# **PRESS RELEASE** WATERAID_COL_LOGO**For Immediate Release**

**[School name] takes Pupil Pipeline challenge for WaterAid and sees how clean water and toilets transform lives around the world**

More than [insert right number] students from [insert school name] took a break from their classrooms to take the Pupil Pipeline challenge [last week] and raise money for international charity WaterAid.

The fundraising activity saw the pupils working together to pass [insert appropriate containers] of water without spilling them along a long ‘pipeline’ formed across the [school / playground / other location] to help get water to poor communities around the world.

[Teacher’s name] said: *“It’s very easy for the children to take clean water for granted, so the Pupil Pipeline was a fantastic way to teach them about the millions of people around the world who are not lucky enough to have this vital resource at the turn of the tap.   
  
“Everyone really enjoyed the challenge of working together to get the water from [insert location] to [insert location] and were proud of raising [£XX] for WaterAid’s lifesaving work.” The children are now excited to see how the money raised will change lives. [edit as appropriate]*

The water the children used was rainwater collected by the pupils over the past few months. Rainwater harvesting is one of the many solutions WaterAid employs to improve access to safe water [edit as appropriate].

Each pupil brought in [insert amount], which is the cost of [xx metre - edit as appropriate - £2 = 1 meter of pipe] of pipeline needed to transport clean, safe water to children in the developing world. The school raised a total of [£XXX] – enough to pay for [XXm] of piping.

[Child’s name, age] said: “[Insert quote – what did they enjoy about the activity? What did they learn about children who don’t have access to water? What do they hope the money will achieve?]”

Across the world, 650 million people have no access to safe, clean water while 2.3 billion lack access to improved sanitation. Every single day, 900 children die due to diarrhoeal diseases caused by the lack of these basic services.

WaterAid works with the poorest and most marginalised communities in 26 countries around the developing world to set up practical and sustainable water, sanitation and hygiene projects. As well as providing toilets and taps, WaterAid always promotes good hygiene behaviour to make sure that the health benefits of safe water and sanitation are maximised.

To find out more or to make a donation please visit [www.wateraid.org](http://www.wateraid.org).

**Ends**

For more information, please contact [insert contact] at [email address] or [phone number].

**Notes to editors**

WaterAid’s vision is of a world where everyone has access to safe water and sanitation.  The international organisation works in 37 countries across Africa, Asia, Central America and the Pacific Region to transform lives by improving access to safe water, hygiene and sanitation in some of the world’s poorest communities.  Since 1981, WaterAid has reached 23 million people with safe water and, since 2004, 21 million people with sanitation.  For more information, visit [www.wateraid.org](http://www.wateraid.org), follow @WaterAidUK on Twitter, or visit us on Facebook at [www.facebook.com/wateraid](http://www.facebook.com/wateraid).

* Around 900 children die every day from diseases caused by dirty water and poor sanitation. That’s one child every minute.
* Over 650 million people (around one in ten) are without safe water
* Over 2.3 billion people (around one in three) live without improved sanitation
* For every £1 invested in water and sanitation, an average of £4 is returned in increased productivity.
* Just £15 can help provide one person with access to safe water.