

Nigeria Roadmap to Hand Hygiene for All (2021-2025)



Overview

The Hand Hygiene for All Initiative is a global call for countries to lay out comprehensive roadmaps that bridge national COVID-19 response plans with national development goals and ensure hand hygiene is a mainstay in public health interventions beyond the pandemic.

3-phased approach

Response



Rebuild



Reimagine & sustain



A culture shift will require a phased approach considering short-term COVID-19 response needs to control the outbreak, medium-term activities to rebuild hand hygiene systems and long-term approaches to reimagine and sustain a hand hygiene culture.



Political Leadership

- Improved budget
- Visibility/Face of Program
- Lend a Voice

Strong Enabling Environment

- Finance
- Institutional Arrangements and Coordination
- Policies, Strategies & Frameworks
- Technical Competence and Capacity Development
- Participatory Planning, Monitoring, Evaluation and Accountability

Increase Demand and Supply

- Demand**
- Behaviour Change
- Funding/Support Grants
- Promotion/Incentives
- Supply**
- Markets Development
- Products Development
- Supplies Chain/Logistics
- Innovations
- Enterprise

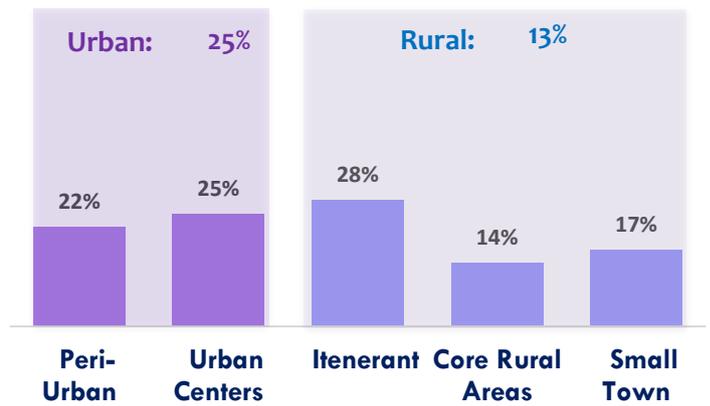
The state of handwashing and hygiene as a component of WASH in Nigeria

Access to hygiene services

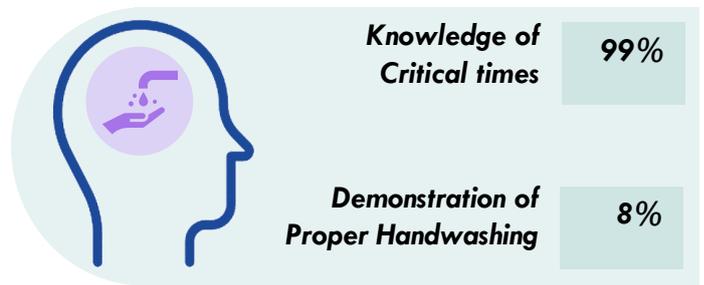


17% Households have access to basic hygiene services

Access to Basic Hygiene Services by Area of Residence



Access to hygiene services have declined from 21% in 2018 to 16% in 2019 and increased by 1% in 2021.



Notes:

Based on WHO/UNICEF JMP definitions.

- Basic Hygiene Services** where handwashing facility is available on premises and with soap and water
- Limited Hygiene Services** where handwashing facility is available on premises without soap and water
- No Facility** where there is no handwashing facility on premises

17%

of households nationally have access to basic hygiene

25%

of households in urban areas have access to basic hygiene

13%

of households in rural areas have access to basic hygiene



72%

of the household members who suffered diarrhoea are children under five



6.6%

of household income is spent on hygiene services; an average of 10,105 naira per person

Challenges and Emerging Issues

Key intersectionality and interactions of sectors for hygiene

Health Facilities



Proportion of Health Facilities with Basic Handwashing Service (i.e with functional hand washing facility with water and soap available at the points of care and within 5 meters of the toilets)

30%

National

27%

Primary HCF

53%

Secondary HCF

Education Facilities



Proportion of schools with basic handwashing service (handwashing facility with water and soap available at the time of visit)

35%

National

33%

Primary School

42%

Secondary School

Markets and Motor Parks



Proportion of Markets/Motor parks with basic hygiene service (with Handwashing facilities with water and soap available by the toilet/latrine at the public place at the time of the survey)

8%

National

8%

Markets

9%

Motor Parks

Policy Direction



VISION

01

Policy Vision

The Hand Hygiene for All Roadmap envisions that every Nigerian will be practicing hand washing behavior at critical times and have access to handwashing facilities at all times (including at home and in public places) by 2025.



02

Policy Mission

The mission of the Hand Hygiene for All Roadmap is to provide a framework for the promotion of hand hygiene behaviours that foster increase in hygiene practices and behaviours reflecting the knowledge on hygiene in homes, institutions and public places



03

Policy Goal

The goal of the Hand Hygiene for All Roadmap is to improve health outcomes as a result of increase in hand hygiene practices. It will ensure everyone in Nigeria is likely to practice proper handwashing (with water and soap) at critical times (after using the toilet, after changing child's diaper, before eating and before preparing food) and after touching surfaces, animals and shaking hands.

Finance and Fund Mobilization

Household expenditure on WASH

Households in Nigeria spent up to N3.3 trillion or \$10.8 billion on water, sanitation, and hygiene services in 2019.

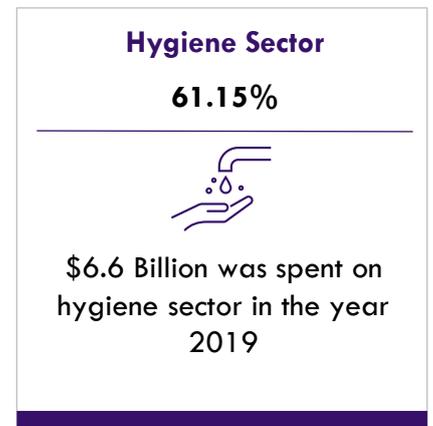
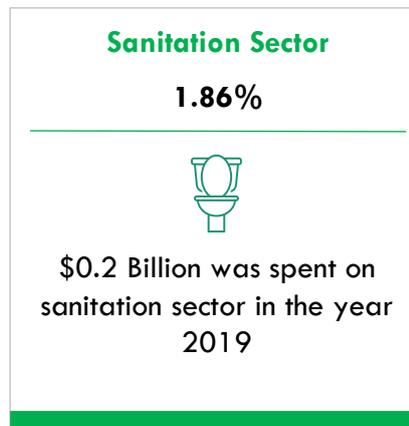
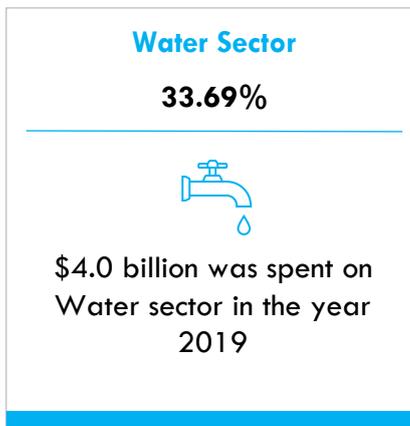


Breakdown by Sector



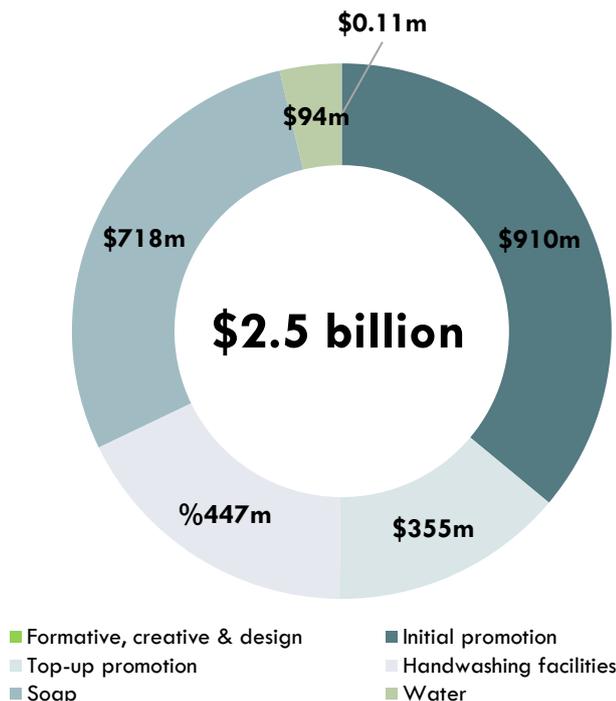
\$10.8 billion

was spent by WASH Sector in the year 2019.



Costed Plan/Budget Framework

Total economic cost over 5 years of serving all unserved people



Nigeria will need to invest \$2.5 billion over the next 5 years to achieve hand hygiene for all by 2025. Half of these cost will be borne by the government for initial hygiene promotion \$910 million (36%) and top-up promotion \$355 million (14%). An additional \$0.11 million will be spent by government on formative research and designs. Households will be required to spend \$718 million on soap (28%), \$447 million on handwashing facilities (18%) and \$94 million on water (4%).

Pillars	Political Leadership	Strong Enabling Environment	Increase Demand and Supply
Impact	Improve health outcomes as a result of increase in hand hygiene practices		
Outcome	Increase in hygiene practices and behaviours reflecting the knowledge on hygiene in homes, institutions and public places		
Key Results	Political leadership demonstrated through: <ul style="list-style-type: none"> <input type="checkbox"/> Improved budget <input type="checkbox"/> Visibility/Face of Program <input type="checkbox"/> Lend a Voice 	Strong enabling environment resulting in strengthened systems <ul style="list-style-type: none"> <input type="checkbox"/> Finance Institutions Arrangements and Coordination <input type="checkbox"/> Policies, Strategies & Frameworks <input type="checkbox"/> Technical Competence and Capacity Development <input type="checkbox"/> Participatory Planning, Monitoring, Evaluation and Accountability 	Increased Supply and Demand Demand <ul style="list-style-type: none"> <input type="checkbox"/> Behaviour Change <input type="checkbox"/> Funding/Support Grants <input type="checkbox"/> Promotion/Incentives Supply <ul style="list-style-type: none"> <input type="checkbox"/> Markets Development <input type="checkbox"/> Products Development <input type="checkbox"/> Supplies Chain/Logistics <input type="checkbox"/> Innovations <input type="checkbox"/> Enterprise
Inputs/Pathways	Leadership across multiple levels/strata as hand hygiene champions: <ul style="list-style-type: none"> <input type="checkbox"/> Government: Local, state, federal <input type="checkbox"/> Communities: traditional, religious, societal, age, gender groups <input type="checkbox"/> Work: Institutional, professional <input type="checkbox"/> Social: Influencers, natural leaders Financial flows <ul style="list-style-type: none"> <input type="checkbox"/> HH and institutional expenditure <input type="checkbox"/> Government budgets, <input type="checkbox"/> Donor transfers <input type="checkbox"/> CSR- Private sector and foundations Multi-sector coordination and partnerships: <ul style="list-style-type: none"> <input type="checkbox"/> Multi-sector <input type="checkbox"/> Multi stakeholder <input type="checkbox"/> Inclusive <input type="checkbox"/> Multiple approaches 	Integration modality / mechanism: <ul style="list-style-type: none"> <input type="checkbox"/> Existing health, education, nutrition, social welfare, climate change, livelihood correctional services etc. <input type="checkbox"/> Programs are strengthened with hygiene for mutual benefits and no extra cost Mainstreaming modality/approach: <ul style="list-style-type: none"> <input type="checkbox"/> Hygiene taken as an integral part/component of WASH, community health, maternal health, and menstrual hygiene activities <input type="checkbox"/> No sanitation / CLTs / ODF status without hygiene Campaign Modality: <ul style="list-style-type: none"> <input type="checkbox"/> National Hygiene <i>Clean Family Campaign</i> – incorporated into Clean Nigeria Campaign to trigger awareness, mass action and ODF. <input type="checkbox"/> COVID-19 like campaigns and media works 	Changed Behaviour: <ul style="list-style-type: none"> <input type="checkbox"/> Disruptive advocacy and campaigns to motivate people/change mindset <input type="checkbox"/> Evidence based actions-pragmatic and flexible <input type="checkbox"/> Theoretical framework based on science <input type="checkbox"/> Building blocks to sustain hygiene behaviour and use of facilities Innovative Services <ul style="list-style-type: none"> <input type="checkbox"/> Facilities roll out- investment to increase access to water supply <input type="checkbox"/> Products are culturally relevant/accepted, available, affordable and use <input type="checkbox"/> Adaptive learning and improvement of products, services and behaviour change messages to achieve scale

Reference: All figures are taken from *Water, Sanitation and Hygiene: National Outcome Routine Mapping (WASHNORM) 2021: A Report of Findings.* FCT Abuja, Nigeria

Strategic Milestones to realize HH4A in Nigeria

