



Social Media Messaging

Please find below suggested messaging that you can use via your social media channels.

1. In India, extreme weather caused by #ClimateChange is making it harder for people to find a reliable water source. Communities that don't have access to water close to home are forced to walk long distances to find it. Together, with partner @wateraidcanada we are working to make sure everyone has a reliable source of clean water, today and every day.
2. India is incredibly vulnerable to the effects of climate change with the country experiencing extreme weather, which means people are finding it increasingly difficult to access water close to home. We are working with partner @wateraidcanada to ensure everyone has a reliable source of clean water, because everybody needs clean water to survive and thrive.
3. Clean water, decent toilets and good hygiene services are the foundations for quality health. With @wateraidcanada we are working in India, to provide these essentials and help deliver a fairer, healthier and resilient world.
4. Currently, 1 in 10 people in India still live without access to safe drinking water. We believe this must change and that's why we are working with @wateraidcanada to improve the quality of life of marginalized communities in Bihar State, India.
5. When a community has clean water, wonderful things can happen - families can stay healthy, children can go to school, and people can earn a decent living. That's why we are a proud partner of @wateraidcanada, working with them in India to help ensure everyone has access to safe, clean water.
6. 2 in 5 households in India lack handwashing facilities with soap and water. Practicing good hand hygiene is essential to stop the spread of diseases, like COVID-19. In partnership with @wateraidcanada we are working to find the best solution for getting clean water to those who need it most in India.

We are determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation.