

# WaterAid's Guide to creating your JustGiving Fundraising Page and tracking your distance.

Walk for Water 2021



## Creating your Fundraising Page:


The first step in creating your fundraising page is to navigate to the [Walk for Water 2021 page](#). Once there, you will see an orange button on the right that reads "[Start Fundraising](#)." Click this button.

Already have a fundraising page and want to connect it to Strava? [Click here](#).

The screenshot shows a JustGiving fundraising page for WaterAid Canada's 'Walk for Water 2021' campaign. At the top left, there is a 'WaterAid' logo and a 'Start fundraising' link. At the top right, there is a 'JustGiving' logo and links for 'Log in' and 'Sign up'. The main banner features a woman with curly hair smiling, with the text 'WALK FOR WATER' overlaid. To the right of the banner, a progress indicator shows '0%' raised of a 'CA\$20' target, with a note that '1 supporter' has contributed. Below this, there are 'Give Now' and 'Share' buttons. Under the banner, the 'WaterAid Canada' logo is displayed next to the title 'Walk for Water 2021'. The text below the title reads: 'This fall, join WaterAid as we walk to give people the power to change their own lives, forever. Gather your friends and family and walk for the millions of women and children who walk up to 12km every day to get the water they need to survive.' Below this text is the 'Charity Registration No. 119288934RR0001'. On the right side of the page, there is a section titled 'Be a fundraiser' with the text 'Create your own fundraising page and help support this cause.' and a prominent orange 'Start fundraising' button. At the bottom of the page, there are two tabs: 'Story' and 'Fundraisers', with the number '2' next to 'Fundraisers'.

**Log In or Sign Up:** You will be redirected to a page that asks you to Log In to your Just Giving account. If you don't have a JustGiving account you can choose "Sign Up" to be redirected to the account creation page.

Log In page:



Welcome to JustGiving! Let's set up your WaterAid Canada fundraising page and start raising money for charity.

## Log In

New to JustGiving? [Sign Up](#)

Email

Password

 [Show](#)

Remember me

[Continue](#)


[Forgot your password?](#)

or

[Continue with Facebook](#)

[Continue with Twitch](#)

Sign Up Page:



## Sign Up

First name

Last name

Email

Create password

 [Show](#)

- Must be at least 12 characters
- Must include at least one number, a lower or upper case letter and a special character (#,\$,%,&,@ etc.)
- Must not include your name or email

We want to send you brilliant emails to keep you in the loop about the causes you love and latest fundraising news.

- Yes please, opt me in to JustGiving emails
- No thanks

[Sign up](#)

**Choose what you're doing!** Once you have signed in to JustGiving, you will be automatically directed to the first step in creating your fundraising page for Walk for Water. On this page you will be asked what type of fundraising you are doing. You will want to choose "Fitness at Home" by clicking the start button directly below that item.

The screenshot shows the 'What are you doing?' page on JustGiving. At the top, it says 'Step 2 of 3' and 'You're raising money for WaterAid Walk for Water 2021 run by WaterAid Canada'. Below this, there are two sections of fundraising options, each with a title and four items. Each item has an icon, a title, a description, and a blue 'Start' button.

**What are you doing?**

- Emergency aid**  
Raise money during an emergency (e.g. Covid-19 outbreak).
- Fitness at home**  
Set yourself a physical challenge and track your progress with Strava.
- Virtual gathering**  
Use live streaming or video calls to host an online quiz or social events.
- Gaming**  
Take part in a sponsored gaming marathon or competition.

**Looking for something else?**

- Taking part in an event**  
From a marathon, triathlon or charity bike ride to a sponsored walk or trek. Raise money for any official event.
- Celebrating an occasion**  
Ask friends for donations rather than birthday or wedding gifts.
- Remembering someone**  
Pay tribute to a loved one by collecting donations for a cause they cared about.
- Doing your own thing**  
Shave your head, give up chocolate, do something unique...

After pressing “start” you will be directed to the final step in creating your Fundraising page where you will enter information about the event and your personal fundraising.

**Event Type:** For the event type you can choose whichever activity you will be doing as part of Walk for Water. I've chosen “walk,” as I will be walking.

Event type

a personal run / marathon

Please select an event

a personal swim

a personal run / marathon

a personal trek

**a personal walk**

a personal cycle

a personal triathlon

a personal parachute / skydive

a personal streaming / gaming event

an appeal for a charity

an appeal for an individual

an appeal for a company


something else

**Event name:** The official name of the event is Walk for Water, but you can name it whatever works best for you.

**Event date:** We recommend October 16<sup>th</sup>, which is the last day of Walk for Water.

**Choose your fundraising page address:** This is where you create the URL for your fundraising page. You'll see I've typed “EliseWAC” and below an example of the full URL is available.

Click “Create your Page”

 **Walk for Water 2021**  
run by WaterAid Canada

Tell us about your event

Event type

a personal walk

Event name

Walk for Water 2021

Event date (optional)

dd/mm/yyyy

I'm doing this in memory of someone

Choose your fundraising page web address

EliseWAC

www.justgiving.com/fundraising/EliseWAC

This web address is available

I'm happy for WaterAid Canada to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.

Yes please, opt me in

No thanks, opt me out

NOTE: WaterAid Canada will receive your details and may need to contact you to support you in this fundraising effort. You can update your preferences directly with WaterAid Canada.

Create your page



You've done it! You now have a fundraising page that you can share with your friends, family, and colleagues. All the money you raise through this page will be directed to WaterAid Canada's Walk for Water.

Thank you!

Do you have any questions?

Email us at [info@wateraidcanada.com](mailto:info@wateraidcanada.com) and use "Questions - Walk for Water" in the subject line.

Do you want to link a distance tracker to your fundraising page? Keep reading!



The screenshot shows a fundraising page for 'Walk for Water 2021' created by Elise Lapalme. At the top, there's a navigation bar with the WaterAid logo and a 'JustGiving' link. Below the navigation is an 'Edit your page' button. The main header features a large image of a smiling woman with a backpack, with 'FOR WALK WATER' text overlaid. To the right of the image are 'View gallery' and 'Change cover' buttons. Below the image, the fundraising goal is set at 'CA\$20 raised by 1 supporter', with a 'Give Now' button and a 'Share' link. The page owner's name, 'Elise Lapalme', and the event name, 'Walk for Water', are displayed, along with the purpose: 'Fundraising for WaterAid Canada'. A description of the event is provided: 'Walk for Water 2021 run by WaterAid Canada. This fall, join WaterAid as we walk to give people the power to change their own lives, forever. Gather your friends and family and walk for the millions of women and children who walk up to 12km every day to get the water they need to survive.' The charity registration number '119288934RR0001' is also listed. A 'Story' section explains the mission: 'From now until October 16th, let's work together to raise money for WaterAid and walk to support the 771 million people globally who do not have access to clean water close to home.' It details WaterAid's focus on clean water, toilets, and hygiene. A 'Share this story' section offers options for Facebook, Twitter, and Email. A 'Fitness Activity' widget encourages connecting a Strava account to track progress. A 'Supporters' section shows one anonymous supporter who has contributed CA\$20.00, with a 'Give Now' button. At the bottom, an 'Updates' section allows the user to post updates to their supporters.

## Connecting your fundraising page to the Strava app:

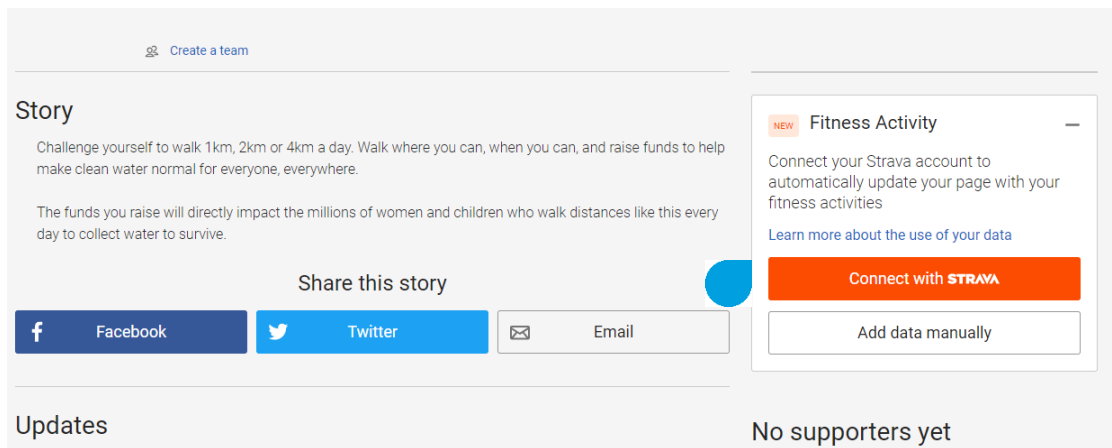
When you connect your page to the Strava app you can track your distance and keep your fundraisers up-to-date on your progress.

**Don't have a Strava account?** We suggest creating your Strava account before linking it to your fundraising page. You can create your [Strava account here](#). You can also download the app on your phone.

**Android - Google Play:** [https://play.google.com/store/apps/details?id=com.strava&hl=en\\_CA&gl=US](https://play.google.com/store/apps/details?id=com.strava&hl=en_CA&gl=US)

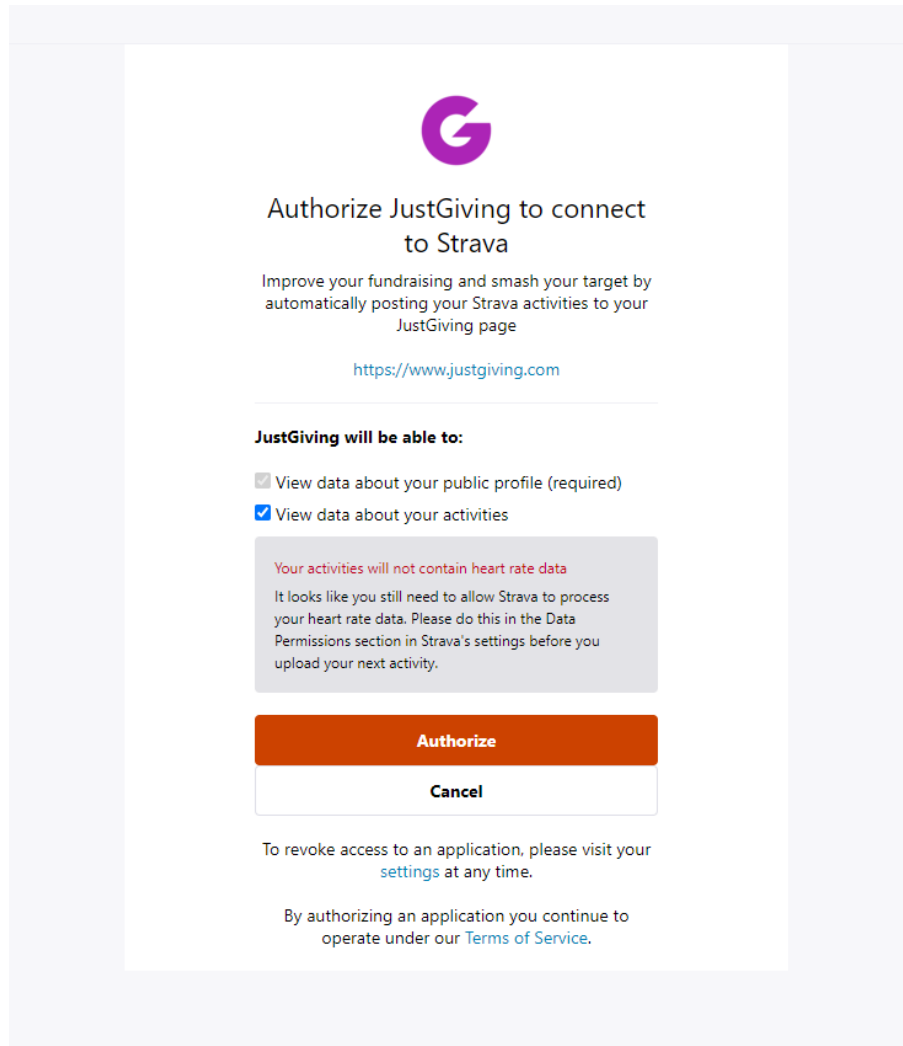
**Apple - App Store:** <https://apps.apple.com/ca/app/strava-run-ride-swim/id42682630>

In order to connect your fundraising page to your Strava account, you will need to be on your fundraising page. On the right you will see the option to "Connect with Strava." Click this option.



The screenshot shows a fundraising page interface. At the top left, there is a link to "Create a team". The main content area is titled "Story" and contains two paragraphs of text: "Challenge yourself to walk 1km, 2km or 4km a day. Walk where you can, when you can, and raise funds to help make clean water normal for everyone, everywhere." and "The funds you raise will directly impact the millions of women and children who walk distances like this every day to collect water to survive." Below the text is a "Share this story" section with three buttons: "Facebook", "Twitter", and "Email". On the right side, there is a notification box titled "NEW Fitness Activity" with a minus sign. The notification text says: "Connect your Strava account to automatically update your page with your fitness activities" and includes a link "Learn more about the use of your data". Below the notification are two buttons: "Connect with STRAVA" (highlighted in orange) and "Add data manually". At the bottom left, there is an "Updates" section, and at the bottom right, it says "No supporters yet".

Once you click "Connect with Strava" you will be asked to Authorize JustGiving to connect to Strava. To update your fundraising page in real-time you will need to allow JustGiving to "View data about your activities."



Now you're connected! The next step is to manage the connection between the two sites.

After you connect your fundraising page to Strava, you will notice a slight change to your JustGiving page – The Strava section has been updated and now the button reads "Manage Strava settings." Click this option to manage your settings.

The screenshot displays a fundraising page layout. On the left, there is a 'Story' section with three paragraphs of text. Below the story are three sharing buttons: Facebook, Twitter, and Email. Underneath the sharing options is an 'Updates' section with a 'Post an update' prompt and a character count of 550. On the right side, there is a 'Fitness Activity' section with a 'Connected' status and a blue 'Manage STRAVA settings' button. Below this is an 'Add data manually' button. Further down is a 'No supporters yet' section with a 'Give Now' button.

**Story**

From now until October 16th, let's work together to raise money for WaterAid and walk to support the 771 million people globally who do not have access to clean water close to home.

WaterAid is an international not-for-profit determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation. Only by tackling these three essentials in ways that last can people change their lives for good.

Join me and walk in solidarity with the millions of women and children who can walk up to 12 km a day to gather water for their families. The funds we raise will support WaterAid in bringing access to clean water close to the homes of the people who need it most.

**Share this story**

Facebook Twitter Email

**Updates**

Post an update

Tell your supporters how you're getting on... 550

**Fitness Activity** Connected

Choose what supporters will see on your fundraising page

[Learn more about the use of your data](#)

**Manage STRAVA settings**

Add data manually

**No supporters yet**

Become Elise Lapalme's first supporter by making a donation

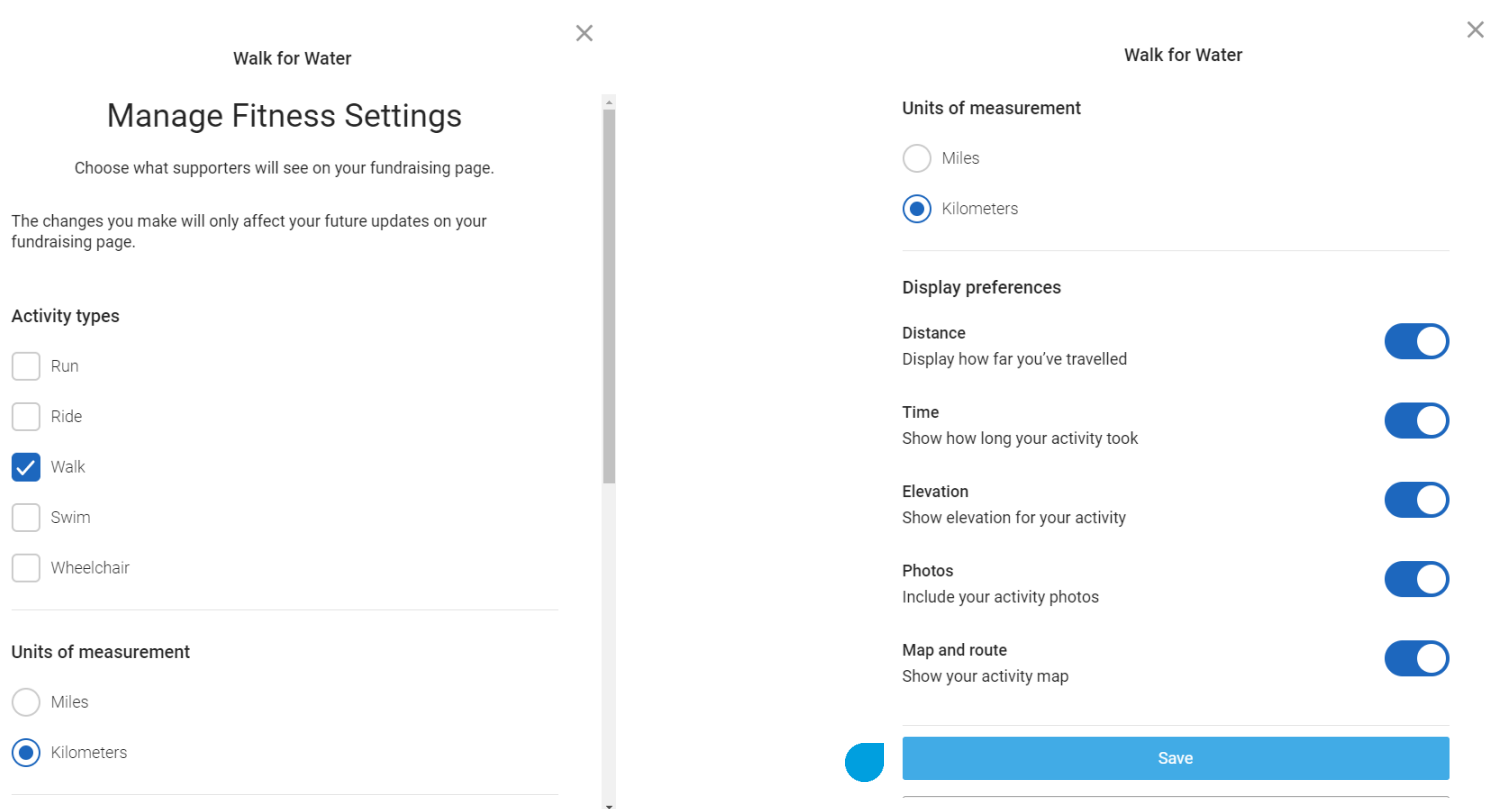
**Give Now**



When you click the "Manage Strava settings" a pop-up box will appear where you will be able to personalize your Walk for Water settings.

Below is an example of an individual who will be walking, would like their distance measured in kilometres, and who would like the full range of information from Strava displayed about their walks. You can change any of these options.

When you're done, press the save button and the pop-up window will close. Your page and Strava account are now linked!



You're done! Do you have any questions? Email us at [info@wateraidcanada.com](mailto:info@wateraidcanada.com) and use "Questions - Walk for Water" in the subject line.