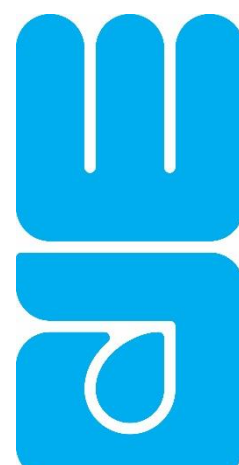


# Job Description

Regional Advocacy Manager — East Africa



**WaterAid**



<b>Place of work:</b>	Based in any one of the WaterAid Country Programmes in East Africa where WaterAid has an office (Uganda, Tanzania, Rwanda and Ethiopia)
<b>Salary:</b>	Grade G (Blended)
<b>Contract type:</b>	Fixed/Full time permanent
<b>Reports to:</b>	Regional Director - East Africa Region
<b>Relationships:</b>	Pan-Africa Programme Manager, Programme Advocacy, Policy, Communication, Campaigns and Research units at Country Programme level, RPMER, Policy & Campaigns Team in the UK, Regional Team
<b>Travel</b>	Within and out of East Africa

## **Introduction**

The Regional Advocacy Manager (RAM) is a member of the regional team in the International Programmes Department (IPD) of WaterAid (WA). The role of IPD is to support resource and enable the delivery of our Global Strategy at the country, regional and continental levels; and develop and deliver our portfolio of programmes to maximise our impact in realising the rights of those who are marginalised and excluded from access to water, sanitation and hygiene services. The role of the regional team is to support and develop the capacity of our Country Programmes in the region to maximise their impact at the national and regional levels, contribute to the development of a strong WASH sector and thus enable the poor, marginalised and excluded people realise these rights. The Regional Team also has the role to deliver the Global Strategy at the regional level and bring regional perspectives in WA's Global initiatives. The RAM will also be required to deliver on the regional strategy, supporting the influencing agenda and bringing lessons from across the Country Programmes in the region.

## **Job Purpose**

The Regional Advocacy Manager (RAM) will lead and manage regional initiatives around advocacy, policy analysis and research. S/he will support the Regional Director in the influencing role, and Country Programmes (CPs) to strengthen their advocacy and policy influencing work. S/he will also be the nodal person at the regional level for global advocacy initiatives and work with the Pan Africa Programme Manager (PAPM), RAMs of other Regions to deliver Pan Africa Programme hence achieve WA's global agenda. The role will also be expected to make significant contributions to our service delivery work



drawing on our advocacy and influencing work, exploring regional collaborative opportunities around programme delivery and advocating for change in how WASH is delivered in the region to bring about equitable and permanent change to people living in poverty. S/he will identify key strategic stakeholders to work with and build strong alliances with them to deliver the Regional Policy Influencing Strategy. S/he will report to the Regional Director and will maintain a strong professional and functional relationship with Heads of Policy and Campaigns in the UK, Policy Teams in CPs and across WA members.

## **Key Accountabilities**

### **Strategic Planning, Leadership and Management**

1. Lead and manage the development and implementation of the regional influencing strategy as reflected in the Regional Strategy (RS) in order to support the delivery of WaterAid's Global Strategy, ensuring that the RS is aligned with both the Global and Country Strategies.
2. Contribute to regional team responsibilities such as regional reporting, compilation and dissemination of the regional operational plans, and be an effective member of the Regional Management Team (RMT).
3. Plan and develop proposals for regional advocacy, influencing, campaigning and research to contribute to the delivery of the Regional Strategy and proactively engage with raising resources for the same
4. Critically assess strategic opportunities in the countries in the region and support WA to develop its influencing plans and strengthen relationships with governments, donors and other key stakeholders in the sector.
5. Support Country Programmes within the region to strengthen their advocacy and influencing work, and coordinate capacity building in advocacy and influencing in the CPs and new partners.
6. Advise Country Programmes and Regional Teams in the development and implementation of high level strategies and objectives with respect to decisions and commitments on advocacy and policy influencing.
7. Closely work with Regional team, lead and co-ordinate the Regional Advocacy, Policy and Campaign working closely with the Regional Communications Manager and all key internal and external stakeholders.

### **Advocacy and Campaigning**

8. Lead in regional as well as global advocacy and influencing programmes and campaigns on behalf of the region and facilitate support to CPs within the region.
9. Support and contribute to the development of WA sub-continental influencing initiatives (e.g. EAC, Pan Africa, AU, Regional Media Network, etc) and actively contribute to the agenda setting process for delivering support for WASH at higher level meetings.
10. Contribute to the global campaigns agenda and support CPs teams and partners in planning, budgeting and rolling out of campaigns including participation in WA's Global Programme and Advocacy Executive (GPAE).

### **Learning, Research and Knowledge Management**

11. Lead and manage regional initiatives around advocacy, policy analysis and research.
12. Critically analyse outcomes and impact of WA's advocacy and policy influencing work in the region in order to document and share key learning and good practice, including for knowledge management, using the organisational PM&E systems and other tools working together with the RPMER person.
13. Research at least one thematic issue on advocacy and influencing at the regional level, and support and contribute to the thematic work of other champions as may be appropriate.

### **Collaborative Work**

14. Identify and support the development and/or strengthening of regional WASH sector programmes, partnerships and civil society networks.
15. Lead and support the development of linkages with media, research and academic institutions in countries and the region, and facilitate collaboration in policy development and influencing within the region.
16. Scan the external policy, economic and political environment, critically assess opportunities in the region and identify strategic opportunities and agencies for influencing the regional water, sanitation and hygiene promotion agenda to address the factors that deny poor people's rights to access improved WASH services.
17. Maximise WA's impact by using all appropriate opportunities to advocate and promote WASH externally across the development sector and beyond it.

## Representation

18. Coordinate cross-regional and organisation-wide advocacy and influencing initiatives relevant to the region and represent the Regional Director in regional and global events as may be delegated by the Regional Director.
19. Perform any other tasks as may be delegated by the Regional Director.

## Person Specification

### Education

Essential	Desirable
Post-graduate / Masters' Degree in Development Studies, Law, Public policy / Administration or equivalent	Post graduate qualification in a WASH related subject.

### Knowledge, Experience and Skills

Essential	Desirable
<ul style="list-style-type: none"> <li>❖ A demonstrable commitment to poverty reduction and social justice issues</li> <li>❖ An understanding of technical, social and institutional issues relating to water, sanitation and hygiene education in developing countries, both in rural, small towns and urban areas</li> <li>❖ Knowledge of development policies, especially the WASH sector and its challenges and blockages, and how they can be addressed</li> <li>❖ Knowledge of research methodologies and ethical issues in northern-southern research co-operation</li> <li>❖ Understanding of the role of policy analysis, research and advocacy work in development</li> <li>❖ Knowledge of some of the complexities in working with wide and diverse Civil Society coalitions, in particular NGO policy and advocacy networks and social movements in the region</li> <li>❖ A successful track record of influencing key-decision makers including regional bodies, governments and the official donor community</li> <li>❖ Knowledge of how regional agencies and key stakeholders operate in the Region.</li> <li>❖ A good knowledge of the social, political, policy and institutional environments of countries and the region.</li> </ul>	<ul style="list-style-type: none"> <li>❖ A successful track record of negotiating around political structures, and within the constraints of policy making processes and environments in the region and Pan Africa levels.</li> <li>❖ Knowledge of bilateral and multilateral donors, and funding mechanisms in the region.</li> <li>❖ Experience of working with regional and/or sub-continent organisations, institutions and networks in the WASH sector</li> <li>❖ Experience of managing research projects and commissioning research in an international or regional context</li> <li>❖ Experience of active participation and</li> </ul>



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| <ul style="list-style-type: none"> <li>❖ Extensive senior level experience of action research and policy analysis, preferably in an international agency, based in the region.</li> <li>❖ Proven experience of advocacy work in the region, and in planning advocacy activities.</li> <li>❖ Experience of lobbying and / or campaigning work in the region and in planning</li> <li>❖ Experience of developing training programmes and facilitating training activities for development organisations and networks</li> <li>❖ A successful track record in the design and delivery of highly successful advocacy strategies</li> <li>❖ Experience of rights-based programming in advocacy and campaigning</li> <li>❖ People management experience.</li> <li>❖ Highly developed political acumen</li> <li>❖ Excellent oral and written communication skills in English</li> <li>❖ Self-starter and able to work with minimum supervision</li> <li>❖ A team player, able to work in a collaborative manner and with staff at a distance</li> <li>❖ An ability to coach and mentor CP staff and partners</li> <li>❖ Ability to communicate clearly and persuasively to high level target audiences - both professional/specialist and lay audiences</li> <li>❖ Ability to write proposals for raising resources, managing donor relations</li> <li>❖ Ability to travel</li> <li>❖ Ability to work in a multi-cultural, multi-lingual and multi-country team</li> <li>❖ Commitment to WaterAid's values and a working style that reflects these.</li> </ul> | <ul style="list-style-type: none"> <li>lobbying in the context of international conferences.</li> <li>❖ Experience of successful work with international agencies and official policy-making processes</li> <li>❖ Excellent oral and written communication skills in a relevant regional language</li> <li>❖ Public relations skills</li> </ul> |
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*WaterAid is committed to ensuring that wherever we work in the world there is no tolerance for the abuse of power, privilege or trust. WaterAid reinforces a culture of zero tolerance towards any form of inappropriate behaviour, abuse, harassment, or exploitation of any kind. The safeguarding of our beneficiaries, staff, volunteers and anyone working on our behalf, is our top priority, and we take our responsibilities extremely seriously. All staff and volunteers are required to share in this commitment through our Global Code of Conduct. We will conduct the most appropriate preemployment references and checks to ensure high standards are maintained.*