

How your donations are spent

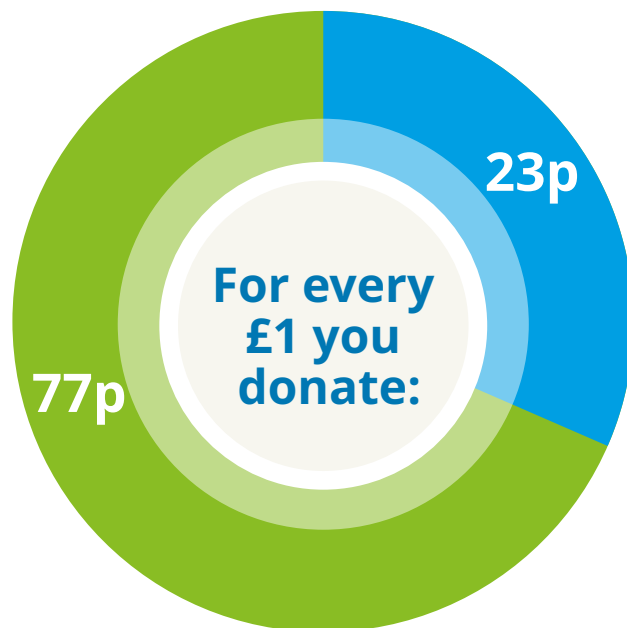
More than half of our income comes from kind people like you. It's only with this continued generosity that we can continue to help people in the poorest communities across the world unlock their potential with the wonder of water.

In fact, since WaterAid began in 1981, donations like yours have helped us reach 25.8 million people with clean water and 25.1 million with decent toilets – that's millions of lives transformed forever.



Did you know?

For every £1 we spend on fundraising, we raise £4.



77p goes to delivering services and making change happen

53p to supporting partners to deliver water, sanitation and hygiene.

14p to influencing policy in water, sanitation and hygiene.

10p to supporting other WaterAid federation members

23p goes to fundraising



WaterAid/ Ernest Randriamala

**Look at what you've helped
achieve in just one year**



Clean water:
956,000
people reached



Decent toilets:
1,159,500
people reached



Good hygiene:
1,653,000
people reached

**In 2016-17, you helped us
reach millions of people**

**With a gift in your will, you
can help transform many
more lives – making the
wonder of water normal
for everyone, everywhere.**

