**Terms of Reference to Conduct a Formative Research in Kasungu and Lilongwe Primary Schools**

1. **Background**

WaterAid is an International Non-Governmental Organisation established in 1981. Our Vision is a world where everyone everywhere has safe water, sanitation and hygiene. Our mission is to transform lives of the poorest and most marginalised people by improving access to safe water, sanitation and hygiene. WaterAid Malawi has a long standing track record and proven expertise in the implementation of Water Sanitation and Hygiene (WASH) projects both in the rural and urban settings of Malawi, dating back over 15 years. In its current strategy, WaterAid is prioritising Hygiene behaviour change as a catalyst for sustainable WASH infrastructure and working towards integration of WASH across sectors in its programming.

WaterAid believes that adoption of good hygiene behaviours is essential to securing benefits offered by improved water and sanitation services and nutrition. WaterAid recognizes that provision of neither WASH infrastructure nor food to the malnourished in themselves are adequate in the pursuit of improved health outcomes of those affected. WaterAid will thus conduct a formative research to deepen its understanding of the interplay between WASH, nutrition and behaviour change in selected Primary Schools in Lilongwe Urban and Kasungu district.

1. **Overall objective of the assignment**

The formative research is aimed at understanding current hygiene practices in targeted primary schools in Lilongwe city and Kasungu district in order to inform the development of hygiene behaviour change packages aimed at promoting positive behaviour among learners, teachers, parents and caregivers. For schools implementing school feeding programs, the research is expected to contribute to the body of knowledge on the status of WASH and nutrition integration.

1. **Specific Objectives** 
   1. To understand WASH and nutrition integration behaviour determinants and parameters of interventions and their design in Kasungu Schools
   2. To carry out a barrier analysis for a given set of behaviours related to hygiene in targeted schools in Lilongwe urban
2. **Scope of work**

In Kasungu the survey will among other things:

1. Assess current set of institutional hygiene behaviours and their determinants in selected schools with feeding program.
2. Assess current hygiene promotion activities/ interventions mainstreamed in schools and the available corresponding hygiene messages
3. Identify the most promising motivators for change in behaviour
4. Identify the most appropriate means of communication for hygiene promotion, to inform the design of the promotion package

For Lilongwe Urban, the assessment will:

1. Assess current state and prioritize adversely practiced hygiene behaviours in Lilongwe urban schools and identify barriers for performing safe hygiene practices.
2. Conduct a doers and non-doers survey and carry out barrier analysis
3. Present a barrier analysis report and action plan (DBC) for key behaviours
4. **Required Qualifications, Skills, Competencies and Experience**

* Postgraduate qualifications in social sciences research; public health (health promotion) or Behavior Change Communication and use of qualitative research methods at least 8 years of relevant experience (Team leader)
* Demonstrated and high quality practical experience in conducting similar assessment or work including program formative assessment to inform hygiene behavior change and nutrition interventions; WASH integration in other areas; Designing for Behavior Change (DBC) and ABCDE approaches or any other approaches in the last five years
* Proven Experience in design of behaviour change communication interventions in the area of hygiene and nutrition that includes facilitating bridging for activities from barrier analysis

1. **Expected Outputs**

* An inception report with detailed methodology, sampling framework, tools as agreed with WaterAid.
* Draft Formative research report in soft copy which will be presented and validated
* Final formative research report which will be disseminated as part of the part of the creative process

1. **Application process and submission**

Detailed Terms of Reference should be obtained from WaterAid Malawi by emailing [ChrissieHowa@wateraid.org](mailto:ChrissieHowa@wateraid.org)

Interested candidates will be expected to provide the following documentation:

* Detailed response to ToRs, with specific focus addressing objectives of the assignment, methodology to be used. Detailed outline of initial work plan based on methodology.
* Company profile or CV including a minimum of 3 traceable references and evidence of having undertaken similar work.
* Detailed budget breakdown based on expected daily rates and initial work plan.

Technical and financial proposals should be submitted as separate documents in PDF format. The dead line for submission of both technical and financial proposal is **13th** **August, 2018**. Proposals should be submitted electronically by emailing to: [wateraidmalawi@wateraid.org](mailto:wateraidmalawi@wateraid.org)