

# No jitters. No caffeine. Just Water.



Thank you for taking part in Just Water in aid of WaterAid. Not only will you experience the personal benefits of drinking nothing but water all January, you'll also be helping people across the world access clean water, so they can thrive today and every day.

## JustGiving makes it easy

- 1. Personalise** - People are more likely to donate if you have included a photo and description.
- 2. Share** - Post it on social, add it to your email sign off - share it every way you can.
- 3. Update** - Keep your sponsors up to date on your highs and lows with regular updates.



## Almost 1 in 10 people around the world don't have clean water close to home

The Munda people, an ethnic minority group living in southern Bangladesh, are facing the worst weather crises of their lives. For them, water is both a gift and a curse. When it's clean and safe, Water Means Life. But when it's contaminated or flooding land, water brings destruction.

**The climate crisis is a water crisis**, and it's only getting worse. More frequent and extreme floods are polluting fragile water sources. Longer droughts are drying up springs and wells, and increasingly extreme and unpredictable weather is destroying people's lives. We can't stop the weather, but with clean water and toilets that can withstand the effects of extreme weather, we can change its impact.

With your support, we can make sure **Water Means Life** - here in Bangladesh, and around the world. By raising funds for WaterAid you can help provide clean water, so communities have the freedom they need to survive and thrive.



Shyamoli Munda collects water for washing from a pond near the village of Bhetkhal, Bangladesh.

WaterAid / Fabeha Monir

## Top up with some extra fundraising

- Organise a fundraiser such as a pub quiz night, dinner party or games night and ask people to donate to take part.
- Just Water means you're not spending on caffeine or alcohol. Boost your total by donating the money you've saved every week.
- Is your birthday in January? Ask friends and family to donate in lieu of a present!
- Need a day off? Donate £24 for a 24-hr Raise A Glass Pass.
- Perhaps your company will match your fundraising? It's worth an ask!

## There's no need to go it alone

For more fundraising and Just Water tips, join the exclusive Just Water [Facebook Group](#) and don't forget to share all your pictures and updates **#TeamJustWater**

If you have any questions or need further support, please contact us at [justwater@wateraid.org](mailto:justwater@wateraid.org).



Every £1 you raise will help give people in Bangladesh, and around the world, clean water they can rely on - today and every day

**£21.50** 

can pay for a water quality test, making sure the community can keep testing the water for safety.

**£31.50** 

can provide a tube well (a deep well that is dug into the ground), so the community can have easy access to the water they collect.

**£86** 

could provide all the bricks to build one toilet, providing one household of 4 people a safe and clean toilet that can withstand the weather and be easily maintained.

**£377** 

can provide one 5000 litre water tank for the community, allowing them to save water all year round, whatever the weather.



WaterAid / Fabeha Monir

## Meet Sushma

Sushma lives with her husband, two sons, her daughter-in-law and grandchild. She used to collect water - a journey of several kilometres - which she now says is too far for her. Her younger son does it instead. Over the years, Sushma has seen how the climate has changed.

*"The temperature is higher than average," she says. "When in the fields I can't work as much because of the heat, I get tired. It's really hot, like fire. I cannot express how happy we would be if we had access to water. We will not worry about how much water we can drink and we can use the water for other things, like cooking. Everyone can access the water, we won't have to calculate how much we need, we can use as much as we want."*

By fundraising this January, you can help people like Sushma from Bangladesh and other communities across the world with clean water and toilets that can withstand the effects of extreme weather.

