# Expression of Interest for a consultancy service – London

Call for a Strategic Campaign Coordinator for managing and co-ordinating WaterAid’s engagement around the Sustainable Development Goal 6 review.

**Deadline for submission 21st March, 2018.**

WaterAid is an international NGO delivering safe water, sanitation and hygiene education (WASH) to people living in the world’s poorest countries. We work with local partners to help communities accessing safe water, sanitation and hygiene education. We use our experience and research to influence decision-makers to do more to provide these vital services. Our vision is of a world where everyone has access to safe water, sanitation and hygiene education.

WaterAid invites proposals from individuals, with the experience and skills in Strategic Campaign Co-ordination. Interested consultants are requested to submit their CVs and an expression of interest using the format indicated below, not exceeding three pages (for items 1, 2, 3):

1. Cover letter outlining suitability for the role
2. Brief understanding of the task, with summary of the approaches
3. Overview of proposed consultancy rate and work plan
4. Examples of similar assignments if available

**Download the detailed Terms of Reference:**

**CONSULTANCY TERMS OF REFERENCE**

**STRATEGIC CAMPAIGN CO-ORDINATOR : REVEW OF SDG GOAL 6 / HIGH LEVEL POLITICAL FORUM 2018.**

**Background:**

Progress has been made in tackling the WASH crisis, however, too little is happening too slowly – 844 million people still do not have clean water. The scale and urgency of the WASH crisis has to be recognised by the global community and immediately acted upon. Transformative, lasting change at any scale requires government action and investment: the lives of people will only improve if there is a change in their local context and they can access WASH services directly.

In July 2018 the UN High-Level Political Forum (HLPF), which provides political leadership, guidance and recommendations for sustainable development, will review among others Sustainable Development Goal (SDG) 6. The run up to HLPF gives us a unique opportunity in the SDGs accountability process, and an opportune occasion for WaterAid, its partners, the WASH community and non-WASH actors to raise the bar in demanding priority attention to the actual delivery and accountability for Goal 6, including the rights to water and sanitation.

**Specific objectives and scope:**

The consultant will work under the leadership of the Campaign Director and undertake the objectives of this assignment are :

1. Co-ordinate, facilitate and project manage WaterAid’s engagement before and during the HLPF, using the engagement strategy as the starting point.
2. Lead on activities like side – events, communication, media engagement, stunts, celebrity engagement, and private sector engagement within WaterAid.
3. At the UN, lead on conceptualising and designing side events, exhibition, interactions with delegations etc and support the Campaign Director in delegation management at the High Level Political Forum.
4. Developing a project plan, initiating and mapping activities, which involve different stakeholders working at different levels and across the WaterAid federation.
5. Engage Country programmes in national level engagement in raising the political momentum around the WASH Crisis, reaching out to non-WASH groups and public mobilisation as appropriate.

**Required expertise for the consultant**

* Proven experience in leading and coordinating advocacy & campaign around a large UN event.
* Experience in coordinating a team, working across cultures and distances
* Sound understanding of national and global context relating to the Sustainable Development Goals with basic understanding of the UN process.
* Proven work experience of policy influence, reform or policy formulation with government and non-governmental organisations.
* Excellent information gathering, presentation, reporting and public speaking skills in English.
* Efficient time management skills, willingness to work within tight deadlines and ability to work in complex and diverse working environments.
* Excellent interpersonal communication skills, problem-solving skills, strong value based commitment to right based approach.

**Timeframe:**

The consultant will work for a maximum of 45 days (3 days x 15 weeks). This assignment will start mid-April and continue until the end of July . The consultant will require a high degree of flexibility in terms of working days, based on work plans.

# Proposals submission process

WaterAid invites proposals from individuals, with the experience and skills described above. Interested consultants are requested to submit their CVs and an expression of interest using the format indicated below, not exceeding three pages (for items 1.-3):

1. Cover letter outlining suitability for the role
2. Brief understanding of the task, with summary of the approaches
3. Overview of proposed budget and work plan
4. Examples of similar assignments if available

The deadline for proposals is 20th March 2018 to: Senior Administrator, Policy and Campaign Department [pcdadmin@wateraid.org](mailto:pcdadmin@wateraid.org)

**Location:**

The consultant will be required to work from the WaterAid office in London.

**Budget:**

WaterAid will pay all actual international travel and accommodation costs of the consultant, where official travel is necessary.