

# Annual Report 2021/22

Discover how clean water, decent toilets, and good hygiene are changing lives.



**WaterAid**



# About WaterAid

WaterAid is an international charitable organization, determined to make clean water, decent toilets, and good hygiene normal for everyone, everywhere within a generation. Only by tackling these three essentials in ways that last can people change their lives for good.



## Our mission

WaterAid's mission is to transform the lives of the poorest and most marginalized people by improving access to safe water, sanitation, and hygiene.



## Our vision

WaterAid's vision is a world where everyone, everywhere has safe water, sanitation, and hygiene.



## Our values

Everything we do is shaped by six values:

- Accountability
- Collaboration
- Courage
- Innovation
- Integrity
- Respect



# The Challenge

771 million people in the world do not have clean water close to home. That's 1 in 10 people.



WaterAid/Joey Lawrence

1.7 billion people in the world do not have a decent toilet of their own. That's 1 in 4 people.



WaterAid/Habibul Haque

2.3 billion people have nowhere to wash their hands with soap and water at home. That's 30% of the world's population.



WaterAid/Basile Ouedraogo

# Greetings from our Board of Directors



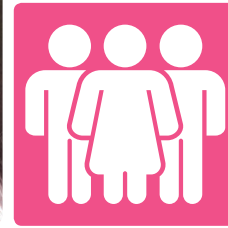
*"Change is the law of life. And those who look only to the past and present are certain to miss the future."*

*John F. Kennedy*

All of us have faced substantial change over the past two years. COVID-19 has impacted our wellbeing and personal sense of security, while upending the economy and social norms – nearly every aspect of our lives has been affected in one way or another. And, while it's incumbent upon us to acknowledge our collective loss, we need also celebrate our resilience and face the future with renewed optimism.

When Kennedy reflected on change, he understood the importance of learning from the past, evaluating the present, and looking beyond both toward a brighter tomorrow. At WaterAid Canada, we too are in a period of evolution; we are welcoming new leadership and embarking upon a new, ambitious strategic plan.

Since early in 2020, WaterAid has responded to the unique water, sanitation, and hygiene (WASH) demands of COVID-19 in several practical ways. These include the rapid deployment of handwashing essentials like soap and clean water; educating communities about the health benefits of proper handwashing; and ensuring that critical facilities like healthcare centers and schools are equipped with basic needs to practice good hygiene, to name but a few of the measures enacted.



While the organization has pivoted to address the pandemic, our WASH programs have continued in earnest, bringing access to WASH services where they are needed most. As you continue reading, you will learn about the HerWASH program that addresses menstrual hygiene management and sexual and reproductive health and rights in Burkina Faso, Liberia, Pakistan, and Sierra Leone where young women are being empowered through WASH access to stay in school and receive a proper education. You'll also learn more about Project Boond in Bihar, India, where unique social and geographic challenges are being addressed to provide comprehensive WASH access for hundreds of thousands of individuals. Finally, you'll have a glimpse into the impact of the WASH for Healthy Learning program aimed at improving the education, health, and nutrition status of children in the Lilongwe region of Malawi.

Earlier this year, the WaterAid Federation released its new [Global Strategy](#) "Ending the water, sanitation, and hygiene crisis together – for everyone, everywhere." This ambitious ten-year plan aims to achieve universal, sustainable, and safe WASH services in focused geographic areas to influence wider change; prioritize WASH across the health sector to improve public health; strengthen the resilience of WASH to the impacts of climate change; and increase the quantity and quality of WASH financing. We encourage you to learn more about how the Federation will undertake these objectives over the coming decade. Later this year, WaterAid Canada will release its own strategic plan in support of these collective aims.

The past year has also been a time of leadership transition. Nicole Hurtubise, who led WaterAid Canada as Chief Executive Officer for over

seven years, left the organization following a successful tenure that saw significant growth in both the reputation and impact of the organization. Likewise, following eight years on the Board, Annette Nicholson's term as Chair has come to an end. WaterAid staff and directors alike are grateful for their steadfast leadership, collaborative approach, and diplomacy through a period of progress and change.

Martin Munro, who joined the Board in 2016 and most recently served as Finance Committee Chair, has been appointed Chair of WaterAid Canada effective June 21st, 2022. The search for a new CEO is underway and we anticipate an announcement early this autumn.

While it has been a year of many changes, **we are especially thankful for one thing that has remained constant – your generosity.** Without your advocacy, guidance, and philanthropy, WaterAid Canada cannot fulfill its critical mission. Thank you for all that you do to transform lives and unleash potential through access to clean water, decent sanitation, and hygiene.

Sincerely,

*Martin Munro*

Chair  
WaterAid Canada Board of Directors

*Annette Nicholson*

Former Chair  
WaterAid Canada Board of Directors

# Where we work

## Country programmes

8 Nicaragua	18 Uganda	27 Nepal
9 Colombia	19 Rwanda	28 Bangladesh
10 Sierra Leone	20 Tanzania	29 Myanmar
11 Liberia	21 Zambia	30 Cambodia
12 Mali	22 Malawi	31 Timor-Leste
13 Burkina Faso	23 Mozambique	32 Papua New Guinea
14 Ghana	24 Madagascar	
15 Niger	25 Kingdom of Eswatini	
16 Nigeria	26 Pakistan	
17 Ethiopia		

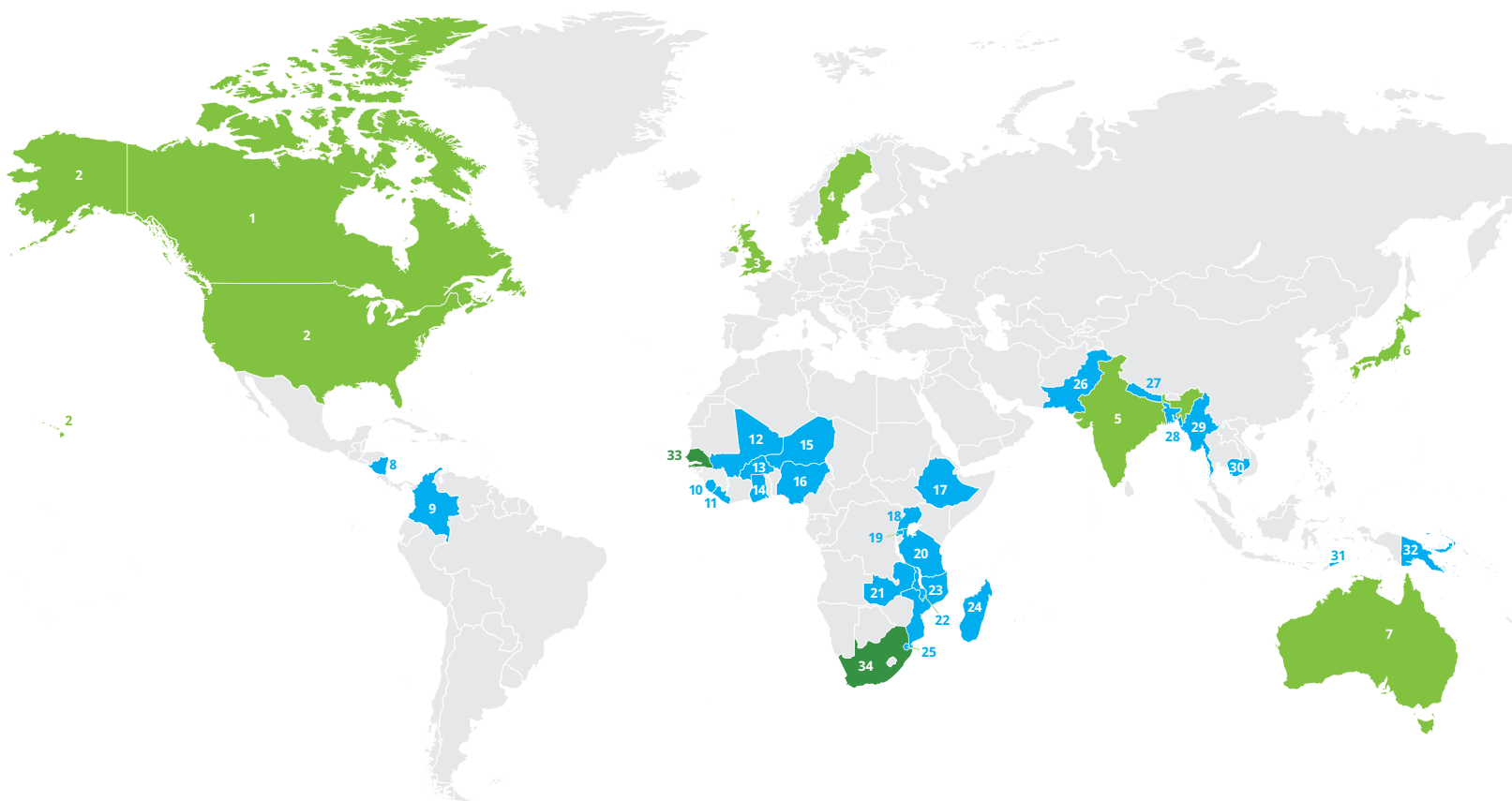
## Regional offices

33 Senegal
34 South Africa

## Federation members

1 Canada	5 India
2 United States	6 Japan
3 United Kingdom	7 Australia
4 Sweden	

**Global map displays WaterAid country programs as of June 2021**



WaterAid has offices in over 30 countries, changing millions of lives every year with clean water, decent toilets, and good hygiene. In 2021/22 WaterAid Canada oversaw projects in Burkina Faso, India, Liberia, Malawi, Pakistan, and Sierra Leone.

# Our 2021 impact through direct services



**227,754**

Household members with access to clean water



**516,947**

Household members with decent toilets



**2,597,998**

Household members with good hygiene



**120,225**

School students with clean water



**113,187**

School students with decent toilets



**1,330,432**

School students with good hygiene



**785,064**

People with access to clean water through healthcare facilities



**840,583**

People with access to decent toilets through healthcare



**9,927,285**

People with access to good hygiene through healthcare facilities



## Our Impact

**HerWASH: Sexual and Reproductive Health and Rights**

WaterAid/ HerWASHProject



### Supporting women and adolescent girls' menstrual health and rights

HerWASH is a four-year program being implemented in Burkina Faso, Liberia, Sierra Leone, and Pakistan in partnership with the Government of Canada that provides quality, gender-responsive, and age-appropriate menstrual health and hygiene education (MHH) for women and girls in vulnerable communities. HerWASH is empowering women and girls by improving access to water and sanitation infrastructure in schools, healthcare facilities, and communities; improving behaviour and attitudes to menstruation through behaviour change interventions; and increasing government responsiveness to the menstrual health needs of women and girls.

Over the last year, we constructed and rehabilitated water and sanitation infrastructure in schools and healthcare facilities in selected communities in the HerWASH countries, facilitating the conditions necessary for women and girls to manage their menstruation privately, hygienically, and with dignity. We worked with trained HerWASH Community Champions, youth leaders, and government officials to debunk limiting social and cultural beliefs surrounding menstruation, while improving MHH knowledge among women, men, girls, and boys. We also worked with governments to assess current WASH policies and plans and implemented campaigns to advocate for the prioritization of menstrual health and hygiene in national policies, plans, and investments. Across the program countries, HerWASH is facilitating MHH training for school and healthcare facility staff, community and district-wide awareness campaigns, and leadership training for girls and adolescent women.

Teachers Hema Marata (37), standing, and Coulibaly Maoua (39), sitting, address the student members of the WASH club at Dofforé school, Burkina Faso.

WaterAid/ Basile Ouedraogo



#### Impact in figures:

- In Burkina Faso, 10 school latrines were fully rehabilitated with integrated MHH facilities and sanitation stalls and made accessible for students and teachers living with disabilities. Construction on latrine blocks at an additional 15 schools is well underway.
- Four schools in Burkina Faso benefited from the rehabilitation of their water-access points, and a further 10 sites (schools and healthcare facilities) are undergoing the necessary assessments to begin work on rehabilitating their water-access points.
- In Liberia, six school latrines were rehabilitated and equipped with MHH facilities that include separate menstrual hygiene management (MHM) changing rooms, water-access points, handwashing facilities, flush commodes, and waste bins. These facilities will benefit 1,307 students.
- Rehabilitation of WASH infrastructure in five schools and three healthcare facilities has commenced in Sierra Leone. The facilities will be upgraded to include water-access points to ensure women and adolescent girls have clean water to manage their periods.
- While COVID-19 and related restrictions slowed down the construction and rehabilitation of WASH infrastructure in Pakistan, significant progress has been made in the construction of MHM facilities in 20 schools and healthcare facilities.

## Changing behaviours and attitudes to MHH

We reached over 60,000 people across Burkina Faso, Liberia, Sierra Leone, and Pakistan with MHH messaging through community and district-wide awareness campaigns, peer-to-peer discussions, and Community Champions. Our trained Community Champions continue to facilitate MHH discussions, debunk negative and limiting beliefs associated with menstruation, and galvanize support for menstruating girls and women. These awareness programs have contributed to an acceptance of menstruation as a normal part of life – in the HerWASH communities, men have begun purchasing sanitary products for their daughters and wives, and mothers have begun allowing their daughters to go to school while menstruating.

Hema Marata, a mother and teacher at Dofforé public primary school in the Cascades region of Burkina Faso, participated in one of the HerWASH trainings on MHH. Like many others, Hema grew up with the notion that menstruation was a taboo and something to be ashamed of and was discouraged from talking openly about it with her family or friends.

*"Before I took part in the training, I saw the topic of menstruation as a taboo and shameful to talk about in front of certain people. In front of men, I didn't have that courage. Going into class and talking about these things to children, if not now, before it was not perceived well. To be honest, I didn't talk about it before, and I was ashamed to talk about it. But now I have the courage to talk about it to the students and the children. I've got that courage thanks to the project and the training I received."*



# Our Impact

## India: Project Boond

### Improving the quality of life of marginalized communities in Gaya and Madhubani districts of Bihar State

Bihar, India has abundant water sources, but most of the population does not have reliable access to clean water. In the summer, the southern part of Bihar experiences frequent droughts, while during the monsoon season, the northern part faces recurrent floods, leaving the area waterlogged for several months. The flooding makes the drinking water unsafe due to fecal contamination, causing an increase in the incidence of diseases like diarrhea, dysentery, typhoid, and cholera.

In the Gaya and Madhubani districts of Bihar, where communities face significant challenges in finding safe and sustainable access to WASH services, we have just completed the first full year of implementation of Project Boond. Project Boond is a partnership between WaterAid and The One Drop Foundation that is working to address problems of inadequate WASH services through the construction and rehabilitation of WASH infrastructure; the promotion of positive hygiene behaviour through local art, traditions, and cultural practices; and the training of district and state administration on sustainable WASH infrastructure. It will also provide technical assistance and financial management training to support capital and economic activities to promote WASH services and youth.

In the first year of implementation, Project Boond has focused construction work and training on sustainable WASH infrastructure in 13 different villages. The process began with environmental

assessments conducted by local hydrologists that were complemented with mapping exercises and discussion with local community members. These steps ensured that the newly installed and rehabilitated WASH infrastructure was both environmentally sustainable and located in areas beneficial to the community.

Through Project Boond, we:

- Rehabilitated 13 water-access points, providing sustainable clean water to almost 1,500 people.
- Constructed and rehabilitated water-access points in three schools, providing safe drinking water to 721 students and teachers, and handwashing facilities to 500 students and teachers.
- Reached over 23,000 people with COVID-19 hygiene campaigns, with attendant impact on their health outcomes.
- Established Operations and Maintenance committees in both districts, and 172 members, of whom 145 are women, were trained on general maintenance and water-quality testing – empowering them to run lasting services, despite the changing climate. These committees ensure the sustainability of the WASH infrastructure, while supporting the entrepreneurial goals of members through various trainings and small loans.
- Construction work on a community managed toilet block is nearing completion in one village. Work includes the construction of a flood-resilient toilet block that will consist of two private toilets (one for men and one for women), each equipped with private handwashing units. This toilet block will be used by 24 households.



Sumari Devi works on her farm near her house in Bihar, India.



COVID-19 restrictions have impacted the construction work planned through Project Boond. As restrictions continue to lift in Mahbubani and Gaya, construction work will gain momentum. An additional 41 community water-access points will be assessed and rehabilitated; 78 schools and 87 child-care centers will benefit from newly constructed and rehabilitated water-access points; and six healthcare facilities and 90 schools will benefit from the construction of climate-resilient sanitation infrastructure.

*"Now, I don't have to go long distance searching to get water for cooking and drinking purpose and also feel safe and confident."*

*Aarti Devi, Manpur Block, Gaya*

## Clean water... for the first time in 50 years

In the nearly 50 years that Sumari Devi has lived in Dalipur, Bihar, she has struggled to find clean drinking water. But in the soft shadow that her inexpensive nylon saree casts across her eyes as she adjusts its end over her head, 61-year-old Sumari Devi is as bubbly as one of her seven grandchildren.

Devi's village is located in what is emerging as Bihar's arsenic belt—more than 50 blocks across 18 districts where the Central Ground Water Board found very high arsenic content in ground water. Piped water has yet to arrive in Dalipur where the main source of water are shallow hand pumps, many of which are severely arsenic-affected.

The problems arising from arsenic-laced drinking water are complex, with social and economic ramifications that Sumari fully understood only recently. The health challenges were one aspect – an occasional pain in the chest, the feeling of fullness and bloating upon drinking water, poor digestion, and the embarrassing skin condition, all ailments she now relates to unsafe drinking water. "My hands developed these spots many years ago, and then they began to grow hard. The water really spoiled how my skin looks and feels."

WaterAid worked with ten families, including Sumari's, to provide a sustainable solution to the arsenic-laced water. These families are now using easily-maintained two-pitcher systems that use iron nails and sand to change the taste and clarity of their drinking water.

Four members of Sumari's family suffer from keratosis, a skin condition that causes lesions, rough patches and tiny bumps on the hands, palms, soles of the feet, upper arms, thighs, etc., related to long-term arsenic exposure. Approximately six months after starting to use the two-pitcher filtration system, Sumari reports that the palms of her hands are softer.

Sumari's days of drinking dirty water are over, and we are continuing to work in Bihar and in other communities around the world to ensure everyone has access to the world's most precious resource – water.



# Our Impact

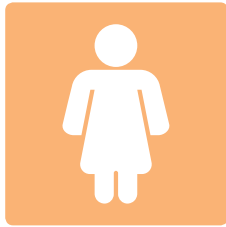
## WASH for Healthy Learning

### Improving the education, health, and nutrition status of children in the Lilongwe region of Malawi

Together with the Pathy Family Foundation, we celebrated the end of a 3-year program, WASH for Healthy Learning, which brought clean water, decent toilets, and good hygiene to schools and communities in low-income peri-urban areas in the Lilongwe district of Malawi.

When water-access points are far from home, aspiring students, often young girls, spend their time collecting water instead of getting an education. Without gender-sensitive WASH services in schools, students, especially girls, cannot attend school in a safe and dignified manner. The lack of these services forces menstruating students to stay home, and some drop out of school completely.

The WASH for Healthy Learning (WASH4HL) program was designed to improve education, health, and nutrition outcomes for learners by improving access to WASH facilities in schools and changing hygiene behaviors, including menstrual hygiene management (MHM), handwashing, and the use of gender-sensitive toilets.



Carolyn,  
Mlodza  
Primary School,  
Lilongwe,  
Malawi.



## Clean water for better education outcomes

Carolyn, 15, who is a member of the sanitation club at Mlodza Primary School explains how life was for her before having enough water at the school, and how clean water has made a difference in her life.

“I have been here at Mlodza primary school since standard one. In the past we used to have a lot of water and sanitation problems. We were required to buy water from a nearby mosque. Most learners could not afford [to buy water]. Some would hunt for water from unprotected wells outside the school campus. The school also needed water for cleaning classes and other uses. The situation was bad.”

“We did not have menstrual hygiene facilities. The situation was very worrisome. Personally, I have been absent on several occasions from school due to menstruation. The reusable sanitary pads we use needs changing and cleaning. So having no water was a difficult situation to cope with. I ended up going home and miss classes instead.”

With access to clean water and inclusive sanitation facilities in school, Carolyn and other students can focus on what is most important – their education.

“Things improved drastically when the water tank was constructed. We no longer have to walk off campus fetching water. We also have water buckets between classes which promotes sanitation amongst learners. This is all possible because we have enough water for everyone now.

“We are really grateful for the new toilets as well. We now have water in the toilets all the time thanks to the water tank. We even have a spare water bucket in the toilet to clean hands when piped water is not running.

Through the WASH4HL project, we:

- Constructed and rehabilitated 99 bathrooms, 132 handwashing facilities, and 28 MHM rooms in schools to increase attendance and reduce dropout rates among girls and boys in the Lilongwe district.
- Established Operations and Maintenance Committees in each school where WASH4HL was implemented, to ensure the sustainability of the new and rehabilitated infrastructures.
- Reached over 13,000 girls, boys, teachers, and caregivers with culturally appropriate and contextualized hygiene behaviour messaging, to increase awareness of proper hygiene, including proper handwashing at critical times.
- Trained hygiene promoters to promote and monitor inclusive and gender-sensitive hygiene behaviours in schools and communities.
- Established a total of eight girls' club across four schools to create safe spaces for girls to build their social networks and access safe and inclusive gender-based violence response and support services.

# Stories of Impact

WaterAid/ Mani Karmacharya



## Pushpa

"These days no girls are absent during their menstruation. Previously, the girls never talked about menstruation. Most of them didn't come to school during menstruation and if the menstruation occurred, they returned home, but the scenario is completely different these days. Toilets are good, and we have clean drinking water available in the school. I would like to thank you all for your support to provide these facilities."

*Pushpa, 16, Nepal*

WaterAid/ You Sokmeng

## Rekha

"For me, the best thing about having water at home is that I can reach school in time and I wouldn't get a scolding from my teachers. If I reach school in time the teachers would also be happy and I could attend regular classes. Another good thing about having water at home is that I don't have to stress anymore about carrying water while studying in class. I can concentrate on my studies well."

*Rekha, 17, Nepal*



WaterAid/ Dennis Lupenga



## Hilda Muyila

"Things are much better now that we have a water kiosk in our community. I am lucky that this water facility is a few metres away from my home. Even my business is thriving now that I no longer spend time fetching water. I am able to open my grocery as early as 6am until dawn. I am now able to make more than MWK10,000 in a day unlike in the past where I could make an average of MWK2,000. I am able to support my family now better than before."

*Hilda Muyila, Grocery Shop Proprietor, Malawi*



## Desmond

"I had no idea about menstrual health prior to my joining the Health Club. Issues surrounding menstrual health are things we are not allowed to discuss and we see women undergoing this process as outcasts who should be avoided at all costs but now with the regular teaching we have had through the HerWASH project, I have now come to see it as something that is a regular body process and as such, we should show more concern to our female colleagues."

*Desmond, 11, Sierra Leone*

WaterAid/ Waheed Awonuga

## Soumiata

"I use the school toilet. It is good. I know that there is a place set up for girls who have their periods to go there to change. I know that the work is already finished and that soon girls who are in need will be able to use this cabin. I think it will be good for the girls because during their periods they can go there to change and come back to class quickly so they don't miss class. Instead of going home, they can stay at school so they don't miss lessons."

*Soumiata, 9, Burkina Faso*



WaterAid/ Basile Ouedraogo



## Bedriya Jamal

"Having no access to water made me frustrated. I had even submitted a letter to the district for a relocation but now I have changed my mind and told them to disregard my letter. Now, I don't go anywhere. I can take a bath whenever I feel like it and whenever I return from a visit. Having access to water makes me love my job more. Now, I happily serve the community, and teaching them about WASH and related issues is much easier."

*Bedriya Jamal, Health worker, Ethiopia*

WaterAid/ Frehiwot Gebrewold

## Aarti Devi

"Safe water access at doorstep is quite empowering in some sense. Now, I don't have to go long distance searching to get water for cooking and drinking purpose and also feel safe and confident."

*Aarti Devi, WASH Operations and Maintenance committee member, India*

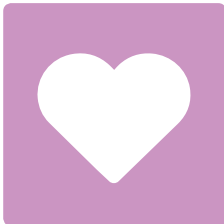


WaterAid/ WaterAid India



# Understanding the Journey of Clean and Safe Water

WaterAid/ Sailendra Kharel



## Rediscovering WaterAid's Work

*For nearly 20 years, Franklin Cockshutt and Upama Rai have supported WaterAid Canada as donors. In early 2022, they prepared for a trip to visit Upama's family in Nepal, when an opportunity presented itself to meet the team at WaterAid Nepal. What follows is their account of that experience.*

Before we visited WaterAid Nepal, we knew there was a lot more to building a tap or a toilet than hauling in bricks and mortar. However, before we visited the WaterAid Nepal Team, we always thought of WaterAid's work in terms of individual projects. We were way off! Spending a few hours with the WaterAid Nepal team, who gave a visual presentation of the challenges and achievements of working in Nepal's water and sanitation sector, we learned how they work with communities and with local and national government to move beyond basic water access.



Upama Rai (L) and Franklin Cockshutt (R) stand with Tripti Rai (centre), Country Director of WaterAid Nepal.

The team builds partnerships with local government officials before a program begins to ensure district leaders are engaged in every step of the program. This promotes government ownership and ensures the sustainability and maintenance of the water and sanitation infrastructure in the long term. WaterAid also works with each community to hire permanent, local employees to manage the WASH infrastructure. These individuals are trained to properly clean and maintain the newly installed WASH facilities and work with WaterAid to set up Water Committees that monitor the work as it progresses. These measures ensure that clean water continues to reach every targeted household, and that hygiene behaviour change remains a priority after a program is complete.

## Good Hygiene

Upama and I know that access to safe water is only part of the solution, and practicing good hygiene plays a key role in sustaining individual good health. Sadly, the communities in which WaterAid Nepal works face many challenges in accessing information, including small schools that only educate children to grade 6, sporadic electricity, and limited internet connections. This means that community members will generally only have a rudimentary understanding of hygiene and sanitation, and many still hold to harmful misconceptions regarding hygiene.

To meet communities where they are at, WaterAid Nepal designs programs based on local conditions, looking to local culture and ways of life, that focus on development-building and basic health and sanitation knowledge and practices. The programs are implemented with the support of local leaders, who are also given the tools and education to share them with other leaders in the surrounding communities.



## The Journey Ahead

The work that WaterAid Nepal does every day is not easy, and challenges arise every step of the way, but this does not stop those who work at WaterAid Nepal. Alongside the support of their colleagues across the WaterAid Federation, they persevere. Fresh water flows, toilets are built, and people are educated in safe hygiene to prevent diseases.

Upama and I feel privileged to be part of the WaterAid family and to see these lifesaving changes.



# Our Supporters

WaterAid/ Farzana Hossen



Our work is made possible because of the passion, commitment, and support of individuals and organizations who share our vision of clean water, decent toilets, and good hygiene for everyone, everywhere.

WaterAid Canada is sincerely grateful for every supporter and recognizes the following donors who made transformational gifts in 2021/22:

## Individuals

Estate of Anthony Cassidy  
 Louise de Grandpré  
 Joel Erhart  
 Dale Gantous  
 Kirsten and Alex Gerrard  
 Marco Guerreiro Viegas  
 Christopher Koski and Eva Janssens  
 Estate of John Mandruslak  
 Estate of Barbara Martin  
 Annette Nicholson  
 Bruce Palmer  
 Clyde Sanger  
 Virginia Steel  
 4 anonymous donors

## Foundations

Celtic Cross Foundation  
 Donner Canadian Foundation  
 Giftfunds Canada  
 Harrison-Cooper Foundation  
 One Drop  
 Pathy Family Foundation  
 The Canadian Medical Foundation  
 The Canadian Tilling Foundation  
 Victoria Foundation  
 William Pearson Family Fund

## Corporations

Fill It Forward  
 Merit Travel Group  
 Sigma Promotions  
 Sunrise Foods International Inc.  
 Tree World Plant Care Products Inc.



WaterAid Canada appreciates the continued support of the Government of Canada through Global Affairs Canada.

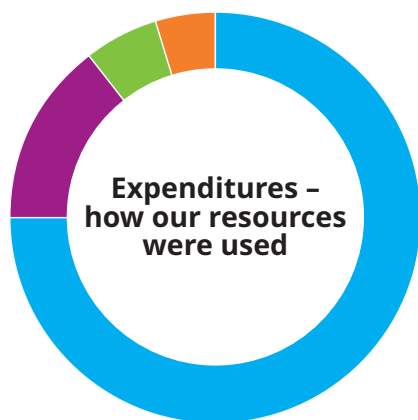
# Our Finances

WaterAid/ Chileshe Chanda



51.9%	Global Affairs Canada
20.3%	Grants and other contributions
27.2%	Donations
0.6%	Investment and other income

**100.0% Total**



75.2%	International programs
14.6%	Fundraising
5.7%	Public engagement
4.6%	Canadian administration

**100.0% Total**

## SUMMARY STATEMENT OF CHANGES IN NET ASSETS

(For the year ended March 31, 2022)

	Unrestricted	Reserve Fund	Invested in Capital Assets		2021 Total
	\$	\$	\$		\$
<b>Balance, beginning of year</b>	654,413	325,000	3,838		855,525
Excess of revenue over expenses	16,179	0	-3,193		127,726
Invested in capital assets	-789	0	789		0
<b>BALANCE, END OF YEAR</b>	669,803	325,000	1,434		983,251

## SUMMARY STATEMENT OF OPERATIONS

(For the year ended March 31, 2022)

	2022	2021
	\$	\$
<b>REVENUE</b>		
Global Affairs Canada	1,872,833	1,864,728
One Drop Foundation	329,412	81,566
Pathy Family Foundation	215,745	361,985
WaterAid UK	94,734	-
WaterAid America	90,359	42,065
Canada Emergency Wage Subsidy	-	348,010
Amref Health Africa in Canada	-	79,182
Donations	981,219	1,188,977
Investment income	21,358	8,024
	3,605,660	3,974,537
<b>EXPENSES</b>		
International program	2,700,891	2,714,057
Fundraising program	523,138	615,291
Public engagement	204,204	297,549
Canadian administration	164,441	219,914
	3,592,674	3,846,811
<b>EXCESS OF REVENUE OVER EXPENSES</b>	12,986	127,726

### NOTE TO THE SUMMARY FINANCIAL STATEMENTS, MARCH 31, 2022 BASIS OF PRESENTATION

The summary financial statements, prepared from the audited financial statements for the year ended March 31, 2022, only include the statement of financial position as at March 31, 2022, the statement of operations and the statement of changes in net assets for the year then ended. The summary financial statements do not include the statement of cash flows, the accounting policies and additional information used in the complete financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations. Completed audited financial statements available on our website.

## SUMMARY STATEMENT OF FINANCIAL POSITION

(March 31, 2022)

	2022	2021
	\$	\$
<b>ASSETS</b>		
<b>Current assets</b>		
Cash	1,959,354	3,362,180
Investment in quoted shares	9,304	99,864
Accounts receivable	84,509	55,385
Advances to projects	12,435	27,593
Grants and contributions receivable	146,924	82,808
Prepaid expenses	-	5,410
	2,212,526	3,633,240
<b>Capital assets</b>	1,434	1,434
	2,213,960	3,637,078
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	126,238	161,985
Due to projects	585,150	464,004
Deferred grants, contributions and donations	446,335	2,027,838
	1,157,723	2,653,827
<b>Long-Term Debt</b>	60,000	-
	1,217,723	2,653,827
<b>Net assets</b>		
Unrestricted	669,803	654,413
Internal Restrictions		
Reserve Fund	325,000	325,000
Invested in Capital Assets	1,434	3,838
	996,237	983,251
	2,213,960	3,637,078



## Our Leadership

WaterAid Canada wishes to extend appreciation to Annette Nicholson, whose term as Board Chair ended in June 2022, for her steadfast leadership and commitment to our mission. We also wish to recognize the invaluable contributions of outgoing Board members Louise de Grandpré, Poya Kherghepoush, Susan Murray, and Wayne Wadley.

We are delighted to have Martin Munro step into the role of Chair and wish to welcome new Board members to the organization. We look forward to working collaboratively toward our vision of a world where everyone, everywhere has access to sustainable safe water, sanitation, and hygiene.

## Our Board of Directors

**Martin Munro, Chair**

**Max Binnie**

**Simon Carter**

**Sylvain Dufour**

**Trent Hoole**

**Anita Lazurko**

**Ashley Meek**

**Indra Prashad**

**Palash Sanyal**

**Karin Zabel**

## Our Senior Leadership Team

**Paul Dickson,**

Director, Philanthropy and Communications

**Judy Erskine,**

Director, Finance and Administration

**Brett Massey,**

Director, International Programs and Policy



WaterAid/ Ernest Randharmalala



# Our Strategic goals for 2022/32



## Goal 1: Inspire



## Goal 2: Enable

By better informing and engaging the Canadian public and our supporters, we will inspire Canadians to believe in WaterAid Canada's mission to transform lives through sustainable and safe water, sanitation, and hygiene. This will allow us to mobilize new strategic partnerships and build on the commitment of existing public and private supporters. Increasing visibility and support of WaterAid Canada's mission will amplify our reach, ensuring we are able to generate the revenue required to meet the WASH crisis head-on.

We will:

- Increase public messaging and engagement through activities that draw attention to the global WASH crisis and demonstrates the powerful impact of public and private support.
- Increase brand visibility and trust in WaterAid Canada by leveraging the power of traditional and digital media.
- Design and deliver personal philanthropy journeys that guide potential supporters to become donors and advocates for WaterAid Canada's mission.
- Identify and cultivate partnerships with corporations and foundations sharing our values to increase sustainable revenue.
- Engage in good stewardship through relevant communications and reporting to existing donors to retain a strong base of financial support.

Through innovative program design and delivery focused on climate-resilient solutions, we will enable sustainable universal access to WASH in the communities and districts where we work. We will work closely with local stakeholders, including government, civil society organizations, non-government organizations, and academia, to support organizational strengthening in areas such as finance, compliance and control over resources, and technical training to increase local capacity to maintain the programs funded by WaterAid Canada.

We will:

- Prioritize collaboration with global WaterAid colleagues and related partners to promote locally-driven initiatives within each context.
- Strengthen systems to enable sustainable services and promote behaviour change in gender, innovation, health, and climate-resilience.
- Participate in community environmental assessments with Country Program teams with a view to integrate appropriate water security initiatives and climate-resilient WASH infrastructure into program design.
- Ensure that climate-resilient WASH adaptations and services are gender-responsive, socially inclusive, and promote women's leadership.
- Demonstrate excellence in programming and reporting.



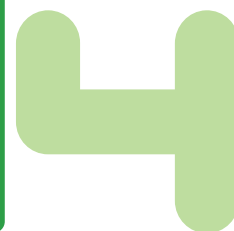
## Goal 3: Empower

Through a renewed focus on gender-responsive programming, we will empower women and girls and increase their leadership opportunities. This will contribute to improved health and education outcomes and improved economic wellbeing for the women and girls in the communities where we work. By collaborating with local, national, and international experts from women-led and women's rights organizations, we will build the necessary partnerships to ensure our programs address the systemic barriers that women and girls face in accessing WASH.

We will:

- Prioritize women and girls' leadership and participation in decision-making in all WASH program design.
- Employ innovative solutions that will improve the wellbeing of women, girls, and other marginalized groups, through gender responsive WASH program delivery in the face of the climate crisis.
- Strengthen in-house expertise in gender equality, climate-resilience, and innovation to enhance design and delivery of programs.
- Engage with members of the global WaterAid Federation through gender-focused working groups and communities of practice.
- Engage with relevant stakeholders by participating in the preparation and dissemination of analytical reports focused on WASH, gender equality, women's health, and climate-resilience.

## Goal 4: Influence



To deliver our programmatic goals, we will influence decision makers and allies to recognize and prioritize WASH as a critical investment in human development and rights. Through meaningful participation in forums, conferences, working groups, and coalitions, we will leverage our position as the leading voice of WASH in Canada to highlight how WASH can be a cross-sector enabler.

We will:

- Strategically engage the Government of Canada, supported by research with evidence-based policy and communications, with a view to engender investment in WASH through a multisectoral lens and to influence the position of WASH as an enabler for the achievement of the SDGs.
- Identify and engage in opportunities to demonstrate potential for Canada's leadership across international policy platforms and fora connected to WASH and water security.
- Through partnerships and convening, increase the frequency and quality of opportunities for engagement with civil society organizations that enhance and amplify WaterAid Canada credibility and expertise in the WASH sector.



WaterAid is a registered Canadian charity.  
Charity registration # 119288934 RR0001  
Company number: 11928 8934 RP0001

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