

A video story book

The photos in this booklet will come to life through HPreveal app on your phone.



WaterAid

WaterAid is an international not-for-profit, determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation.

Only by tackling these three essentials in ways that last can people change their lives for good.

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A grayscale image of a hand with fingers spread, holding a blue banner. The banner contains the text 'Clean water. Decent toilets. Good hygiene.' in white, bold, sans-serif font.

**Clean water.
Decent toilets.
Good hygiene.**



We believe that without clean water, decent toilets and good hygiene people can't live dignified, healthy lives. We know from experience that with all three, they can unlock their potential, break free from poverty and change their lives for good.

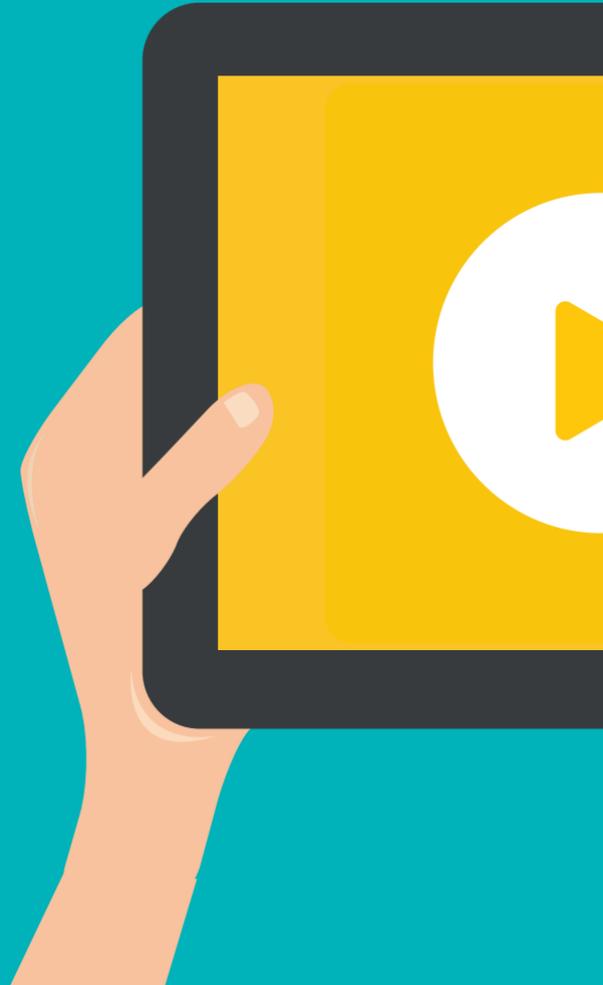
Our work sparks lasting change; it starts with installing taps and toilets – and it goes much further, from educating people on the importance of good hygiene, working with journalists to highlight the issues, to collaborating with decision-makers to change policy at government level.

We make a bigger impact by bringing people together, actively encouraging collaboration so that many voices can be heard and ideas can spread.

This booklet is a collection of stories from our work in Pakistan; our work in the field to directly help people get access to water and sanitation, our work with parliamentarians to prioritise water, sanitation and hygiene in the political agenda and make policy changes, and our work with journalists to create a discourse by highlighting the prevailing issues related to water, sanitation and hygiene in the country.

Photos often tell stories on their own. They become more powerful with a description and even more with quotes from people in the photograph.

In this anthology, we have tried to take it to the next level. You will see videos running on this very booklet, on its paper. Yes, that is possible!





Do you remember the interactive newspaper in the Harry Potter movie?

That is how this is gonna feel.

Here's all you need to do to make it happen:

- 1. Install HPRveal app on your smartphone or tablet.**
- 2. Register yourself with a username and password (it is quick!).**
- 3. Search for WaterAidPak in the search box for the files to load.**
- 4. Point the the camera towards the full-spread photos in this book.**
- 5. Voila!**

Muhammad Ayub



Farmer from Muzaffargarh

Ayub takes pride in what he does for a living – farming. He grows wheat, rice and cotton. According to him, cotton and rice are both good crops and they sell well.

There used to be little to no toilets in Ayub’s village before. People had to go out in the open to answer the call of nature. And they often chose to go in the fields so that they could hide behind the crops.

This means that one had to be careful while walking in the fields. And for Ayub as someone who has to go to the fields often, this was a problem.

“When I used to go to my fields early in the morning, I used to see shit lying there. It made me feel very bad.”

WaterAid helped persuade people in Ayub’s village to construct toilets for themselves, which ultimately led to the village being declared open-defecation free. WaterAid also built a Sewage Treatment Unit (STU) for the wastewater to be treated, as per criteria of safe sanitation.

Realising the importance of the STU, Ayub kindly donated his land for it to be built there.

“I thought that it will be a great welfare work for the entire village, and everybody will take benefit from it, and it was a small piece of land; just one ‘marla’.”







Uzma Kardar



Member of
Punjab Assembly

Uzma Kardar is an active and determined member of the group of parliamentarians of Punjab Assembly that WaterAid Pakistan is engaging with to promote the agenda of water, sanitation and hygiene (WASH). After being elected as the Member of the Provincial Assembly, the first seminar she attended was with WaterAid where issues of the province regarding WASH were discussed.

"I was surprised to know that 15% of the population in Punjab defecates in the open. And in areas like Rajanpur, it is 43%. I became very worried."

Together with the 35 members of the group, Uzma has worked hard to raise Punjab's WASH issues in the assembly. Inspired by WaterAid's work on girls' friendly toilets, Uzma has personally met the relevant

government representatives to talk about this and have them agree on providing such facilities across the province.

Uzma also talked about the water issue in Punjab Province during the budget session of the fiscal year 2019-2020 while presenting the 'Aab e Pak' project for which the government has allocated Rs 9billion.

"We have also passed two resolutions on water and sanitation, which played a role in creating pressure for work to be done in this regard. This was all done with the help and guidance of WaterAid and SPO. We are working together on WASH, which is very important for Punjab."





Left:
Khizar
fetching water
from the ultra
filtration plant
in his village.

Right:
The STU built
by WaterAid in
Ayub's village.



Left:
People
fetching
water from
the filtration
plant.



Left:
Ayub in
front of the
toilet he
constructed
in his house.

Members of the group of parliamentarians at a review and planning meeting with WaterAid.



Khizar Hayat



Singer & musician
from Muzaffargarh

Khizar was fond of singing since his childhood. He was also passionate about learning harmonium and wanted to become a musician.

"I did not pay attention to studies much. I asked my father that I will focus on studies only if you get me a harmonium. And I only started studying when he did."

Fast forward to 2019, he is now a known singer and musician in his village in District Muzaffargarh. He performs locally in villages nearby and also often at the art councils in Muzaffargarh and Multan. He sings in his native language, Siraiiki, which is considered as a sweet language in the province, where the majority speak Punjabi.

It was until recently that Khizar could not perform owing to pain in his kidney. This health issue of

his, of course, hampered his work, through which he earns a living. Upon meeting a doctor, he found out that stones have been formed in his kidney. The reason, as the doctor identified, was drinking unsafe water. So he recommended Khizar to either drink bottled mineral water or from a filtration plant.

Lucky enough for Khizar, and many in his village, a water filtration plant was built by WaterAid that runs on the technology of reverse osmosis and provides clean and safe water to the people.

"I acted upon the doctor's advice; I took medicine continuously and started drinking clean water from this filtration plant. After a few months now, my pain has gotten lesser and I have started to feel better."







Nadeem Qureshi



Member of
Punjab Assembly

Nadeem Qureshi is a member of the Punjab Assembly since 2018 and belongs to the city of Multan in the most populated province of Pakistan. He is also one of the members of the group WaterAid Pakistan has formed to forward the agenda of WASH in the provincial assembly.

As a member of the group, Nadeem attended various meetings and discussions organised by WaterAid to deliberate on the WASH issues of the province of Punjab.

“They trained us and polished us; I would say this explicitly. There are a lot of things that not everyone would know.”

Nadeem has worked resiliently not only to solve the WASH issues of his constituency but also in working with the group to create a debate on water and sanitation in the assembly along, which resulted in two related resolutions being passed.

“It is my honour that I was the first person to submit a resolution in the Punjab Assembly regarding water and sanitation.”

Nadeem also realises that currently access to water and sanitation is not declared as a human right in the Constitution of Pakistan, and is willing to work towards this.

“Clean water and sanitation are basic rights of human beings; nature has given them this right.”



Saadia Sohail



Member of
Punjab Assembly

Saadia, a parliamentarian from Punjab Assembly, is also a member of WaterAid's WASH group. Being a friendly and sociable person, she is adored by the youth of her city, Lahore, and she also has a group of students working with her.

Saadia has been championing the Prime Minister of Pakistan's campaign, 'Clean Green Pakistan', since its inception and has actively involved the youth around her too. She believes such campaigns must be owned and taken forward by the youth.

"We have tried to motivate the youth to plant trees; not only to plant them but to take care of them and let them flourish."

As water, sanitation and hygiene are also integral components of the Clean Green Pakistan campaign,

it has been useful for Saadia to be a part of the group WaterAid has created.

"We only had some idea about the water and sanitation problems. Credit goes to WaterAid who made us aware of their severity."

As all members of the group did, Saadia, too, raised the issues of water and sanitation in Punjab Assembly for work to be done in this regard.

"There are still many things yet to be reformed and legalised regarding water and sanitation. As a government spokesperson, I assure you that the government is very serious about this issue."







Aoun Sahi



Senior Journalist

Aoun Sahi, has been working as a journalist for the last 16 years. He is also one of the ten media fellows WaterAid Pakistan works with to mainstream the issues of water, sanitation and hygiene in print and digital media. Among other achievements, Aoun has won a shared Pulitzer Prize awarded to him in 2016.

Aoun's focus has mostly been on human development and societal issues including health, labour, education, environment, water and sanitation.

"Our news agenda is often politics based. It does not represent the society quite well and is delinked with our issue, I think. I write stories about issues which affect the daily lives of the people."

In collaboration with WaterAid, Aoun has also developed a manual, 'How to report on WASH', to be a guide for journalists on how to create impactful stories around WASH.

"WaterAid introduced me to the whole landscape of water and sanitation in Pakistan. It has played a vital role in bridging the gap between INGOs and media."

Aoun, along with other fellows in the group, has published multiple stories in the newspapers on WASH which have had a great impact.

"We did multiple stories on WASH before the General Elections of 2018, and the impact was such that the political parties had to add water and sanitation as a separate agenda in their manifestos."



WaterAid is an international not-for-profit, determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation.

By inspiring people and sparking chain reactions we help deliver lasting change in what's normal. By working closely with partners in some of the toughest places, we help achieve widespread change.

Learn more about us at
www.wateraid.org/pk

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