

**Baking not your thing? There are loads of other simple yet effective ways to fundraise:**

Pop a pint glass, jar or water bottle on your desk. Ask colleagues to donate their loose change. Bring it along to rattle at your team meetings. (Don't forget to use your desk stand in the fundraising toolkit!)



Get your friends round and hold a party with a water-y theme – think the ocean, winter or a pool party! Fancy dress encouraged. Ask for donations on arrival.

**Top tip:** Set yourself a goal for each fundraising activity - thinking about the real life impact your donation could have on communities is a real motivator!

**JUST WATER**

You can also ask your company if they will boost or match your fundraising total.

Hold a cosy film night with blankets and sweet treats. Ask your friends to bring water-themed films and donate on arrival. Our favourites have to be Frozen, Free Willy and Jaws.



**Have you thought about celebrating the end of the challenge?**

How about a drinks party? Host it at your place, get everyone to bring a different drink and donate a final drop to your fundraising total.



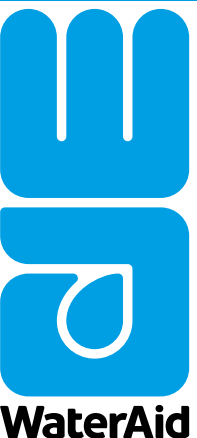
Whatever you decide to do, show us what you're up to on social media using the hashtag #TeamJustWater.

For more fundraising tools and resources visit [wateraid.org/uk/just-water](https://wateraid.org/uk/just-water) and to pay in your fundraising [wateraid.org/uk/pay-in-your-fundraising](https://wateraid.org/uk/pay-in-your-fundraising)



**JUST WATER** **ONE DRINK ONE MONTH NO CAFFEINE. NO BOOZE.**

**YOUR JUST WATER FUNDRAISING GUIDE**





Just Water isn't just a chance to reset your life for the new decade, you can also help change others' lives for good. Right now, 1 in 10 people around the world don't have clean water close to home.



WaterAid/ Ernest Randriamalala

### Meet Juliette, Manjakandriana – Madagascar

Juliette and her family have been denied access to clean water their whole lives. Having no water touches every part of Juliette and her family's life – their health, their ability to work or attend school – and keeps them locked into poverty.

This January, be part of Juliette's new story and help bring clean water to her family for the first time.

### What could your money do?

**£6** could pay for 1 tap.

**£36** could train one water point committee.

**£60** could pay for the labour needed to build a toilet.

**£120** could cover the installation of 1 tap stand.

**£500** could cover the costs for installing a well.



### Where to start?

Set up a JustGiving page – it's the easiest way to collect sponsorship and the money comes directly to us. There are three simple steps to follow:

- 1. Personalise it** – with a photo of you, your motivations for doing the challenge and your all-important fundraising target.
- 2. Share it** – post the link on social media, write it on posters in the office, tattoo it onto your arm. You get the idea.
- 3. Update it** – add personal stories, updates and photos throughout the month so your nearest and dearest can see how you're struggling or progressing.

We've asked some of our fabulous past Just Water participants for some fundraising tips and inspiration



### We turned our pints into extra pennies – Rachel, who raised £795 with her dad

"We are coffee addicts in my family and enjoy our trips down the pub on a Friday night. We topped up the money we raised by donating what we would have spent on drinks rounds through the group JustGiving page."

If you have a special occasion to celebrate you can ask your friends and family to "Raise a Glass" pass and donate £24 on your Just Giving page

### I boosted my fundraising with a bake sale – Lizzie, who raised £200

"I did what I do best and organised a tea-less bake sale at my office. I asked colleagues to bring in sweet treats based on the drinks they love – my favourite was the gin & tonic sponge cakes! We announced the bake sale to the whole office via email at elevenses, moved it to our canteen at lunch time, and then put it on a trolley and rolled it round the office towards 3ish when people were peckish again. I asked my colleagues for a donation per cake and it was a great success!"

