









**Location:** Vauxhall

Weekly hours: Flexible (12 -

5.30pm preferred)

Length: 1.5 months





WaterAid is an international not-for-profit, determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation.



# Who we are



Since we started in 1981, we've remained resolutely focused on tackling these three essentials that transform people's lives.

Without all three, people can't live dignified, healthy lives. With all three, they can unlock their potential, break free from poverty, and change their lives for good. Children grow up healthy and strong, women and men get to earn a living, whole communities start to thrive. It sounds normal and it should be.

We're committed to changing normal forever—are you?

# About the role



#### Team:

The Community, Events and Education team plays an important role in the fundraising function at WaterAid. The team sits in the Mass Engagement Department.

The team is responsible for raising £3.5million through a wide range of community engagement activities, events and audience management. However, the team delivers far more than income by deepening the engagement of new and existing supporters, raising awareness of WaterAid's work and providing a local presence.

The Just Water Office Volunteer will report to the Senior Community Fundraising Officer.

# **Purpose of Role:**

The main purpose of this post is to support the Senior Community Fundraising Officer in maximising WaterAid's income from its annual fundraising activity, Just Water while ensuring all event participants receive brilliant supporter care.

Just Water is WaterAid's toughest abstinence challenge. Participants raise funds by being sponsored to drink only water for the month of January.

This is a supporter facing role and will suit someone who thrives in a busy environment, enjoys dealing with multiple supporters daily, has strong written and verbal communication skills and administrative skills.

### **Key Tasks:**

- Proactively phone call all Just Water event participants (approx. 1,000-2,000 participants) to thank them for signing up and provide them support where needed.
- Provide excellent supporter care to all Just Water event participants to ensure they reach their fundraising targets and build a deeper engagement with WaterAid.
- Respond to volunteer enquiries and manage the Just Water inbox.
- Update our CRM database, as and when relevant.

## **Required Skills:**

Essential:

- Excellent interpersonal skills, with the ability to inspire supporters and communicate the difference their support makes.
- Experience of working in an office environment, using Microsoft Office packages
- Excellent verbal and written communication skills
- Excellent administration skills with a close attention to detail
- Endless enthusiasm, energy and a positive approach to their work

### Desirable:

- Experience of community and events fundraising through working or volunteering in the charity sector
- Experience of using a fundraising database
- Understanding of and interest in overseas development

# **Application deadline:**

Monday 28<sup>th</sup> October (5pm)

# Interview date:

Wc 4<sup>th</sup> November and Wc 11<sup>th</sup> November

# How to apply:

To be considered, please email your CV with a cover letter (both no longer than 1 page long) explaining why you think you're suitable for this role to RachelBloom@wateraid.org