WaterAid’s Guide to Fundraising at Home
Introduction

WaterAid’s Community & Events team have put together some ways you can pass the time, fundraise and most importantly have fun while in isolation, from virtual runs to game night ideas!

With all the challenges that are happening in the world because of the virus, now might seem like an unusual time to talk about being positive. Yet staying positive and having fun is a core ingredient in the recipe of successful coping in a crisis. Check out some of our home fundraising ideas below.

Staying in is the new going out!
We've reached:

- 25 million people with safe water
- 21 million people with improved sanitation
- 12 million people with hygiene education

A little bit about WaterAid

We started because no water charity existed. We'll end when no water charity is needed.

1981
Founded by the UK Water Industry

38 years
Good hygiene and clean water are the first line of defence against COVID-19 and other viral diseases; yet millions of people globally do not have access to clean water in their homes to protect themselves from the spread of disease and confront pandemics.

When a community gets clean water for the first time, they also have the power to change their hygiene habits. They can keep themselves and their environment clean, stay healthy and stop diseases spreading, and live dignified lives.

At WaterAid, we have always promoted handwashing with soap and water as part of our ongoing water, sanitation and hygiene behaviour change programming. In the face of the threat posed by COVID-19, we will scale up our efforts to improve handwashing with soap. This is the moment we all need to act together to change people’s hygiene behaviours—for a generation, on a massive scale.
Social Fundraisers
Book Club

It's time to read that book that's been sat on your shelf for the last few months.

Get inspired by an all-time classic, indulge in an autobiography or escape to a different world for a few hours.

Zoom the group after to dissect the book – did you love or hate it? Hot drink and blanket desirable.

Make a donation to take part.
Fancy a dance? Just because we are physically isolating, doesn’t mean the party’s over – especially if you have a birthday coming up. Partying while in isolation might look a little different, but in many ways, it can be even more fun.

Highlights could include a sing-your-heart-out virtual karaoke session. Why not go the extra mile and include food in the equation—virtual tea parties are trending! Make sure you synchronise what you are eating and drinking with your guests, with the option to head to the bar aka “fridge” throughout your party.

Ask all guests to make a donation for joining the fun.
Film Night

Cosy up on the sofa, get some tasty snacks in (sweet & salty popcorn mix is our favourite!) and escape for a few hours with an all-time classic virtually with your friends. We recommend you use “Netflix Party” to link up with friends and host long distance movie nights. Once downloaded, “Netflix Party” allows you to watch a show at the same time as your friends and send each other messages. At least if your friend insists on watching a film you find boring, you can simply fall asleep halfway through, and already be in bed. Ask guests to donate to take part.
Cookery Demonstration

Life under lockdown provides a great opportunity to hone those cooking skills in the kitchen.

Film yourself preparing your most delicious go-to dishes and share on live social media channels—such as Facebook Live. You could even go one step further and curate a schedule with your friends and family to demonstrate how to make everything from drinks, to desserts and delicious dinners. No frills, no special lighting, just great food cooked in home kitchens.

Ask viewers to donate to watch and learn.
Get Crafty

Get creative and host a relaxed, social craft workshop from the comfort of home. There’s no need to be an expert crafter – anyone and everyone can join in.

Workshop ideas could include:

- Drawing
- Knitting or weaving
- Embroidery
- Pottery painting

All you need to do is invite your friends, colleagues or family to join you in a crafting session, live stream your session through Facebook or Instagram Live, and set a suggested donation for all those who attend.
Fancy Dress Day

We dare you to take off your gym tracksuit bottoms for one day, pick a good theme and get into some fancy-dress gear.

Raid that box or get creative and make something out of the materials you have lying about. Get on Zoom, take some virtual group photos and post on social media—asking friends and family to make a donation for your silly photos post.
Let the Games Begin

We believe turning to virtual board and card games is the way forward!

From Monopoly to Uno, Scrabble, Scene It and Cludo, there are numerous popular games available to play online with others.

Host a tournament evening online with friends and ask them to donate to play.

Make sure to keep a leader board and note down the points for each game, eventually crowning the winner of the competition.
Give Something Up

Chocolates, biscuits, a glass or two? Give it up for a month and ask your friends or family to sponsor you during your challenge.

It’s the perfect time to reset your body and give it a much-needed health-kick!
Everything must go

Why not use the time now to have a clear out, tidy and start re-organising your lives? You could even turn your unwanted Books, DVDs, CDs and Games into donations?

We recommend you use Ziffit, a free online service that instantly values your items and lets you generate cash quickly—which can be donated directly to your chosen fundraiser's page.

You don’t even need to leave the house, as Ziffit will collect your stuff from your front door (whilst taking every care to observe social distancing rules). So, what are you waiting for, whilst at home, declutter and donate.
Fundraising Challenge Day

Have a day of fundraising challenges; ask friends and family to pay-per-challenge as they watch you complete them on social media.

Challenges could include; 100 press ups, a head shaving/leg waxing moment, a sponsored sing/dance-athon etc.
Hold a quiz

We all enjoy a good pub quiz, after all that’s what makes them such good fundraising events!

We know you’re currently without the ‘pub’ element, but that’s not to say you can’t have a cracking quiz with friends and family, be it with those you’re isolating with, or online!

We’ve put together this handy WaterAid Quiz Pack to help you be your very own quiz master!
Sporty Fundraisers
#FinishTimeFundraiser

Choose a challenge, or a set of challenges and take these on for the time it would have taken you to finish a 10k, half or full marathon race.

You could skip, dance or even do some yoga for your estimated finish time.

You could also live stream your efforts to friends and family online so they can sponsor your #FinishTimeFundraiser efforts.

Download our #FinishTimeFundraiser guide here >
Virtual Race

Complete your own 5k, 10k or half marathon during your 1 exercise a day.

If you venture out into public to take on your virtual race, make sure you maintain a safe 2 meter distance between you and others.

Alternatively you could give your virtual race a go in the garden, or on a running machine (if you have one!)

Why not get a sweepstake going to help you raise some funds. Use an app like Guess my time – winner gets part of the pot or a prize, such as a bottle of wine delivered to their door.
Fitness Session

Hold a fitness session!

Whether you’re already training for an event, or are just into your fitness, why not share your newly learnt workout-from-home skills with friends and family via Skype, Zoom or Facebook?

[Check out our virtual meeting tool guidance here](#)

Don’t forget to charge for your new Personal Trainer services!
The Plank Challenge

Get sponsored to take on the Plank Challenge!

Start with 10 seconds, and add an extra 10 seconds a day for a month.

If planking isn’t your thing how about star jumps, skips or squats?
Stair Climb Challenge

Don’t let the travel bans stop you from reaching your climbing goals. Pick your favourite mountain or building – whether that be Mount Everest (Nepal) or Big Ben (London) and set yourself the challenge to “virtually climb” the distance on your stairs at home.

Keep a record of the number of flights you climb each day. When you reach your goals, post about it on social media and ask your friends and family to sponsor your challenge.
Thank you!