

# Becoming a WaterAid Local Group leader



Thank you for your interest in WaterAid! Our Local Groups are a movement of volunteers committed to ending the global water, sanitation and hygiene crisis. By organising fundraising events, campaigning and engaging with their communities, they bring WaterAid's work to life in villages, towns and cities across the UK.

## What does a WaterAid Local Group do?

Our Local Groups bring the work that WaterAid does to life in all corners of the country. They are made up of people who are passionate about ending the water, sanitation and hygiene crisis and who want to take action in their local communities. At WaterAid, we're determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation - and our Local Groups play a crucial part in achieving that mission.

A WaterAid Local Group can be centred around a town, city or wider geographical area. The groups use their time and talents to make a difference for some of the world's poorest and most marginalised people. They do this through:

- **Organising fundraising events**, with the aim of raising £1,000 a year
- **Campaigning actions**, such as collecting petition signatures from the public
- **Raising awareness of WaterAid** with schools, businesses and community groups

Every action a Local Group takes in their community makes a huge difference for WaterAid. Whether it's a fundraising quiz down at the local pub, asking an MP to take action on a water poverty issue or telling a local faith group about the ways they can support WaterAid, it all takes us one step closer to a world where everyone, everywhere has clean water, decent toilets and good hygiene.

Supported by the Community Fundraising team at WaterAid, groups are encouraged to organise a handfull of events a year, with key dates being World Water Day in March, World Toilet Day in November and Christmas. The groups are sent monthly updates from WaterAid head office, with ideas for fundraising and information about upcoming events, fundraising initiatives and campaigns.

Each WaterAid Local Group had a leader, who takes overall responsibility for the running of the group. Supported by the WaterAid Community Fundraising team and other key members of the group, group leaders are a crucial part of the Local Groups movement. By co-ordinating events, bringing like-minded people together and engaging the local community, they make waves happen across the UK.

## What is expected of a WaterAid Local Group leader?

Running a WaterAid local group is a fun and fulfilling role with a global impact. It's a great way to meet like-minded people in your community and gain new skills, all while taking a stand for some of the world's most marginalised people.

It can be a busy role, especially around certain parts of the year, so you would need to be willing to dedicate an hour or two a week. If you are a natural communicator, comfortable leading meetings and have good organisational skills, we'd love to hear from you! Supported by group members, the WaterAid Group Leader is expected to:

- **Organise regular group meetings and socials**
- **Send regular communications to group members about upcoming events, opportunities to get involved and WaterAid news**
- **Plan around 4 fundraising and engagement activities a year, aiming to raise at least £1,000 per annum**
- **Regularly communicate with the Community Fundraising team at WaterAid about any upcoming plans, financial donations and group changes**
- **Keep up to date with WaterAid's key messages**

## What support will you receive?

The WaterAid Community Fundraising team are here to support you in your role, especially as your new group finds its feet. We are always on hand to provide fundraising advice, useful resources and words of encouragement. Here is what you can expect from us when you become a Local Group leader:

- **A dedicated contact in the Community Fundraising team at WaterAid**
- **Monthly updates from WaterAid**
- **Support in recruiting new members**
- **Fundraising resources including a Local Group handbook, your how-to guide on running a WaterAid group**
- **Fundraising resources, ideas and support around World Toilet Day, World Water Day and Christmas**
- **An invite to the annual WaterAid Supporters Day and other WaterAid events**

If this sounds like the role for you, please get in touch by emailing Rebecca at [groups@wateraid.org](mailto:groups@wateraid.org). We will organise an informal phone call to chat about the role in more detail and get the ball rolling!



Love WaterAid, but not quite sure this is the role for you? **Check out our other volunteering roles.** Under 18s can apply for our Youth Ambassador role, and you can also volunteer at university, at events or with our network of volunteer speakers.