Together we are changing normal.

Your WaterAid Canada Magazine
Summer 2018
Dear WaterAid Canada friends and supporters,

Thanks to you, last year, we reached tens of thousands of girls and boys, women and men in Mali, Tanzania, Ghana and Madagascar. Today, because they have access to clean water and sanitation they can spend more time in school and live healthier, more productive lives. You have shown tremendous kindness and we are very grateful for your support.

In this issue of WaterDrops you will read a summary of a recently published report entitled, The Water Gap: The State of the World’s Water. The report published by WaterAid, reveals that 844 million people around the world still do not have clean water. Uganda, Niger, Mozambique, India and Pakistan are among the countries where the largest number of people cannot access clean water close to home. The report also includes new data about the relationship between wealth and poverty and access to water. Not surprisingly, it is the poorest and least powerful who most often lack access to clean water and basic sanitation.

The report comes as nations meet this summer for a review of United Nations’ Sustainable Development Goal (SDG) 6, at the meeting of the High-Level Political Forum (HLPF) on sustainable development. Goal 6 is about reaching everyone, everywhere with clean water and sanitation by 2030. This year marks an important moment in that commitment, as Goal 6 will be reviewed by world leaders to measure successes, challenges and provide guidance and recommendations for continued improvement. Our experience at WaterAid shows that, with political will at the global and national levels, making progress is possible. The global community has recognized that water and sanitation are essential for human dignity and acknowledged the importance of making these a normal part of life for the world’s most marginalized people. WaterAid is calling for every government to galvanize its efforts to fight water, sanitation and hygiene (WASH) inequality with urgent action on finance, integration and sustainability.

The SDGs are interlinked, we know that without advancement on Goal 6 the other goals and targets cannot be achieved. Water, sanitation and hygiene form an essential platform that helps advance health and nutrition, access to education, gender equality, environmental security and economic development. The programs WaterAid implements around the world – with your support – directly contribute to achieving the United Nations’ overall SDGs. In other words, achieving the SDGs requires clean water, sanitation and hygiene as a starting point.

We know progress is happening. But continued progress requires partnerships, increased investment, political will and public support to ensure that the basic needs of every person are met and to ensure a better future for millions of people around the world. Ending the water and sanitation crisis is an ambitious goal. But together, reaching everyone, everywhere with clean water and sanitation is well within reach.

Best regards,

Nicole Hurtubise
CEO, WaterAid Canada
Imagine Canada Accredited

WaterAid Canada is pleased to announce that it has been accredited under Imagine Canada’s national Standards Program. With this achievement, we join a growing community of more than 230 organizations dedicated to operational excellence. The Standards Program is a Canada-wide set of shared standards for charities and non-profits designed to strengthen practices in five fundamental areas: board governance; financial accountability and transparency; fundraising; staff management; and volunteer involvement. The goals of Imagine Canada’s Standards Program are to increase the transparency, and to strengthen public confidence in individual organizations and the sector as a whole.

News from our Board of Directors

Thank you to Mr. David McInnes, Chair of WaterAid Canada’s Board of Directors, who is stepping down from his role after two years. WaterAid Canada expresses tremendous gratitude to David for his leadership, guidance and commitment to our mission. We wish him the best in his future endeavours.

We would like to welcome Ms. Annette Nicholson, WaterAid Canada’s new Chair, as well as Mr. Simon Carter, our new Board Member.

For more stories and to join the conversation visit www.wateraidcanada.com or find us at WaterAid Canada on Facebook, Instagram and Twitter.

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WaterAid Canada is the Canadian member of WaterAid. WaterAid is an international not-for-profit, determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation.
Stories from our work around the world

These stories show how people’s lives have changed with clean water, decent toilets and good hygiene. We have helped more than 24.9 million people gain access to clean water since 1981. Behind this number lie the stories of how individual lives have been transformed in some of the world’s poorest communities.

Banno, a mother of five and main caregiver for her bedridden husband, lives in Bhanani Bheel village in Tharparkar, Pakistan, where WaterAid and local partners have installed a solar-powered reverse osmosis plant. “People in this area have spent most of their lives digging and searching for sweet water wells. We had no idea such plentiful water would be available in front of us,” she said. “Before the reverse-osmosis plant, I had to travel miles on my donkey to fetch water from wells to quench the thirst of my family...It would take two to four hours to get water.”

- 88.5% of people have access to clean water close to home
- 79.2% of the poorest people have clean water
- 98% of the richest people have clean water
- UN Development Index ranking: 147/188

Hamadou Seydou, 45, was born in the village of Norandé on the Niger River, as were his wife and three children. “My main activity is farming, especially rice growing. Over the last few years, heavy rains have washed away some of our land. This has strongly affected our ability to grow crops. Before WaterAid intervened here, the people suffered from diseases such as stomach pain, skin infections and diarrhea. Sometimes people died from these. Now, almost everyone has a latrine for their needs and we use the new borehole to get all our drinking water.”

- 46% of people have access to clean water close to home
- 41% of the poorest people have clean water
- 72% of richest people have clean water
- UN Human Development ranking: 187/188
Asia Lucas, 62, paid to have three shallow wells dug near Nyarugusu town, Tanzania, and now charges 200 shillings per bucket to a local neighborhood of artisanal gold miners and their families; the water runs low in the dry season and people complain of skin rashes and diarrhea. The community is soon to be connected to a WaterAid water and sanitation project. “The people depend on this water for everything, for drinking, for bathing. Every day they depend on this. A deep borehole would help us here.”

- 50% of people have access to clean water close to home
- 22% of the poorest people have clean water
- 85% of the richest people have clean water
- UN Human Development ranking: 151/188

Anna Grace, 41, was tortured and lost an arm – as well as three of her children – in 2005 to rebels from the Lord’s Resistance Army. Today, with her nearest water point 3km away, she has a WaterAid-provided rainwater harvesting tank which gives her surviving children more time to go to school. “People like me, living with a disability, will always find it challenging to go there and carry water home. The tank can serve us with enough water so long as the rainy seasons continue,” she said. “The water from the tank is good. We use it for all our household needs.”

- 38% of people have access to clean water close to home
- 35% of the poorest people have clean water
- 72% of the richest people have clean water
- UN Human Development ranking: 163/188
The State of the World’s Water

WaterAid’s The Water Gap: The State of the World’s Water 2018, is a reminder that our most precious resource, water, is becoming increasingly scarce for the world’s poorest and most vulnerable populations.

The report reveals the countries where people are struggling for clean water and highlights the countries that have made the most progress in access to water. The report calls upon world governments to address the injustice that is the water crisis.

One in nine people around the world do not have access to clean water close to home, and 60% of the world’s population live in areas of water stress, where the water supply cannot or will not continue to meet the demand. Many countries are facing intense water shortages due to increased demand for water from agriculture and industry. In addition, the ever-growing challenge of water shortages are exacerbated by extreme weather, political instability, and conflict.

It is the poorest and least powerful who are most often without clean water. That means those who are older, ill, disabled, live in rural areas or have been displaced, are most likely to be discriminated against in the distribution of clean water. Inequalities in wealth and power, attitudes in society and culture mean that these marginalized groups are hardest to reach. Gender intensifies this inequality; the effects of water scarcity are felt most intensely by girls and women.

What does access to water mean?

For most people, access to water means turning on a household tap, at any time, for a glass of clean, safe water. An estimated 89% of the world’s population has clean water in or near their home, an increase from 81% in 2000. In spite of this progress, 844 million people are still without clean water, or are still dependent upon contaminated wells, rivers or ponds. Almost 200 million more people than previously calculated. This is because access to water is now determined by two factors: the source from where people obtain their water and how far they travel to obtain it. Those who are not able to collect water within a 30-minute round trip from their home are no longer classified as having access to water.
Eritrea, Papua New Guinea and Uganda are the three countries with lowest access to clean water close to home, with Uganda a new addition to the list this year at 38% access.

Afghanistan has been the focus of a huge reconstruction effort, which has expanded access to clean water. Both Laos and Cambodia represent progress in Southeast Asia, where economic growth and development has brought millions out of poverty.

We know progress is happening. For example, in India, the number of people who gained access to clean water, between 2000 and 2015, is more than 300 million – which is almost equal to the population of the United States. This is a crisis the world can fix. We know how to deliver clean water. We have the tools to prevent disease, support development and ensure healthier communities.

Thanks to your incredible support, we have already reached millions of people in some of the toughest places in the world. By working together, we can reach everyone, everywhere within a generation – and transform millions more lives for good.

For more information or to view the full report, visit: https://washmatters.wateraid.org/

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**The 10 Countries with Lowest Access to Water – by %**

<table>
<thead>
<tr>
<th>RANK</th>
<th>COUNTRY</th>
<th>% OF POPULATION WITH ACCESS TO WATER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Eritrea</td>
<td>19</td>
</tr>
<tr>
<td>2</td>
<td>Papua New Guinea*</td>
<td>37</td>
</tr>
<tr>
<td>3</td>
<td>Uganda</td>
<td>38</td>
</tr>
<tr>
<td>4</td>
<td>Ethiopia*</td>
<td>39</td>
</tr>
<tr>
<td>5</td>
<td>Dem Rep of the Congo*</td>
<td>39</td>
</tr>
<tr>
<td>6</td>
<td>Somalia</td>
<td>40</td>
</tr>
<tr>
<td>7</td>
<td>Angola*</td>
<td>41</td>
</tr>
<tr>
<td>8</td>
<td>Chad*</td>
<td>43</td>
</tr>
<tr>
<td>9</td>
<td>Niger</td>
<td>46</td>
</tr>
<tr>
<td>10</td>
<td>Mozambique*</td>
<td>47</td>
</tr>
</tbody>
</table>

*denotes 2015 ranking

**The 10 Countries Most Improved in Access to Water – by % points**

<table>
<thead>
<tr>
<th>RANK</th>
<th>COUNTRY</th>
<th>ACCESS 2000</th>
<th>ACCESS 2015</th>
<th>% POINT CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Afghanistan</td>
<td>27.1%</td>
<td>62.9%</td>
<td>35.8</td>
</tr>
<tr>
<td>2</td>
<td>Laos</td>
<td>45.8%</td>
<td>80.5%</td>
<td>34.7</td>
</tr>
<tr>
<td>3</td>
<td>Yemen</td>
<td>42.7%</td>
<td>70.4%</td>
<td>27.7</td>
</tr>
<tr>
<td>4</td>
<td>Mozambique</td>
<td>22.2%</td>
<td>47.3%</td>
<td>25.1</td>
</tr>
<tr>
<td>4</td>
<td>Mali</td>
<td>49.2%</td>
<td>74.3%</td>
<td>25.1</td>
</tr>
<tr>
<td>5</td>
<td>Paraguay</td>
<td>75%</td>
<td>98.9%</td>
<td>23.9</td>
</tr>
<tr>
<td>6</td>
<td>Cambodia</td>
<td>52.4%</td>
<td>75%</td>
<td>22.6</td>
</tr>
<tr>
<td>7</td>
<td>Ethiopia</td>
<td>16.7%</td>
<td>39.1%</td>
<td>22.4</td>
</tr>
<tr>
<td>8</td>
<td>Nigeria</td>
<td>46.1%</td>
<td>67.3%</td>
<td>21.2</td>
</tr>
<tr>
<td>9</td>
<td>Sierra Leone</td>
<td>38.7%</td>
<td>58.1%</td>
<td>19.4</td>
</tr>
<tr>
<td>10</td>
<td>Somalia</td>
<td>20.7%</td>
<td>40%</td>
<td>19.3</td>
</tr>
</tbody>
</table>
Aveda Canada’s 2018 Earth Month campaign was an incredible success raising $506,540 for WaterAid Canada. Through the power and passion of their employees and clients across the country, Aveda Canada is helping us provide a better, healthier, safer and more productive life for thousands of children, women and men.

This year we celebrate the third and final year of the Madagascar – Everyone, Everywhere program, which is exclusively supported by Aveda Canada. Thanks to the unwavering success of Earth Month each year, WaterAid will be able to reach almost 20,000 children, women and men in the regions of Sabotsy Anjiro and Belavabary with access to clean water, decent toilets and good hygiene. Now, that is truly something to be proud of!

“If you ever questioned if the funds raised through our work with WaterAid was getting to the people who needed the money, you need never question it again. It does not take a lot to change a life, and we have the opportunity to create a tidal wave of change, one life at a time.”

-Ray Civello, CEO & President of Collega International
The contrast was startling. As we hiked up the last steep stretch to summit Mount Kilimanjaro, the glaciers came into full view. We were at the top of Africa’s highest point, at nearly 6,000 meters above sea level. Glaciers surrounded us as we stood on a snow-covered peak. Water (frozen, although melting with climate change) was in abundance. Yet, kilometres below us, across Tanzania’s vast Savannas, valleys and villages, we knew that many families were struggling to find clean, accessible water. Five of us (four Canadians and one Welsh) came to Tanzania to raise awareness of this calamity and to raise money for WaterAid.

On the way up, we were anxious and concerned about altitude sickness, yet we were all able to reach the summit on World Water Day, March 22nd. The support we received from our friendly Tanzanian guides and porters ensured our safe journey up and back. Upon the descent, we were able to access our social media to share posts of our adventure, including photos of an unfurled bright blue WaterAid banner.

As we journeyed to the summit of Mount Kilimanjaro it became clear to us that addressing complex water issues is like climbing a big mountain. It starts with having a bold objective. This time it’s about bringing drinking water, decent sanitation and good hygiene to over 800 million people in nearly forty countries. In Tanzania, alone, some 23 million people lack access to clean water. This is WaterAid’s and the planet’s big task. Getting there requires a team, a plan and the resources to succeed. Donors, sponsors and partners are a vital part of the WaterAid “team”. WaterAid also works with government and others to ensure that WASH solutions are effective and sustainable.

Following our climb, we met with Tanzanian government officials and water experts. We learned of their enthusiasm in creating a model approach to delivering WASH in the Babati region of the country. We then visited two Tanzanian villages in this region, one that has already benefitted from WaterAid’s support and one that is poised to receive it. In Endanchan, solar power is now used to pump clean water at multiple access points in the village. This saves people, mostly women and girls, from having to make long daily and sometimes unsafe treks for water. The village is planning to improve its health care and create new economic opportunities because of such progress.

Then in Sangara, people crowd around a manual pump where accessing this source and fetching water can take three hours every day. At another place, spring water spills from a remote pipe into a dirty pool. Filling containers can easily become contaminated as livestock enter the area and clothes are washed nearby. The need for WaterAid’s intervention is clear.

Thanks to the support of many, we reached the Kilimanjaro summit. By raising over $115,000 – well exceeding our initial target – we took a concerted step to reach a far bigger objective. We believe in a world where everyone, everywhere has clean water, decent toilets and good hygiene.
Meet Some of the Faces of WaterAid

We are a global community with members and country programs in 35 countries around the world – from Nicaragua to Nepal and Sweden to Senegal – we are working to make clean water, decent toilets and good hygiene normal for everyone, everywhere! The work is varied, complex and life-changing and your generosity makes it all possible. You are partners in our mission and that is why we would like to introduce you to a few team members from Canada.

Q. What’s the most memorable thing that has happened to you at work?

Visiting our program and partners in Ethiopia in 2015. It was great to see firsthand the amazing work being done on the ground. It was my first trip to Africa and one I will never forget!

Q. What’s your favourite thing about working at WaterAid?

The supporters! Every day I get to interact and communicate with people across Canada who are generous and compassionate and who want to change the world. Together we’re part of a global family and movement that’s making a difference and that makes me really proud.

Q. What’s the most memorable thing that has happened to you at work?

Visiting the people and communities in Madagascar, and witnessing their tremendous happiness when inaugurating clean water taps was life-changing for me. Meeting our local partners and seeing their passion for their work only solidified my own dedication and commitment to this cause.

Q. What’s your favourite thing about working at WaterAid?

Results! WaterAid’s work in local communities provides opportunities that can break the cycle of poverty. Of course, none of this would be possible without our supporters, whose contributions offer solutions to the global water and sanitation crisis.
Throughout WaterAid’s history, volunteers and donors have been at the heart of our work, giving their time and passion to advance our vision of a world where everyone, everywhere has access to clean water, sanitation and hygiene.

This past holiday season, a very special group of supporters and community leaders led an inaugural campaign in support of WaterAid’s new project in the west African country of Mali. Together they raised $201,368 over an eight week period to form the cornerstone of a comprehensive $5M project. The Mali: Healthy Communities project will help to meet the water and sanitation needs of nearly 60,000 people in the rural communities of Bla and Kati by 2020.

We are grateful to members of our 2017 Holiday Campaign Cabinet for their vision, leadership and generosity. Thank you also to all donors who gave to this life-saving project.

Aissa, 11, poses with her family members in Kati, Mali.

2017 Holiday Campaign Cabinet

Christopher Koski
Managing Director and Global Head of Investment Strategy, Morgan Stanley Infrastructure/Campaign Co-Chair

Wayne Wadley
President and Director of TEAJA Office Beverages North American Ltd./Campaign Co-Chair

Peter Bregg C.M.

John Connolly
Government of Canada, Ret.

Angela Hewitt
Classical pianist

Chris Hilkene
President, Clean Water Foundation

Rahim Lakhoo
President Coastal Resources Limited

Joel & Vinitha Lawton

The Honourable Peter Milliken
Former Speaker of the House of Commons

Bruce Palmer
Chief, Member Services at Ontario Medical Association/CEO at OMA Insurance Inc.

William Pearson
President at Pearson Geological Ltd

Yann Robard
Managing Partner, Whitehorse Liquidity Partners

2017 Holiday Campaign for Mali
We understand that making a decision about your Will is a private and personal matter, one made after careful consideration. Ensuring that your loved ones are provided for when you are no longer here should be your primary consideration. But, it can also be a special way of remembering an organization you care about—an organization whose mission has been important in your life.

As a current supporter of WaterAid Canada, you have already helped improve the lives of millions of people in some of the toughest places in the world. In spite of that, today on our planet one in nine people do not have clean water close to their homes and one in three people do not have a decent toilet of their own. A legacy gift could help fund practical solutions and transform lives for the better, reaching everyone, everywhere within a generation.

If you are considering leaving a gift in your will to WaterAid, we make this promise to you:

- We promise accountability: you can be assured that WaterAid Canada will meet the highest standards for charities as designated by Imagine Canada.
- You can change your mind about leaving a gift to WaterAid at any time.
- We will not put you under any pressure, and will respect that this is a decision you want to make in your own time.
- We promise impact: you can be assured that WaterAid Canada will aim to achieve the highest possible impact on the lives of people where we work.

Thank you for considering leaving a legacy gift to WaterAid Canada. By working together, we will provide clean water, decent toilets and good hygiene to everyone, everywhere by 2030.