

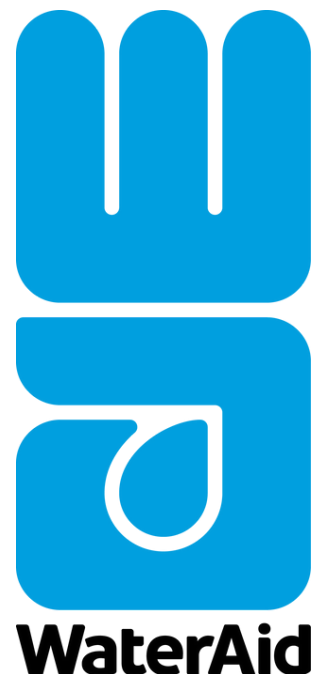
WaterAid Tanzania Quarterly Newsletter

April - June 2022



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Remarks from our Country Director



Our beloved donors, partners and colleagues, I greet you all and am delighted to welcome you to our first quarterly newsletter in 2022. Our work sparks lasting change to what's normal for people, communities, and economies. It starts with installing taps and toilets – and it goes much further from educating people on the importance of good hygiene, to changing policy at the government level. Our rights-based and district-wide approaches spark chain reactions that shift people's habits and expectations, transform how countries, not just villages and communities, work, and deliver lasting change in people's lives.

We make a far bigger impact than we could by acting alone. So, funds invested through WaterAid Tanzania already delivered a significant return. For the past five years we have reached 52,000,000 people with hygiene messages, 1,600,000 people with WASH services in health care facilities, 184,776 households with clean and safe water, and 129,000 students reached with WASH services.

We both know that taps and toilets are relatively simple to install. The bigger challenge is changing how people live and communities work. This is the key to unlocking lasting progress. WaterAid Tanzania always seeks to network with key players in other sectors such as health, education, nutrition, and gender equality, because national WASH targets cannot be achieved in isolation.

We know from our history that people working across the water industry already give a great deal of support that goes way beyond funding. It will be even more vital in the future, as we seek to inspire new generations and build long-standing relationships.

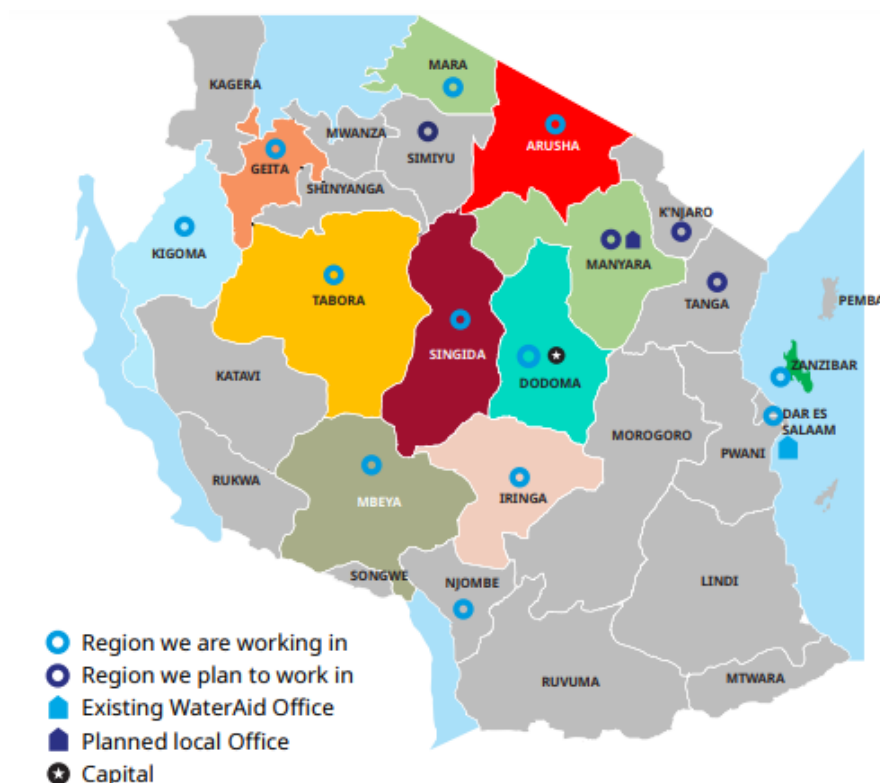
We will continue to link with the WASH sub-sector for the unique exchange of technical expertise, sector strengthening and leadership development opportunities that our shared connections open. We will continue to track progress, celebrate what we have achieved together, and create innovative solutions in WASH. By making it clear that the job is doable, we will inspire everyone to keep making a difference together. Together, we can get there within a generation.

Investing and partnership with WaterAid Tanzania is never a drop in the ocean. Our work sparks widespread and lasting change to what is normal for people, communities, and economies around the world. We appreciate the confidence that all our donors, partners, members, and readers have placed in us and our work.

We will strive to be better each day and look forward to working with you in the financial year of 2022/2023. I hope that this year brings happiness, peace and health to you and your loved ones.

Yours sincerely,
Anna Tenga Mzinga
Country Director, WaterAid Tanzania

Our Work in Tanzania



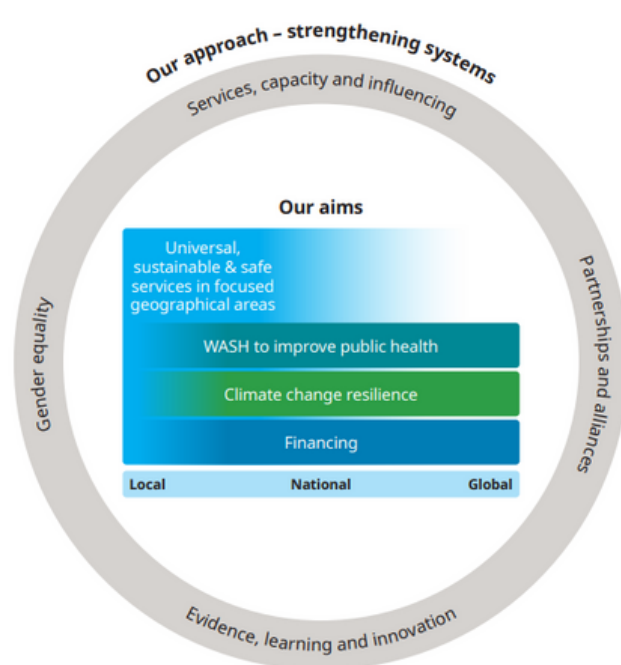
REGION	DISTRICTS
Arusha	Arumeru, Arusha DC, Arusha Council
Dar es Salaam	Temeke, Ilala, Kinondoni, Ubungo
Manyara	Kiteto, Babati, Hanang
Geita	Nyangwale, Chato, Geita TC, Katoro
Zanzibar	Magharibi A
Singida	Singida MC, Kiomboi

REGION	DISTRICTS
Tabora	Urambo, Nzega, Skonge, Uyuwi
Dodoma	Kongwa, Dodoma DC, Kondoa, Mpwapwa, Bahi
Musoma	Mugango
Mbeya	Tunduma
Iringa	Njombe
Kigoma	Kasulu

WaterAid operates in Tanzania since 1983 under the name “WaterAid Tanzania,” (WAT) which is registered as a Non-Governmental Organization (N.G.O.) in The United Republic of Tanzania. It works as a Country Programme (CP) and a functional office of WaterAid U.K. within the East African Region. Since 1983, WaterAid Tanzania has contributed to increasing access to water, sanitation and hygiene (WASH) services across the country, working closely with the Government, civil society organizations and other international NGOs. Over the years, WaterAid Tanzania focused on delivering basic water and sanitation services to communities but since 2016 it has shifted to increase emphasis on major roles of facilitating institutional capacity building, influencing as a knowledge broker, and as a catalyst bringing together different sectors and partnerships to achieve access to WASH.

Our new direction with the new global strategy

In February 2022, WaterAid globally launched a new 10 years strategy. The strategy made it clear that over the coming decade, with communities, civil society, governments, the private sector, and financial institutions, we will focus our efforts on areas where we will have the biggest impact and persuade others to act. We will contribute to these aims with others and work alongside them to see the shifts that transform lives. We will achieve successful outcomes in these four aims to accelerate progress towards our vision of a world where everyone, everywhere has access to sustainable and safe WASH. As a country programme, we are in the process of creating our country strategy so stay tuned for the invite to the launch. While you are waiting, read our global strategy [here](#) and watch our global strategy video through our [YouTube channel](#).



Over 4000 villagers in Bassotu are enjoying clean and safe water

Serengeti Breweries Limited (SBL) and WaterAid Tanzania supported the water supply in rural villages in the Basutu area in the Manyara region using lake Basuto as a water source which is geochemically polluted with Fluoride concentration.

Through this partnership, we managed to hand over a water treatment plant to the Rural and Water Supply and Sanitation Agency (RUWASA) which uses a technology known as Nalgonda. This plant is expected to treat water that will benefit 4,000 villagers from 7 villages with a possibility to extend to 14,000 people. During this event at Basottu village in Hanang District Council, The District Commissioner of Hanang Honorable Janeth Mayanja thanked WaterAid Tanzania and SBL for their endless support and insisted that this is the biggest project to ever happen in Hanang in the recent years. The Nalgonda water treatment technology is implemented in Tanzania for the 1st time and can be adopted in other areas in Tanzania. [Understand more about the Nalgonda technology here](#)

Our commitment to safe menstrual hygiene

Each day, approximately 300 million people are on their period. And yet, around the world, millions of people are still left in the dark about the menstrual cycle. Every 28th of May, we commemorate Menstrual hygiene day and as WaterAid Tanzania, we committed that no girl should be left in the dark or the red on their period. WaterAid Tanzania has been committed, is committed and will continue to be. Read more about our commitment in [our latest article here](#).

Talking about periods should be as normal as having them.



Hygiene behavior change, a nudge is all it takes

In 2021, WaterAid Tanzania with funding from Japan International Cooperation Agency (JICA) launched a hygiene and behavior change programme in 30 schools and 15 health care facilities in Kisarawe intending to improve hand hygiene for students and health. In May 2022, WaterAid Tanzania hosted a creative workshop that kicked off the process. The workshop aimed to develop a shared understanding of the context in which the interventions package will be developed, understand the evidence generated and review the existing promotional materials and nudges. Further, it enabled the team to develop campaign insights including initial thinking around behavior change intervention, such as activities, materials, tools, campaign branding, nudges/cues and assets. The workshop participants consisted of a multidisciplinary team including behavior change experts, creatives, script-writers, implementers, and representatives of the target population, partners and the Government.



Partnerships and engagement in the water sector

WaterAid Tanzania has been engaged in the water sector in policy re-creations and advocacy over the years since we began our work here in 1983. We participated in the water sector budget speech in Dodoma as it was presented by Hon. Jumaa Aweso Minister of water, on 12 May 2022, where he appreciated all the stakeholders and development partners who made the 2021/2022 financial year possible. Among the successfully completed water projects included the completion of the five village water scheme projects in Arusha that is providing access to sustainable water supply and sanitation services to 50,000 people. The project demonstrates scalable technologies and management models contributing to the Government of Tanzania's achievement of sustainable water and sanitation targets. [Read more here](#) on how we are changing people's lives through our projects and see how the [Reverse Osmosis technology works here](#).



WaterAid/ Neema Kimaro



WaterAid/ Neema Kimaro

Bajaj is the new 'word spreader'

What is known in other countries as Auto Rickshaw or a tuktuk, here in Tanzania, it is famously known as 'bajaj', quite known as a means of public transport for many Tanzanian citizens. As part of our efforts in promoting key hygiene behaviours, we launched a large-scale hygiene campaign called 'Ipe Usafi Ikupe Uhai'. Under this campaign, we turned to the Bajaj as an key communication vehicle in Arusha, Dar es Salaam and Manyara regions. Key messages in the form of stickers in the language of Swahili were placed in 104 Bajajis. Serving as visual nudges and hygiene behavioural reminders to the public, they have covered key messages on hand hygiene, COVID-19 prevention including promoting vaccines to further promote the COVID-19 vaccination campaign nationally. This campaign has reached around 1,242,621 people in which 690,429 people are from Dar es Salaam, 433,099 from Arusha, and 119,093 from Manyara.



WaterAid/ Prism Communication



WaterAid/ Prism Communication

Wellbeing matters

Globally, every year WaterAid hosts WaterAid day which is accompanied by a series of activities in each country's programme. WaterAid Tanzania hosted a fun family day, providing the team to meet each other's families and their children making new friends. The day had an exciting line-up of activities including engaging cultural entertainment for families, traditional cultural performances, board games, and tug war matches. Children tapped into their creative talents and created art in the theme of WASH, among others.



Our story of the quarter- The vigilance of patient care alongside proper WASH in healthcare facilities

Busolwa Dispensary, located in Nyang'hwale District in Geita region is a small dispensary that serves a large population of around 15,000 people. The dispensary, community, and school in the village all profited from the 'Canada-Africa Initiative to Address Maternal, Newborn and Child Mortality (CAIA-MNCM)' project. This demonstrates that not only is clean water, decent toilets, and good hygiene in healthcare facilities a lifesaving investment for mothers and newborns, but healthcare delivery frontline workers too. Before the project, Busolwa Dispensary had no access to clean running water. Now, the improved toilets for staff and patients, and new waste disposal facilities, among other things, has made life easier and safer for both healthcare workers and hospital patients at Busolwa dispensary.

[Read the full story here.](#)



Before you leave...

- Find out how a village in Babati was transformed by clean water [here](#)
- Watch our journey towards sustainable WASH services [here](#)
- Read about our innovations [here](#)
- Watch our climate change animation feature [here](#)
- Watch our feature in BBC Africa [here](#)
- Visit our website and learn more about our organization [here](#)

Meet our team in Tanzania



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