

Ten women.
Ten amazing
embroidered
photographs.



WaterAid

Photography and copywriting by
Sibtain Haider

Designed by
Sibtain Haider

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Lack of access to clean water, decent toilets and good hygiene affects everyone. But it affects women and girls even more. They are often found to be responsible for fetching water from long distances that takes multiple hours of their time in a day, leaving them with little for themselves.

They are also affected critically by the lack of access to decent toilets. It becomes challenging for them to meet their needs while menstruating, when pregnant or even to answer the call of nature every day due to lack of privacy.

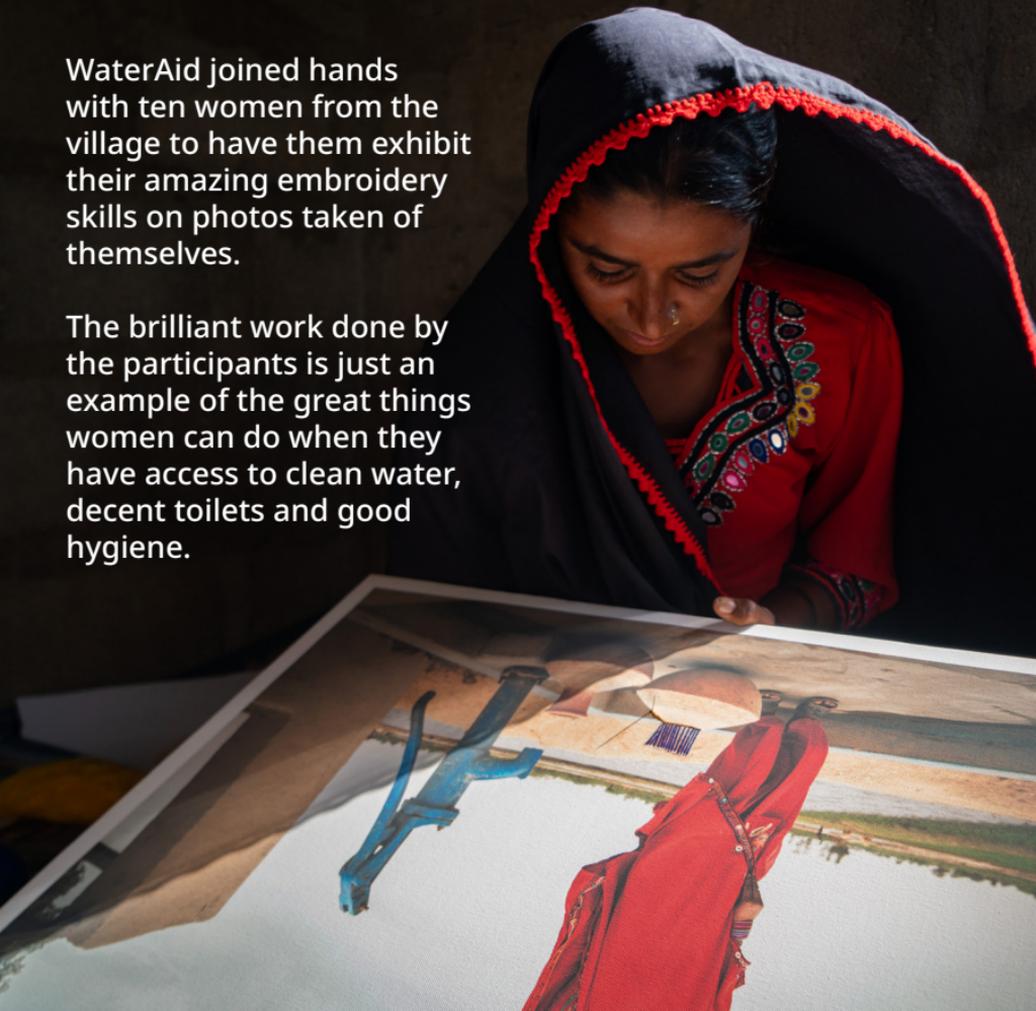


With access to clean water, decent toilets and good hygiene, women feel at ease and get a chance to do what they want to in their lives. Their time and privacy are no longer compromised.

This is what happened for women in the village of Muhammad Urs Junejo in Thatta, Sindh. With clean water close to home, decent toilets constructed nearby and good hygiene practices, they are now doing what they want to and what also earns them a living – embroidery.

WaterAid joined hands with ten women from the village to have them exhibit their amazing embroidery skills on photos taken of themselves.

The brilliant work done by the participants is just an example of the great things women can do when they have access to clean water, decent toilets and good hygiene.



Photos of all the ten women were printed and framed on canvases for embroidery.

Each of them exhibited their talent on their own printed photos. Each photo tells a different story which is in one way or the other linked to water, sanitation or hygiene.





Malookan

“We did not have enough money to buy a toilet pit. So, we sold a sack of rice and built a toilet.”

Now we are feeling very comfortable. All our family members including children use this toilet.”













Amina

"I have little children. They used to keep crying when I left them alone at home to go fetch water.

Now, they are happy and enjoy playing all the time. I feel very comfortable now."









Rubina

“Every parent should send their children to school. Now, the school in our village has all kinds of facilities, especially water and toilets.

Parents are very happy and feel comfortable sending their children to school. It’s a proud feeling for a mother to see her child going to school.”













Bhaghi

“With more time in hand now, I can do more embroidery.

***Hurmanj* is the design that earns me the most. I can earn 3,000 rupees (£15) from one bedsheet. Some of them are sold for 15,000 rupees (£73).”**





Roshna

“I wash Kainat’s hands and face with soap when she wakes up in the morning. Then she eats her breakfast and goes to school.

Washing hands prevents illnesses and spread of infections. That’s why we must wash our hands whenever we eat.”









This photo can start playing

- Download the *HPReveal* app on your phone and register yourself on it with a username and password.
- In the app, search for *WaterAidPak* to load the files.
- Point the phone at this photo and enjoy the video.





WaterAid is an international not-for-profit determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation.

Without all three, people cannot live dignified, healthy lives. With all three, they can unlock their potential, break free from poverty and change their lives for good.

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