

# Winnovators 2017



Water Innovators  
developing skills – building talent

# Solve



WaterAid / Yiannis Katsaris



# Fund



# Learn

WaterAid / Fermin López

WaterAid / Ben Roberts

“We are all so glad to have been involved in such a meaningful and rewarding project. It’s been an incredible journey on which we really feel like we’ve developed as professionals and been able to channel our creativity. We would really encourage other businesses and teams to join in with this brilliant challenge.”

**Nick Blamire-Brown,**  
**‘Team Aspara’,**  
**Anglian Water**

# We solve problems at work every day. But what if our problem solving could change lives?

**Winnovators is WaterAid’s employee development programme for our corporate partners. We give you a real-life problem from a country where we work – this year, it’s Nicaragua – and you compete with others around the world to give us the solution!**

Along the way, you’ll learn new skills, develop relationships and progress your career. All while raising funds to help us change the lives of the world’s poorest people with clean water, proper toilets and good hygiene.

## Learning and development

	Team work	Project management	Leadership	Communication	Influencing	Stakeholder awareness	Networking	Commercial acumen	Personal development planning
Launch day and activities	●	●	●	●	●	●			●
Business pitch for seed funding	●	●	●	●	●	●	●	●	
Solving the challenge	●	●	●	●	●	●		●	●
Demonstrating learning	●			●	●				●
Check in with WaterAid and your company				●	●	●	●		

**96%**  
of Winnovators develop workplace skills

Anglian Water’s ‘Team Apsara’ – UK Winner 2016, with *Dragons’ Den* investor Deborah Meaden



WaterAid/ Tim Ireland

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In 2016 teams raised over **£130,000** for Cambodia!

## How it works

**WaterAid gives you everything you need to solve, fund and learn. We'll support you at every step of the way to bring out your inner entrepreneur and make change happen.**



All you need to do is assemble a team of six to eight motivated people and each commit to a minimum of two days a month over the nine months of the challenge. You'll need the backing of your company and line manager too.

There's no financial commitment. Your company will just need to underwrite the seed fund WaterAid will invest in your *Dragons' Den* style pitch (if we think it has potential). You'll then fundraise to support WaterAid. One lucky team will be crowned Global Overall Winner and get to visit our work in Nicaragua (terms and conditions apply).

## Why Nicaragua?

In Nicaragua, more than 1 in 10 people lack access to safe drinking water and over 3 in 10 do not have a decent toilet. Women like Carla Espinoza Urbina, 37, have to spend their precious time collecting water from holes in the ground like this, instead of working to support themselves and their families. Carla's life has now been transformed with WaterAid's help.



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# 9 in 10

Winnovators  
would  
recommend  
the programme  
to others

“The Water Innovators programme has been a great learning experience for our graduate talent. Our teams worked hard to solve a complex real world problem, bid for seed funding and think creatively about how they could raise funds. We have valued the opportunity for our graduates to engage with peers out in industry and to build their skills.”

**Nicki Gray, Advisory Consulting Programme, People, L&D and Strategy Lead, EY**

Do you have what it takes to  
be a Winnovator?



WaterAid/ Yiannis Katsaris

Sign up today!

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[wateraid.org/uk/waterinnovators](http://wateraid.org/uk/waterinnovators)  
#Winnovators

 **WaterAid**



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