billiton, Kellogg, Brown & Root and Veolia Water.
Our supporters

Thank you to our supporters who contribute to WaterAid in many different ways. Whether you give generously every month or as a one-time donation, a major gift or bequest, or undertake community fundraising, we couldn’t do it without your help.

Individual fundraising

Individual fundraising continued its strong growth with one-time and regular giving combined growing by 8% in the past year. Much of this growth stemmed from the strength of our regular giving program. The launch of our new website also had an immediate positive impact on our fundraising. WaterAid would like to thank all our generous donors for your invaluable contributions.

Major donors

These are just some of the individuals who made exceptional contributions over the past year:

- Fiona Barker
- Sue Boyce (Senator for Qld Apr 2007 - Jun 2014)
- Phyllis Breen
- Fergus Davidson & Felicity Pearsall
- Tanya Davies
- Ruth Dixon
- Meryl & Peter Gamgee
- Scott Gordon
- Greg Helm

Bequests

Thank you to our generous supporters who have chosen to leave a gift in their Will to WaterAid.

Community fundraising

Thank you to all members of the community and schools who got together over the past year to undertake a variety of fundraising activities including casual dress days, birthday parties and fun runs.

Trusts and Foundations

Thank you to the following trusts and foundations for their support in the past year:

- Besen Family Foundation
- Danielle and Daniel Besen Foundation
- The Footprints Network

Institutional partners

Thank you for the funding we received from the following institutional partners:

- Australian Government, Department of Foreign Affairs and Trade
- CARE
- Institute for Sustainable Futures, University of Technology, Sydney
- WaterAid life member Grant Hill

Generous donors

Meryl and Peter Gamgee are generous major donors to WaterAid. Here they explain why they think water, sanitation and hygiene are important causes and what inspired them to support WaterAid.

“WaterAid donors Meryl and Peter Gamgee undertaking volunteer work in PNG.”

We were looking to support some remote communities in Papua New Guinea to get better access to reliable, clean water sources. Initially we were planning to do this ourselves with other volunteers. The logistics in doing this are quite challenging and of course we were also concerned about the ability to provide ongoing support to ensure whatever we put in place did not fall into disrepair. After contacting WaterAid we were impressed by the thoroughness of the approach to providing water and sanitation services which included community engagement and education aspects.”

A community fundraiser

Simon Holmberg raised funds for WaterAid by organising his own event and setting up an online fundraising page to share with family and friends.

“I raised funds for WaterAid by pledging to give up drinking for the month of February in a campaign I called ‘Dryberg’ through the Everyday Hero fundraising page. I used social networking, personal emails, work emails, phone calls and basically any method I could to let people know what I was doing and why I was doing it. I found people to be very receptive to the cause especially as I hosted a barbecue for everyone who donated over $20 and guaranteed to double all donations if I failed!

“I decided on WaterAid after a fairly comprehensive searching process. Providing people and communities with the most basic needs really resonated with me as soon as I opened the website. I was astounded at some of the statistics that were quoted and reading about the difference that WaterAid makes inspired me to further my fundraising efforts.

My initial fundraising target was $1,000. However, I soon realised that the bar had to be raised and we eventually raised $3,102.93. The team at WaterAid were very supportive providing banners, tablecloths and pamphlets for the barbecue which was a great success. I am proud of what we achieved and will definitely be involved in more fundraising events for WaterAid in the future.”

WaterAid donors Meryl and Peter Gamgee undertaking volunteer work in PNG.

Simon Holmberg raised money for WaterAid by organising his own event.
Directors’ report

WaterAid Australia directors present this report on WaterAid Australia Ltd for the 12 month period ended 31 March 2014.

Financial overview
April 2013 - March 2014

Where did the money come from?
WaterAid continued to receive significant support from the Australian Government’s Department of Foreign Affairs and Trade (formally AusAID) which comprised 56% of total income. We continued to invest in fundraising activities which resulted in income growing from 29% to 33%. The remaining 11% of income came from a variety of grants including one from WaterAid UK to invest in WaterAid Australia’s sustainable future.

Income – $10.0 million

Where did the money go?
We used $7.2 million or 74% of our income to support our international programs in Papua New Guinea, Timor-Leste, Africa, India and Nepal, and to open our new office in Cambodia. We increased our efforts in raising donations from the Australian public to support our work which is reflected in our fundraising expenditure of 13% for the year. Accountability and administration comprised 8% of our total expenditure and enabled us to maintain our commitment to the Australian public of being a transparent and accountable organisation. Community education comprised 5% of expenditure.

Expenses – $9.8 million

International programs expenditure – $7.2 million

Directors
The directors who have held office during the period and to the date of this report are:

Robert Skinner (Chair)
John Ringham (Deputy Chair)
Rhonda Chapman
Jane Ellis
Catherine Ferrari
Tom Mollenkopf
Ian Payne
Peter Quinn
Wendy Rose AM
Peter Williams

Meetings of Directors

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<td>4</td>
</tr>
<tr>
<td>Jane Ellis</td>
<td>4</td>
</tr>
<tr>
<td>Catherine Ferrari</td>
<td>4</td>
</tr>
<tr>
<td>Tom Mollenkopf</td>
<td>4</td>
</tr>
<tr>
<td>Ian Payne</td>
<td>4</td>
</tr>
<tr>
<td>Peter Quinn</td>
<td>4</td>
</tr>
<tr>
<td>Wendy Rose AM</td>
<td>4</td>
</tr>
<tr>
<td>Peter Williams</td>
<td>4</td>
</tr>
</tbody>
</table>

Board of Directors

Rob Skinner, Chair.
Rob is Director of the Monash Water for Liveability Centre in Melbourne. Rob has extensive experience in organisational leadership, including six years as Managing Director of Melbourne Water and ten years as CEO of Kingston Council in Victoria.

John Ringham, Deputy Chair.
John is Chief Executive at South Australian Water, where he is responsible for water supply and wastewater treatment services, asset management and capital works delivery to over 1.5 million people.

Rhonda Chapman.
Rhonda is an international development consultant with over 20 years of experience, including many years as a community development practitioner in Central America, Azerbaijan and Cambodia.

Jane Ellis.
Jane is the Principal of Assertia Pty Ltd, a company that works with business toward strengthening corporate cultures and compliance.

Catherine Ferrari.
Catherine has extensive experience in the strategic positioning of organisations with key strengths in the engagement of stakeholders and the community.

Tom Mollenkopf.
Tom is an independent advisor on governance, policy and strategy. He was the Chief Executive of the Australian Water Association until June 2013 and has a background in law, both in private practice and then as corporate counsel.

Ian Payne.
Ian is Project Director, Systems Branch, Transport Projects Division, Transport for NSW. Prior to this he was General Manager, Infrastructure Delivery at Sydney Water. He was previously Project Director for the Sydney Desalination Plant.

Peter Quinn.
Peter was appointed as Managing Director of Goulburn Valley Water in 2008. He has extensive experience and an Executive MBA from the Australian Graduate School of Management.

Wendy Rose AM.
Wendy has over 25 years’ experience and is a senior member of the international aid community, representing Australia on various world bodies for many years.

Peter Williams.
Peter is Managing Director - Public Infrastructure at Hatch and has over 25 years senior executive experience providing service predominantly to the water industry. Peter is a member of the Australian Water Association.
## Summary financial report

WaterAid’s full financial statements are available at [www.wateraid.org/au](http://www.wateraid.org/au)

These summary financial reports have been prepared in accordance with the requirements set out in the ACFID Code of Conduct. For further information on the Code please refer to the ACFID Code of Conduct Implementation Guidance available at: [www.acfid.asn.au](http://www.acfid.asn.au).

### Income statement for the year ended 31 March 2014

<table>
<thead>
<tr>
<th>REVENUE</th>
<th>31/03/2014</th>
<th>31/03/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>$’000</td>
<td>$’000</td>
<td></td>
</tr>
<tr>
<td>Donations and gifts - monetary</td>
<td>3,261</td>
<td>3,064</td>
</tr>
<tr>
<td>Requests and legacies</td>
<td>-</td>
<td>5</td>
</tr>
<tr>
<td>Grants</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DFAT (AusAID)</td>
<td>5,575</td>
<td>6,310</td>
</tr>
<tr>
<td>WaterAid UK</td>
<td>800</td>
<td>1,090</td>
</tr>
<tr>
<td>Other Australian</td>
<td>275</td>
<td>84</td>
</tr>
<tr>
<td>Other overseas</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Investment income</td>
<td>25</td>
<td>32</td>
</tr>
<tr>
<td>Other income</td>
<td>31</td>
<td>38</td>
</tr>
<tr>
<td>TOTAL REVENUE</td>
<td>9,967</td>
<td>10,624</td>
</tr>
</tbody>
</table>

### EXPENDITURE

International aid and development programs expenditure

<table>
<thead>
<tr>
<th>international programs</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Funds to international programs</td>
<td>6,419</td>
</tr>
<tr>
<td>Program support costs</td>
<td>789</td>
</tr>
<tr>
<td>Community education</td>
<td>532</td>
</tr>
<tr>
<td>Fundraising costs - public</td>
<td>1,254</td>
</tr>
<tr>
<td>Accountability and administration</td>
<td>816</td>
</tr>
<tr>
<td>TOTAL EXPENDITURE</td>
<td>9,810</td>
</tr>
</tbody>
</table>

### EXCESS/SHORTFALL OF REVENUE OVER EXPENSES | 157 | 164

**Table of cash movements**

<table>
<thead>
<tr>
<th></th>
<th>Cash available at beginning of financial year</th>
<th>Cash raised during financial year</th>
<th>Cash disbursed during financial year</th>
<th>Cash available at end of financial year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$’000</td>
<td>$’000</td>
<td>$’000</td>
<td>$’000</td>
</tr>
<tr>
<td>Opening balance as at 1 April 2013</td>
<td>4,587</td>
<td></td>
<td></td>
<td>4,587</td>
</tr>
<tr>
<td>DFAT (AusAID) Grant AACES</td>
<td>1,714</td>
<td>(1,822)</td>
<td>(108)</td>
<td></td>
</tr>
<tr>
<td>DFAT (AusAID) CS Wash</td>
<td>2,516</td>
<td>(1,210)</td>
<td>806</td>
<td></td>
</tr>
<tr>
<td>DFAT (AusAID) ANCP</td>
<td>917</td>
<td>(920)</td>
<td>(3)</td>
<td></td>
</tr>
<tr>
<td>DFAT (AusAID) Grant NEWAH</td>
<td>-</td>
<td>(874)</td>
<td>(874)</td>
<td></td>
</tr>
<tr>
<td>WaterAid UK Grant</td>
<td>617</td>
<td>(617)</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Total for other purposes</td>
<td>3,352</td>
<td>(4,588)</td>
<td>(1,236)</td>
<td></td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>4,587</strong></td>
<td><strong>9,116</strong></td>
<td><strong>(10,531)</strong></td>
<td><strong>3,172</strong></td>
</tr>
</tbody>
</table>

---

## Statement of financial position as at 31 March 2014

### ASSETS 31/03/2014 31/03/2013

<table>
<thead>
<tr>
<th>Current assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>3,172</td>
</tr>
<tr>
<td>Trade and other receivables</td>
<td>594</td>
</tr>
<tr>
<td>Other financial assets</td>
<td>76</td>
</tr>
<tr>
<td>Other assets</td>
<td>66</td>
</tr>
<tr>
<td><strong>Total current assets</strong></td>
<td><strong>3,908</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Non-current assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Property, plant and equipment</td>
<td>136</td>
</tr>
<tr>
<td>Intangible assets</td>
<td>65</td>
</tr>
<tr>
<td><strong>Total non-current assets</strong></td>
<td><strong>201</strong></td>
</tr>
</tbody>
</table>

**TOTAL ASSETS** | **4,109** | **4,798**

### LIABILITIES

<table>
<thead>
<tr>
<th>Current liabilities</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade and other payables</td>
<td>248</td>
</tr>
<tr>
<td>Provisions</td>
<td>131</td>
</tr>
<tr>
<td>Other financial liabilities</td>
<td>2,048</td>
</tr>
<tr>
<td><strong>Total current liabilities</strong></td>
<td><strong>2,427</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Non-current liabilities</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Provisions</td>
<td>36</td>
</tr>
<tr>
<td><strong>Total non-current liabilities</strong></td>
<td><strong>36</strong></td>
</tr>
</tbody>
</table>

**TOTAL LIABILITIES** | **2,463** | **3,311**

**NET ASSETS** | **1,646** | **1,487**

**EQUITY**

<table>
<thead>
<tr>
<th>Total</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Retained earnings</td>
<td>1,646</td>
</tr>
<tr>
<td><strong>TOTAL EQUITY</strong></td>
<td><strong>1,646</strong></td>
</tr>
</tbody>
</table>

---

### Statement of changes in equity

<table>
<thead>
<tr>
<th>2014</th>
<th>Retained earnings</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance as at 1 April 2013</td>
<td>1,487</td>
<td>1,487</td>
</tr>
<tr>
<td>Excess/(Shortfall) of revenue over expenses</td>
<td>158</td>
<td>164</td>
</tr>
<tr>
<td>Balance as at 31 March 2014</td>
<td>1,645</td>
<td>1,645</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2013</th>
<th>Retained earnings</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance as at 1 April 2012</td>
<td>1,323</td>
<td>1,323</td>
</tr>
<tr>
<td>Excess/(Shortfall) of revenue over expenses</td>
<td>360</td>
<td>360</td>
</tr>
<tr>
<td>Balance as at 31 March 2013</td>
<td>1,487</td>
<td>1,487</td>
</tr>
</tbody>
</table>

---

## Directors’ declaration

In accordance with a resolution of the directors of WaterAid Australia Ltd, the directors declare that:

1. The financial statements and notes, as set out on pages 22 to 26, are in accordance with the Corporations Act 2001 and:
   (a) comply with the Australian Accounting Standards; and
   (b) give a true and fair view of the financial position as at 31 March 2014 and of the performance for the year ended on that date of the entity.

2. In the directors’ opinion, there are reasonable grounds to believe that the entity will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.

Director: [signature]
Director: [signature]
Dated: [date]
Accountability and accreditation

WaterAid Australia places accountability at the forefront of our work and upholds the highest standard of practice. We are an active member of the Australian Council for International Development (ACFID), making us a signatory to their Code of Conduct, which prescribes the highest standards of development practice. Information about how to make a complaint on breach of conduct can be found at: www.acfid.asn.au.

WaterAid Australia is fully accredited by the Australian Government’s Department of Foreign Affairs and Trade. This status represents the Australian Government’s confidence in our organisational effectiveness, governance and development programs. We also have a demonstrated commitment to the Fundraising Institute of Australia’s Principles and Standards of Fundraising Practice.

We adhere to the ISO31000 Risk Management Practice and we undergo both internal audits by WaterAid International and an annual external audit.

People in local communities are at the centre of our work and WaterAid Australia has an organisational Code of Conduct, Ethical Guidelines and a strong commitment to child protection to ensure the best interests of our local partners and community members are always our priority.

Feedback and complaints

We value your feedback and address any complaints promptly. If you would like to provide us with feedback or would like to lodge a complaint please contact us and your message will be directed to the appropriate staff for action and resolution. You can contact us in the following ways:

Email: info@wateraid.org.au
Web: www.wateraid.org.au
Phone: 1300 858 022

Write: WaterAid Australia,
Level 7, 176 Wellington Parade,
East Melbourne VIC 3002 Australia

In 2013 WaterAid established a country program in Cambodia, one of the poorest countries in South East Asia with over half the population lacking adequate sanitation and a third without safe water.
This publication uses 100% post-consumer waste recycled fibre, made with a carbon neutral manufacturing process, using vegetable-based inks.