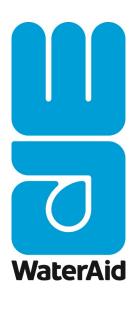
# **WaterAid UK Governance Manual**

**Revised October 2019** 







# **Contents**

Introduction			2
1.	Wha	at is WaterAid?	3
1	.1	Our vision, mission values and strategy	3
1	.2	The Global Strategy	4
2.	The	WaterAid federation	4
2	.1	Federation members	4
2	.2	Principles	4
2	.3	WaterAid international	5
3.	Wat	terAid UK Governance	6
3	.1	Legal structure	6
3	.2	Governing document and charitable purpose	6
3	.3	Trustees' duties	6
3	.3	Charity Governance Code	6
4.	UK	Board of Trustees	7
4	.1	Functions of the Board	7
4	.2	Scheme of Delegation and Schedule of Reserved Powers	7
4	.3	Committees of the UK Board	7
4	.4	Trustee role descriptions	8
4	.5	Composition of the Board	8
4	.6	Term of office	8
4	.7	Trustee selection	8
4	.8	Meetings	10
4	.9	Induction	11
4	.10	Programme visits	11
4	.11	Board and trustee evaluation	12
5.	Cod	le of conduct	12
6.	Dec	laration of interests	12
7.	Tru	stee expenses	12
8.	UK management organisation chart1		13
9.	Hist	tory	13



#### **Introduction**

Welcome to WaterAid UK's governance manual. This manual is designed to support and assist the board of WaterAid collectively and individually, to meet your legal and regulatory responsibilities. It draws on regulation and guidance provided by the UK Government about the management of a charitable company.

In this manual we will set out the background and foundation of WaterAid UK and as a global organisation, the structures and practices through which the organisation is governed and managed, and the role of the international Board and Secretariat. It is also intended as a reference point for trustees to promote consistent and high standards of governance.

## **Explanation of terms**

In this manual we use the terms WaterAid UK and UK Board to refer to the UK registered charitable company and its governing body. Although our legal name in the UK is WaterAid, for the purposes of this manual, the suffix UK is added to distinguish the UK organisation from other WaterAid federation members.

The organisations that make up the WaterAid family are referred to as members. Where reference is made to WaterAid this indicates the global family and federation; where reference is made to WaterAid international this indicates the UK registered charitable company comprising the WaterAid international Board and Secretariat



#### 1. What is WaterAid?

WaterAid is a global not-for-profit federation of accredited national member organisations working in 34<sup>1</sup> countries worldwide. We share a vision, mission, values, and work together to deliver a global strategy.

WaterAid UK, established in 1981 is the founding member of the WaterAid federation.

### 1.1 Our vision, mission values and strategy

WaterAid's **vision** is of a world where everyone, everywhere has safe water, sanitation and hygiene.

Our **mission** is to transform the lives of the poorest and most marginalised people by improving access to safe water, sanitation and hygiene.

Our **values** define our culture and unite us across the many countries in which we work – who we are, what we do and how we do it.

#### Respect

We treat everyone with dignity and respect and champion the rights and contribution of all to achieve a fairer world.

# Collaboration

We work with others to maximise our impact, respecting diversity and difference in the pursuit of common goals.

#### **Accountability**

We are accountable to those whose lives we hope to see transformed, to those we work with, and to those who support us.

#### **Innovation**

We are creative and agile, always learning, and prepared to take risks to accelerate change.

#### Courage

We are bold and inspiring in our actions and words, and uncompromising in our determination to pursue our mission.

#### Integrity

We act with honesty and conviction and our actions are consistent with openness, equality and human rights.

<sup>&</sup>lt;sup>1</sup> Correct at September 2019. See the WaterAid website for the current list of <u>operational countries</u>.



# 1.2 The Global Strategy

WaterAid's work is driven by a strong set of overarching aims, set out in successive global strategies. All members contribute to the development and achievement of our Global Strategy. Our current strategy runs to 2022. WaterAid's strategic aims are:

**Equality** – We will tackle and challenge the inequalities that prevent the poorest and most marginalised people from realising their right to safe water, sanitation and hygiene.

**Sustainable services** – We will support governments and service providers to strengthen the systems and capabilities required to deliver sustainable water, sanitation and hygiene services.

**Integration** – We will work with others to develop plans and activities that accelerate change by integrating water, sanitation and hygiene into sustainable development **Hygiene** – We will positively influence hygiene behavior to maximize the benefits of access to safe water and sanitation

#### 2. The WaterAid federation

In 2010 WaterAid became a global federation of self-governing national member organisations.

#### 2.1 Federation members

To date, we have seven members: Australia, Canada, India, Japan, Sweden, the UK and the US. They are independent legal entities, appropriately registered with national regulatory bodies. Each is governed by its own appointed board members, who delegate day-to-day management to a Chief Executive or equivalent role. Each member organisation mobilises support in its home country, engaging individuals, companies and institutions to raise funds and influence policies to support our mission. Australia, India, UK and US also manage country programmes on behalf of our global network.

# 2.2 Principles

Four principles underpin all WaterAid's work as a global federation:

- **Global interest**: achieving WaterAid's mission as effectively as possible is fundamental to all we do and global interest is paramount.
- **Subsidiarity:** WaterAid international will only undertake activities that it can and will deliver more effectively than WaterAid member organisations.
- **One country, one WaterAid**: WaterAid will have one delivery organisation only in each of the regions or countries where services are provided.
- **Sustainability**: the members of the WaterAid federation will be organisations that are, or are expected to become within a reasonable timeframe, self-sustaining and able to contribute significant resources to the delivery of WaterAid's strategy.

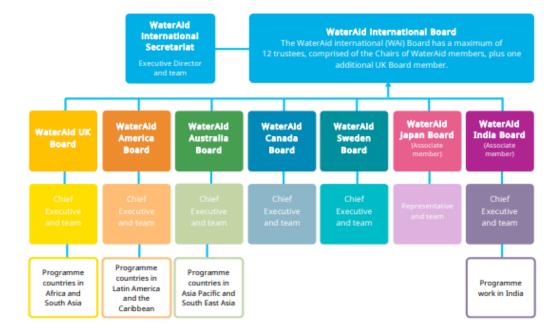


#### 2.3 WaterAid international

WaterAid international is the body that governs the WaterAid federation and is registered in the UK as charitable company. It comprises the international Board and a secretariat. The international board and secretariat are collectively responsible for coordinating the delivery of our Global Strategy; facilitating decision-making and coordination across WaterAid; supporting planned growth of member countries and the federation; and licensing, accrediting and supporting the member countries.

WaterAid international owns the WaterAid brand and licenses it's use to national member organisations.

The WaterAid international Board of Trustees are the chairs of each WaterAid member organisation, plus an additional trustee from WaterAid UK as the largest WaterAid member. WaterAid member countries are accountable to their Boards but all are expected to work in the best interests of WaterAid globally.





#### 3. WaterAid UK Governance

## 3.1 Legal structure

WaterAid UK is a UK company limited by guarantee (01787329).

It is registered as a charity with the Charity Commission for England and Wales (288701) and with the Office of the Scottish Charity Regulator (SC039479).

# 3.2 Governing document and charitable purpose

WaterAid UK's charitable purpose, powers and responsibilities, and those of its trustees, as well as our internal regulations are set out in our governing document, the Memorandum and Articles of Association.

#### 3.3 Trustees' duties

Members of the UK Board are legally both the directors of the company and the trustees of the registered charity and as such they are responsible for ensuring the legal and statutory requirements of a UK charitable company. We will use the term 'trustee' throughout this manual and their legal responsibilities are set out by the Charity Commission in their guidance The Essential Trustee – what you need to know.

If Trustees act prudently, lawfully and in accordance with their governing document then any liabilities they incur as Trustees can be met out of the charity's resources. This responsibility applies collectively (jointly and severally). Hence particular care needs to be applied when entering into substantial contracts or financial commitments. WaterAid indemnifies its Trustees and officers up to a limit of £5 million against personal liability to third parties arising from acts properly undertaken in the administration of the charity.

#### 3.3 Charity Governance Code

WaterAid is committed to the highest standards of governance and seeks to make continuous improvements to its governance arrangements in line with the principles set out in the <a href="Charity Governance Code">Charity Governance Code</a>, which was launched in 2017. An annual statement of the work carried out in the year in application of the Code will be made in the Trustees' Annual Report



#### 4. UK Board of Trustees

#### 4.1 Functions of the Board

The role of the UK Board is to govern WaterAid UK in line with its vision, aims and governing document, providing oversight, policy direction and strategic leadership. Its key accountabilities are set out in the Role of the Board (see appendices)

# 4.2 Scheme of Delegation and Schedule of Reserved Powers

Trustees are ultimately responsible under the Articles of Association for the management and administration of the charity. However, the Charity Commission guidance recognises that because of the scale of work undertaken by a charity such as WaterAid, decision-making on management is delegated to the Chief Executive and through them to the Directors Team and other employees.

There is a full scheme of delegation from the UK Board to the Chief Executive and a schedule of matters and powers reserved to the Board (see appendices)

The UK Board will review regularly the scheme of delegations and matters reserved to the Board.

#### 4.3 Committees of the UK Board

The UK Board may appoint or disband committees as it sees fit. The board will approve terms of reference for such committees, appoint members and receive, review and act upon recommendations of the committees.

The Board has four committees with terms of reference set out in the appendices.

The Audit Committee promotes and safeguards the highest standards of integrity, financial reporting and internal control. It also oversees the organisation's risk management processes, IT and communications systems, capital spend projects and office occupancy strategy.

The Nominations Committee ensures that candidates of the highest calibre are put forward for election to the Board of Trustees, so as to achieve an appropriate and diverse mix of skills and experience across the Board as a whole.

The People Committee reviews the development of our people management policies and practices including our salary policy, with a particular focus on executive remuneration.



The Communications and Fundraising Committee approves any new communications or methods of fundraising not contemplated within the annual communications and fundraising plan and that may pose a financial, regulatory or reputational risk.

# 4.4 Trustee role descriptions

Role descriptions and person specifications for a WaterAid Trustee, the Chair of the Board, the Honorary Treasurer, Chair of Audit Committee and Chair of Nominations Committee can be found in the appendices.

# 4.5 Composition of the Board

The Articles of Association stipulates that the minimum number of Trustees is nine and the maximum is 18. In 2005 the Board agreed that the Board will normally be limited to 12 members so that it is of a size that can interact effectively.

#### 4.6 Term of office

Trustees are appointed for a four-year term<sup>2</sup> and are normally eligible to serve two consecutive terms i.e up to eight years. However, exceptions may be made to extend this period for an additional third term if this is necessary to maintain skills and experience on the Board.

#### 4.7 Trustee selection

In selecting trustees, the principles set out by Lord Nolan while chairing the Committee on Standards in Public Life are considered: selflessness, integrity, objectivity, accountability, openness, honesty and leadership. There are highly consistent with WaterAid's own values.

Commitment to the work of WaterAid is vital, as is expertise, diversity and reputation, all of which are taken into account when considering the composition of the board.

Commitment to the work of WaterAid:

- Trustees need to be wholeheartedly committed to WaterAid's vision and work and to understand the challenges of working appropriately and sustainably with partner organisations.
- Trustees are expected to be advocates of WaterAid's work, positively and with passion. Effective Trustees will challenge the Chief Executive and the organisation to ensure the aims are being met appropriately and effectively.
- To carry out their duties effectively Trustees are expected to commit time to maintain awareness of developments in the WASH sector and in the fundraising environment: to study papers, prepare for and attend meetings, to follow up on

<sup>&</sup>lt;sup>2</sup> The Articles were amended in 2017. Trustees elected before 2017 serve a three year term, also renewable once



specific tasks with other Trustees, liaising with the Chief Executive or other staff at the Chief Executive's request and occasionally visiting country programmes. In total this is likely to take 10 to 15 days per annum.

#### Expertise:

#### Governance

- Strategic planning
- Financial and investment management
- Human resource management
- Organisational development
- UK charity status, law, regulation and management
- IT and systems management
- Understanding of role of charity trustees
- Risk management
- Internal audit
- External financial reporting and audit

#### Income

- Marketing and communications
- Fundraising from individual supporters and donors
- Data management and privacy
- Understanding or experience of the large contract providers – governments, trusts and foundations

#### Work

- Technical experience of provision of water and sanitation – particularly in developing countries
- Experience and understanding of the technical, social and political aspects of delivery of water and sanitation and health messages that reach poor communities
- Experience of international development work (especially in Africa and the South Asian subcontinent)
- Understanding of the role of government, NGOs and other civil society organisations in the developing world
- Capacity building and organisational development
- Monitoring, evaluation and measuring organisational impact
- Understanding of political process, policy influence work and advocacy
- Health, safety and security

#### Reputation/Connections

- Understanding of WaterAid's relationship with the UK water industry
- Experience of promotion and fundraising for WaterAid with the water industry, suppliers, employees and supporters
- Other business connections
- Public relations skills
- Ability to develop or build on existing links with WaterAid federation members

#### A diverse mix of skills and personal attributes:

- It is important for WaterAid to have a balanced Board in terms of gender and with a
  diversity of experience, ethnic backgrounds and personal attributes.
- WaterAid raises funds primarily in the UK and works extensively in Africa and Asia, so suitably skilled Trustees with ethnic origins and/or experience in all three geographies will be encouraged to join the board.
- WaterAid is an equal opportunities, disability-confident employer and committed to achieving the highest standards of diversity, fairness and equality.
- WaterAid is committed to ensuring that wherever we work in the world there is no tolerance for the abuse of power, privilege or trust. WaterAid reinforces a culture of



- zero tolerance towards any form of inappropriate behaviour, abuse, harassment, or exploitation of any kind.
- The safeguarding of our beneficiaries, staff, volunteers and anyone working on our behalf, is our top priority and we take our responsibilities extremely serious. All staff, trustees and volunteers are required to share in this commitment through our Global Code of Conduct. We will conduct the most appropriate pre-employment references and checks to ensure high standards are maintained.

## Reputation:

- Trustees must be of high integrity in order that WaterAid may benefit in terms of standing and influence from their reputation.
- WaterAid looks for Trustees who are well respected in the business, voluntary or international development sector, in government circles, or with the public at large.

#### 4.8 Meetings

There are four WaterAid UK Board meetings each year, in addition to the Annual General Meeting. Each meeting is preceded by a morning seminar, often connecting with a country programme team, discussing an area of WaterAid's global work and its impact, challenges and opportunities. The Board meets at 5.30pm the day before the Board meeting for an informal session, followed by dinner where they are joined by the UK Executive team.

Meetings are usually held in the London office and trustees are encouraged to be present in person as often as possible. However, we understand this is not always possible and so arrangements can be made for trustees to attend virtually by skype or by telephone.

Papers and the agenda are sent out electronically to all trustees to arrive at least seven days before each meeting.

The cycle of business undertaken by the UK Board and the agenda for each meeting is set by the Chair in consultation with the Chief Executive and other colleagues. The meetings are timetabled to achieve the following:

- March establishes performance targets for the coming year; approval of plans and budgets
- June annual reports; outcome of the previous calendar year; progress against targets,
- September approval and signing of audited annual report and accounts
- October Annual General Meeting and supporters event
- December long-term plans and budgets



#### 4.9 Induction

WaterAid aims to provide trustees with the induction and support to carry out their role effectively. On joining the Board, a trustee will be provided with a copy of this UK Governance manual and other key documents. Formal induction sessions are organised to take trustees through the history, legal structure, vision, values, strategy and plans of the organisation and an overview of management and governance arrangements.

As part of their induction Trustees spend time in the UK office and if feasible are encouraged to visit country programmes and partners.

Trustees are encouraged to take advantage of the materials provided by the Charity Commission on their website and of the various networking and training opportunities provided by the sector.

#### 4.10 Programme visits

Travel to visit WaterAid's programmes and partners is an important part of Trustees' understanding of the issues facing our staff and partners and of the work in country. Furthermore, this provides a valuable opportunity for staff and partners to meet Trustees.

Trustees travel on behalf of the Board. The Chair in liaison with the executive - the Director of International Operations, the Director of Communications and Fundraising and the Chief Executive – is responsible for making sure opportunities are sought for visits at a time that is viable for the country programmes.

The Chair encourages each trustee to visit a country programme at WaterAid's expense once in their first term of office as a familiarisation visit and once in their second term for a stated purpose that will add value to the governance of WaterAid.

The Chair of the Board and the Vice Chair are encouraged to visit a country programme in their first year in post if possible, unless they have already visited as a Trustee or in another capacity.

Trustees are expected to travel under the same terms as other staff members e.g. economy class air travel, advanced purchase economy train tickets etc. and to stay in modest yet safe and secure accommodation. If Trustees wish to upgrade their travel and accommodation standards themselves this is of course their choice. See expenses policy for details of entitlements.



#### 4.11 Board and trustee evaluation

WaterAid Trustees regularly review how they can work together more effectively. The Chair will have an annual discussion with each trustee and a formal evaluation of their performance and that of the Board is carried out biennially.

# 5. Code of conduct

A trustee code of conduct has been developed based on guidance issued by the Association of Chief Executive of Voluntary Organisations (ACEVO) and the National Council for Voluntary Organisations (NCVO).

WaterAid trustees are also bound by WaterAid's Global Code of Conduct. It enshrines the WaterAid values and ethos and sets expectations for conduct for all persons representing WaterAid, whether as staff or volunteers. All WaterAid UK trustees are required to sign the Code of Conduct on appointment. The Code of Conduct is supplemented by a Reporting Malpractice Procedure, which applies to all staff and volunteers and should be used to deal with suspected breaches of the Code of Conduct. See appendices.

#### 6. Declaration of interests

Trustees are required by law to make decisions in the best interests of the charity and are required to declare any conflicts of interest. WaterAid has a conflicts of interest policy and procedure and a register of interests is held by the Company Secretary. Trustees and senior management are expected to sign a declaration when they join and update this annually.

# 7. Trustee expenses

Under UK charity law trustees cannot receive any direct or indirect benefit from WaterAid. Reasonable expenses incurred as a result of carrying out trustee responsibilities are not classed as trustee benefits and may be reclaimed as legitimate expenses. Costs associated with attending Trustee meetings or in undertaking business on WaterAid's request e.g. visiting WaterAid's work or attending events can be covered by WaterAid and all reasonable out of pocket expenses reimbursed. See Trustee expenses policy.



# 8. UK management organisation chart



# 9. History

You can find a history of WaterAid's growth and development from 1981 to the present day on our website at <a href="https://www.wateraid.org/our-history">www.wateraid.org/our-history</a>.

#### **Role of the Board of Trustees**

# The purpose

The role of the UK Board is to govern WaterAid UK in line with its vision, aims and governing document (Articles), providing oversight, policy direction and strategic leadership.

Trustees are responsible for ensuring legal and statutory requirements of a UK charity in compliance with the Charity Commission guidelines.

# Key accountabilities

- 1. To approve and own the strategic direction for the organisation including its vision, aims and strategies and to guide WaterAid to achieve its aims in the most efficient and effective manner consistent with organisational values and approach
- 2. To take ultimate responsibility as per the Articles of Association for controlling the management and administration of the charity while delegating management to the Chief Executive.
- 3. To follow the WaterAid Trustee and Global Code of Conduct.
- 4. To regularly monitor the context and operating environment in which WaterAid works and to address emerging issues that may impact on strategy, implementation of plans or reputation with key stakeholders.
- 5. To ensure that the organisation functions within the legal and financial requirements of a registered charity industrial, financial, charitable, health and safety, data protection etc.
- 6. To ensure that the policies, plans and budgets of the organisation are in keeping with its aims.
- 7. To approve strategic plans, budgets, reserves policy and position and authorisation limits.
- 8. To ensure that the organisation has the resources, both human and financial, to achieve its aims.
- 9. To approve annual budgets and multi year budget projections and to monitor progress against these and to ensure that the organisation is managing cash flow and reserves prudently.
- 10. To ensure an ongoing risk assessment and management process is in place across the organisation that is informing policies, procedures and plans and that Trustees are updated on this and advised of any significant changes as they occur.
- 11. To monitor and evaluate the progress of the organisation against its strategic aims, objectives and financial targets.

- 12. Approve annual reports and accounts for WaterAid.
- 13. To ensure that annual audits are carried out across the organisation and reported to the Audit Committee and that reports from this committee are considered by the Board as a whole.
- 14. To ensure that a register of fraud is held and made available to all trustees and that serious fraud is reported to the Board as a whole and investigated.
- 15. To employ and supervise a Chief Executive and delegate to him/her the management of the organisation.
- 16. To sit on appraisal, recruitment and disciplinary panels as required.
- 17. The Chair of Trustees supported by the Nominations Committee and the Chief Executive is responsible to ensure that the processes of governance are carried out effectively e.g.
  - Trustee selection, induction and review to ensure a mix of governance skills and a diversity of membership;
  - evaluation of performance of the board to undertake the duties as described above;
  - ensuring committees of the board are constituted appropriately and are effective as necessary for good governance
  - Board meetings are held regularly and minuted
- 18. To provide advice and guidance in subject areas where the trustee has particular expertise to the Board and Chief Executive where appropriate.
- 19. To ensure that a process for declaring interests is in place

# Scheme of delegation: Board of Trustees to Chief Executive

Approved December 2017

#### 1. Introduction

This scheme of delegation sets out the authority delegated by the Board of Trustees of WaterAid to the Chief Executive. It addresses a number of areas that are supported by more detailed operational procedures to enable the accountable and effective governance, leadership and management of WaterAid.

## 2. Framework

- 2.1 WaterAid is registered as a company limited by guarantee and a registered charity in England and Wales and abides by the guidelines for the operation of charities.
- 2.2 The WaterAid Chief Executive will draw to the attention of the Chair and Board of Trustees any need to update governance procedures to comply with changes to the operating context.
- 2.3 In consultation with the Board the Chief Executive will develop and implement the strategy and business plan for the organisation based on WaterAid's global strategy. The business plan is developed and delivered in consultation with the country programmes, directors' team and external stakeholders based on the context in which WaterAid operates. The global strategy is developed by WaterAid international with input from the board and executive of WaterAid UK who will also monitor its delivery
- 2.4 The Chief Executive will be responsible for reviewing the longer term business plan every 12 months to ensure that its objectives, targets and projections remain relevant to the contemporary operating conditions.
- 2.5 The Chief Executive is responsible for ensuring the organisation is assessing and managing organisational risk on an ongoing basis and reporting the findings to the Board in conjunction with the findings of the Audit Committee.
- 2.6 The Chief Executive and Director of Finance and Information Services will provide reports detailing income and expenditure against the approved business plan, monthly to the Honorary Treasurer and quarterly to the Board at its regular meetings. Any concerns that arise outside of the reporting schedule will be drawn promptly to the attention of the Honorary Treasurer of the Board.

#### Scheme of delegation

3.1 This scheme of delegation provides the authority to the Chief Executive to manage the plans, budgets, property and staffing resources of WaterAid within this policy framework.

- 3.2 The Chief Executive is the senior manager of WaterAid and is responsible for advising the Board when it is determining policies and priorities and to ensure that these policies and priorities are implemented effectively.
- 3.3 As a rule the Board will determine high-level or strategic policies. The Chief Executive has delegated authority to determine everyday policies.
- 3.4 The Chief Executive operates within WaterAid's high level policies and priorities agreed by the Board. The Chief Executive has delegated responsibility for the effective and efficient management of the organisation.

#### 4. Finance

- 4.1 The Chief Executive supported by the Director of Finance and Information Services will present to the December meeting the long term operational and financial rolling plans and budgets and the annual budget for the coming year along with a risk assessment and statement on reserves.
- 4.2 The Chief Executive will submit a detailed annual income and expenditure budget to the March Board meeting for the coming financial year based on the approved long term business plan (for approval by the Board).
- 4.3 The Chief Executive is delegated review and approval of quarterly income reforecasts and six monthly departmental re-forecasts. A quarterly update on financial performance (including income and expenditure, balance sheet, cash flow and reserves information) and six month re-forecasts will be provided to the Board by the Chief Executive.
- 4.4 A schedule of financial delegations is part of the WaterAid financial procedures and manuals. The schedule of specific financial delegations from Board to Chief Executive will be brought to the March Board meeting annually for approval
- 4.5 Opening of new bank accounts requires a resolution signed by the Chief Executive and the Director of Finance and IT. Operational responsibility for banking is delegated to the Chief Executive.
- 4.6 The Board delegates the administration of legacies to the Chief Executive. The Chief Executive will report to the Board on the sale of land, deeds of variation and ex gratia payments for ratification.

# 5. **Communications and Fundraising**

5.1 The Board delegates the management of communications and fundraising activities to the Director of Communications and Fundraising, reporting to the Chief Executive and subject to the authority of the Communications and Fundraising Committee comprising the Chair of Trustees, the Deputy Chair, the Honorary Treasurer and any such individual as the Board may appoint.

- 5.2 The remit of the Communications and Fundraising Committee is to support the Director of Communications and Fundraising on an ad hoc basis and to perform the functions set out in this paragraph 5.
- 5.3 The proceedings of Communications and Fundraising Committee are governed by the provisions of WaterAid's articles of association governing proceedings of the Board of Trustees, so far as applicable.
- 5.4 The annual communications and fundraising plan prepared by the Director of Communications and Fundraising is appended to the annual business plan for WaterAid and is approved by the Board. This includes a statement of the fundraising and communication methods to be used.
- 5.5 Subject to paragraph 5.7, the Director of Communications and Fundraising has authority to enter into fundraising and marketing contracts and arrangements that are within the approved financial delegation thresholds.
- 5.6 Subject to paragraph 5.7, the Director of Communications and Fundraising has authority to approve public communications materials on behalf of WaterAid.
- 5.7 The Director of Communications and Fundraising shall seek the approval of the Communications and Fundraising Committee for any new communications or methods of fundraising not contemplated within the annual communications and fundraising plan and that pose financial, regulatory or reputational risk to WaterAid.
- 5.8 If the Chair or Deputy Chair consider any such matter to be particularly high risk, they shall refer it to the Board of Trustees for approval.
- 5.9 The Director of Communications and Fundraising reports to the Board of Trustees quarterly on the implementation of the communications and fundraising plan.

# 6. Recruitment and management of staff

- 6.1 The Board delegates the approval of the staffing establishment of WaterAid to the Chief Executive.
- 6.2 The Chief Executive will advise the Board of the projected staffing establishment in the business plan.
- 6.3 The Chief Executive will report on staffing numbers annually to the Board.
- 6.4 The recruitment of the Chief Executive will be the responsibility of the Board. Support, management and appraisal of the Chief Executive will be the responsibility of the Chair reporting as appropriate to the Board.
- 6.5 Subject to the policies and procedures detailed in the Handbook of Employment, the Chief Executive will be responsible for the guidance, support and supervision of staff.
- 6.6 The overall remuneration policy will be agreed by the Board. The Chief Executive will determine details of its application, except in the case of his/her post when the Board through the Chair will determine its application. The Remuneration

Committee will be consulted by the Chief Executive regarding Directors' remuneration.

#### 7. Public relations

7.1 The Board delegates to the Chief Executive the role of principal spokesperson for WaterAid. The Board will refer all media enquiries to the Chief Executive except those dealing with the Board and its governance in which case the Chair and another trustee (who shall not be the Chair of Audit Committee) will also be consulted.

# 8. Further delegation

8.1 The Chief Executive may, for the efficient management and proper operation of WaterAid, delegate any or all of the responsibilities contained within this scheme to other senior employees. This further delegation of responsibilities does not release the Chief Executive from overall responsibility as the most senior manager of WaterAid accountable to the Board.

# 9. Reportable events

- 9.1 The Chief Executive will be expected to ensure that the Head of Internal Audit reports any irregularity that involves significant risk to the organisation to the Chair of the Audit Committee, e.g. fraud, deception, mismanagement or misbehaviour that is likely to lead to significant financial loss or liability, loss of life or sickness or any other potential reputational damage.
- 9.2 The Chief Executive is also expected to report any irregularity that involves significant risk to the organisation as described above to the Chair of the Board. Appropriate reporting will then be made to the Board.

#### 10. Term

- 10.1 This scheme of delegation will be reviewed regularly to ensure its continuing relevance.
- 10.2 The Board at its sole discretion may revoke this scheme of delegation or any part thereof at any time.

#### Schedule of Reserved Powers for the Board of Trustees

# 1. Statement of reserved power

- 1.1 WaterAid's Scheme of Delegation of Authorities requires a schedule showing decisions reserved for the Board. This schedule shall cover principal business activities and functions only.
- 1.2 In order to carry out its role, the Board has determined those matters that it wishes to have referred to it for information and decision-making purposes.

# 2. Strategy, Management and Governance

- 2.1 To approve and own the strategic direction for the organisation including its vision, aims and strategies and to guide WaterAid to achieve its aims in the most efficient and effective manner consistent with organisational values and approach
- 2.2 To take ultimate responsibility as per the Articles of Association for governance and management of the charity whilst delegating operational management to the Chief Executive.
- 2.3 The recruitment of the Chief Executive will be the responsibility of the Board. Support, management and appraisal of the Chief Executive will be the responsibility of the Chair reporting as appropriate to the Board.
- 2.4 To approve multi-year plans and budget projections, to monitor progress against these and to approve any material changes (defined as in excess of 10% the approved budgets).
- 2.5 To monitor and evaluate the progress of the organisation against its strategic aims, objectives and financial targets (including cashflow and reserves) by review and analysis of the quarterly reports received from the Chief Executive.
- 2.6 To maintain oversight of WaterAid's operations ensuring:
  - Competent and prudent management
  - Sound planning
  - An adequate system of internal control
  - Adequate accounting and other records
  - Compliance with statutory and regulatory obligations.
- 2.7 To ensure that the organisation functions within the legal and financial requirements of a registered charity – financial, charitable, health and safety, data protection etc.
- 2.8 To regularly monitor the context and operating environment in which WaterAid works and to address emerging issues that may impact on strategy, implementation of plans or reputation with key stakeholders.

- 2.9 To approve any extension of WaterAid's activities into new business or geographic areas (including the approval of new countries that WaterAid wishes to work in).
- 2.10 To approve any decisions to cease to operate all or any material part of WaterAid's business
- 2.11 To ensure that the organisation has the resources, both human and financial, to achieve its aims.
- 2.12 To ensure that a process for declaring interests is in place.
- 2.13 To follow the WaterAid Trustee code of conduct.
- 2.14 To receive an annual Health, Safety and Security (HSS) Assessment and summary of HSS incidents.
- 2.15 To approve the reserves policy for WaterAid

## 3. Structure and Capital

- 3.1 To decide on any major changes to the corporate structure
- 3.2 To make any decisions on changes to WaterAid's status as a company or registered charity

# 4. Financial Reporting and Controls

- 4.1 To ensure an ongoing risk assessment and management process is in place across the organisation that is informing policies, procedures and plans and that Trustees are provided with formal updates on this process and the outcomes and advised of any significant changes as they occur.
- 4.2 To ensure maintenance of a sound system of internal control and risk management including:
  - Receiving reports on, and reviewing the effectiveness of, WaterAid's governance, risk and control processes to support its strategy and objectives.
  - Approving an appropriate statement for inclusion in the annual report.
  - Receive Audit Committee's recommendation on the review of the external auditor's management letter and the Internal Audit annual assurance report and management responses to the matters raised in these.
- 4.3 To approve annual reports and accounts for WaterAid.
- 4.4 To ensure that a register of fraud is held and made available to all trustees and that serious cases are reported to the Board as a whole by the CE as soon as he or she is aware.
- 4.5 To approve bilateral funding relationships with other members of the WaterAid federation.
- 4.6 To ratify write off of bad debts over £50k

4.7 To ratify repayment funding in excess of £250,000

#### 5. Commitments

- 5.1\* To approve contracts which are a material departure from practice strategically and/or are of significant high risk (as identified in the risk register) or by reason of size (per the statement of financial delegation).
- 5.2 To approve investments outside of those delegated to the Chief Executive in WaterAid's Investments Policy.

# 6. Board of Trustees' membership and other appointments

- 6.1 To select a Chair and other honorary officers of the Board of Trustees and ensure adequate succession planning in place for these roles
- 6.2 To employ and supervise a Chief Executive and delegate to him/her the management of the organisation.
- 6.3 The Chair supported by the Nominations Committee and the Chief Executive is responsible to ensure that the processes of governance are carried out effectively.

# 7. Communication

- 7.1 Approval of resolutions and corresponding documents to be put forward to Members at the Annual General Meeting.
- 7.2 The Chair and another trustee (who shall not be the Chair of Audit Committee) will approve press releases concerning matters relating to the Board.

# 8. Remuneration and pensions

- 8.1 Approving the organisation's remuneration policy and the remuneration of the Chief Executive.
- 8.3 Approving major changes to WaterAid's UK pension scheme and ensuring the governance of the scheme meets The Pension Regulator's six principles for good workplace defined contribution pension schemes. The Honorary Treasurer sits on the governance committee with the Chief Executive, Director of People and Director of Finance and IT. The Chief Executive reports on the governance of the pension scheme to the Board.

# WaterAid UK Audit Committee Terms of reference

(version approved 2017)

#### General responsibilities

- 1. The Audit Committee is a committee of the Board of Trustees of WaterAid (hereafter referred to as the Board).
- 2. The Audit Committee is required to retain a certain amount of independence. It needs to decide what areas it will review without interference from staff members.
- 3. The role is to oversee all systems, controls and processes that may have an impact on the Charity's ability to meet its aims. The Audit Committee ensures that:
  - Effective audit functions are in place (both external and internal)
  - Adequate risk management processes are in place
  - An adequate internal control environment is established
  - Arrangements are in place to ensure compliance with the Charities SORP and other applicable accounting and reporting regulations.
  - WaterAid's financial management processes are operating effectively.

# Specific responsibilities

#### **External Audit**

- 1. To consider all aspects of the external audit, including periodic tendering, appointment and remuneration of the external auditor; the nature and scope of the statutory audit; the approval of the external audit strategy, and the discussion of issues raised in the external auditor's management letter.
- 2. To review all reports prepared by the external auditor and agree the programme of work proposed by management to address issues raised.
- 3. To review the process for awarding non-audit work to the external audit firm and ensure that potential conflicts of interest are managed in the best interests of the charity.

# Financial reporting

- 4. To ensure the annual financial statements are true and fair and conform to accounting standards and that accounting policies are appropriate and applied consistently.
- 5. To review and recommend the audited financial statements to the Board.
- 6. To review the performance reported in the Trustees' Annual Report and ensure that this is a true reflection of the charity's performance.

#### Internal controls

- 7. To consider all aspects of the internal audit function, including
  - the monitoring and review of WaterAid's systems of internal controls, both financial and non-financial
  - To review and approve the Internal Audit Plan and ensure it reflects the risk framework and supports the Chief Executive and trustees' responsibilities in the areas of corporate governance, regulatory compliance, financial probity and value for money
  - To review the summary results of the internal audit work and monitor management's implementation of recommendations raised by Internal Audit.
  - To review the adequacy of resources allocated to the Internal Audit function
- 8. To monitor the compliance of WaterAid with applicable law and regulation, as well as the Charity's own policies and procedures.

#### Risk management processes

- 9. To review WaterAid's risk management to ensure the process for identifying, assessing, monitoring and reporting strategic and key operational risks is adequate.
- 10. To ensure that management are charged with implementing controls to mitigate these risks.

#### Additional duties

The Audit Committee plays an additional role in financial governance and considers policies and recommendations as suggested by the Chief Executive and Director of Finance and IT before these are put to the Board for approval. Inter alia the Committee routinely considers:

- a. Investment policy
- b. Reserves policy
- c. Changes to accounting policy
- d. Forecasts, financial assumptions, ratios and sensitivity analysis
- e. Cost/benefit ratios for fundraising and administration cost effectiveness
- f. IT and communication systems fitness for purpose, resilience, security and cost effectiveness
- g. Capital spend projects
- h. Office occupancy strategy and economics

# Reporting

- 1. The Audit Committee reports directly to the Board.
- 2. The Chair of the Audit Committee (or in his/her absence, another trustee member of the Committee) will report back to the Board at the next Board meeting and the minutes of the Audit Committee meeting will be circulated with the Board papers for that meeting.
  Details of significant decisions taken will be made available to all relevant parties.

# Membership

- 1. Audit Committee members shall be appointed by the Board and shall consist of at least three Board members plus the Honorary Treasurer (ex-officio)
- 2. The Committee has the power to co-opt up to three additional members, either trustees or external to the Charity, to provide an additional and independent perspective.
- 3. A quorum shall be two trustee members (excluding the Hon Treasurer).
- 4. Neither the Chair of the Board nor the Honorary Treasurer can be the Chair of the Audit Committee.

# Attendance and frequency of meetings

- 1. The Audit Committee will meet at least twice a year; one of these meetings would include a session reviewing a substantially complete draft of the Trustees' Annual Report and audited accounts.
- 2. The Chief Executive, Director of Finance and IT and the Head of Internal Audit are expected to attend Committee meetings. Other Board members shall also have the right of attendance. The Director of International Programmes, the Director of People and OD and the Director of Communications and Fundraising will also normally attend meetings.
- 3. At least once a year the Audit Committee shall meet with the external auditor without members of management present.
- 4. Meetings of the Audit Committee can be called at any time should the Chair of the Board, Chair of the Audit Committee, Honorary Treasurer, Head of Internal Audit, or Chief Executive consider this is necessary.
- 5. At the beginning of each meeting the Audit Committee will meet with the Head of Internal Audit without other staff members present.
- 6. Members should declare their interest in any agenda item at the beginning of the meeting to ensure there is no conflict of interest, as is consistent with WaterAid's declaration of interests' policy.
- 7. The Committee may invite other people to attend meetings, including representatives of the external auditors

# **WaterAid UK Nominations Committee Terms of reference**

(version approved 2018)

#### Purpose

The Nominations Committee exercises general oversight concerning matters pertaining to the structure, composition and effectiveness of WaterAid's Board and its Committees.

#### Responsibilities

The remit of the Committee covers the following issues:

- To oversee regular reviews (carried out in consultation with Trustees) to establish the qualities and skills required by Trustees individually and the Board as a whole to ensure good governance.
- In line with the above, to review the appropriate size for the WaterAid Board and whether the range of competencies, skills, experience and diversity within the Board are appropriate to assist WaterAid to develop and deliver on its ambitious strategies for the future.
- To select new Trustees for recommendation to the full Board.
- To review and propose to the Board the reappointment of members of the Board of Trustees, and the length of any second term (up to 4 years).
- To make recommendations to the Board in respect to the holders of honorary officer positions.
- To propose membership of the Board sub-committees currently the Audit, Remuneration and Nominations Committee for approval by the Board.
- To oversee the induction, training and development of Trustees as appropriate, ensuring that Trustees are aware of their responsibilities and any changes or developments to these from a legal, regulatory or good governance point of view.
- To undertake an annual evaluation of the effectiveness of the Board and its Committees. The Chair and Vice Chair are responsible for reviewing the performance of individual Board members.
- To maintain an oversight of the declaration of interests policies and procedures.

#### Membership

 The Committee has a membership of a maximum of five and a minimum of three members of the Board of which the Chair and Vice Chair are permanent members.

- The Chief Executive (CE) of WaterAid will normally attend Committee
  meetings (where appropriate). The Committee is supported by the Director of
  People and Organisational Development.
- The Committee meets once a year but may meet additionally when undertaking the recruitment of new Trustees.
- Two Trustee members of this Committee constitutes a quorum
- The Committee is chaired by the Chair of the Board, except where the Committee are overseeing the appointment of a new Chair of Board.

# **WaterAid UK People Committee Terms of reference**

(version approved July 2018)

# Purpose

- On behalf of the WaterAid UK (WAUK) Board, to oversee and monitor the design and effectiveness of WaterAid's Global People Strategy, to support the delivery of our overall Global Strategy - promoting an effective, high performing and diverse workforce and a culture where staff feel safe, trusted, engaged and able to be their best selves.
- To advise the Chief Executive and Directors on key issues related to people and organisational development.
- To oversee our policy and approach to the remuneration of staff across WAUK, in accordance with WaterAid's Global Reward Standard and in line with our values and our accountability for ensuring the effective stewardship of our financial resources.
- To make recommendations to the Board regarding the remuneration of the Chief Executive; to approve the salary of the Executive Director, WaterAid international (WAi); and to advise the Chief Executive in respect of the salaries of members of the WAUK directors' team.

# Specific responsibilities

- 1. To maintain an overview of WaterAid's Global People Strategy and its policies and approaches to people management in the context of the delivery of WaterAid's strategic aims and maintenance of its culture.
- 2. To approve any changes to WAUK's remuneration policy and principles and recommend these to the Board.
- 3. To monitor and ensure that WAUK's remuneration policies and principles are being applied.
- 4. To approve WAUK's remuneration statement published on WaterAid's website, extracts of which appear in WAUK's annual report.
- 5. To review the Chief Executive's remuneration at least annually and make recommendations to the Board.
- 6. To advise the Chief Executive regarding the Directors' remuneration.
- 7. To approve the remuneration of the Executive Director, WAi (who is an employee of WaterAid UK), ensuring this aligns with WaterAid UK's policy and principles and is comparable with other Director level roles. The salary of the Executive Director, WAi, is also approved by the Board of WaterAid international.
- 8. To advise the Chief Executive and Directors on key people and organisational development issues and on matters relating to the public disclosure of remuneration (e.g. the remuneration of the Chief Executive and Directors).

- 9. To monitor significant legal regulatory practice and other contextual issues of relevance to WAUK's people management policies, approaches and practices and their application within WAUK, including reporting requirements (e.g. gender pay gap reporting).
- 10. To receive and review reports on pension arrangements across WAUK.
- 11. To review and recommend to the Board the succession plan for the Chief Executive, and ensure the Chief Executive has a succession plan for the Directors and other key posts.
- 12. To review and recommend to the Board any changes to the expenses policy applicable to Trustees.

## Membership, attendance and frequency of meetings

- The Committee consists of the Chair and Treasurer of the board and (as a minimum) one other Trustee as agreed by the Board. Committee members are sought with expertise and experience in remuneration, HR management and employee engagement.
- The Chair of the Board chairs the Committee.
- The Chief Executive and the Director of People and Organisational Development are normally in attendance except when the discussions relate to their own salary and conditions.
- Other Directors and staff members may attend from time to time.
- The Committee normally meets twice a year. Once before the March Board meeting (where annual budgets are approved) and on one further occasion in the year.
- A quorum is two board members.

# WaterAid UK Communications and Fundraising Committee Terms of Reference

(version approved 2018)

#### **Purpose**

The remit of the Communications and Fundraising Committee is to approve, on behalf of the Board of Trustees, any new communications or methods of fundraising not contemplated within the annual communications and fundraising plan and that pose financial, regulatory or reputational risk to WaterAid.

The Communications and Fundraising Committee provide assurance to the main Board of Trustees and support the Director of Communications and Fundraising.

# Membership

Communications and Fundraising Committee comprising the Chair of Trustees, the Vice Chair, the Honorary Treasurer and any such individual as the Board may appoint.

Committee members are sought with expertise and experience in fundraising, marketing and communications.

The quorum is two Trustees.

# Meetings

Communications and Fundraising Committee operate on an ad hoc basis.

#### **Process**

The Director of Communications and Fundraising will endeavour to provide comprehensive business cases to the Committee with adequate lead times for consideration (usually two weeks). Depending upon the nature of the item, a concept note may be submitted for initial approval to proceed to full business case development for subsequent approval.

Given the fast-paced environment we operate within, and the need for agility to take advantage of opportunities as they arise, some items may require faster turnaround for a decision to be made.

#### Governance

- a) The Board delegates the management of communications and fundraising activities to the Director of Communications and Fundraising, reporting to the Chief Executive and subject to the authority of the Communications and Fundraising Committee.
- b) Communications and Fundraising Committee operates within the context of the Charity Act, Fundraising regulation, and Charity Commission CC20 (Charity fundraising: a guide to trustee duties), and other relevant legislation and regulation.
- c) The proceedings of Communications and Fundraising Committee are governed by the provisions of WaterAid's articles of association governing proceedings of the Board of Trustees, so far as applicable.
- d) The annual communications and fundraising plan prepared by the Director of Communications and Fundraising is appended to the annual business plan for WaterAid and is approved by the Board. This includes a statement of the fundraising and communication methods to be used, and includes WaterAid Trading.
- e) Subject to paragraph g), the Director of Communications and Fundraising has authority to enter into fundraising and marketing contracts and arrangements that are within the approved financial delegation thresholds.
- f) Subject to paragraph g), the Director of Communications and Fundraising has authority to approve public communications materials on behalf of WaterAid.
- g) The Director of Communications and Fundraising shall seek the approval of the Communications and Fundraising Committee for any new communications or methods of fundraising not contemplated within the annual communications and fundraising plan and that pose financial, regulatory or reputational risk to WaterAid.
- h) If the Chair or Vice Chair consider any such matter to be particularly high risk, they shall refer it to the Board of Trustees for approval.
- Any proposed spending that would result in an increase of 10% or more to the communications and fundraising budget must be submitted for prior approval by the Board of Trustees.
- j) The Director of Communications and Fundraising reports to the Board of Trustees quarterly on the implementation of the communications and fundraising plan.
- k) The Board of Trustees will be retrospectively notified by the Chair of Trustees or Vice Chair at the next Board meeting, of any decisions made by the Communications and Fundraising Committee that were not referred to the Board of Trustees for approval.

# Trustee role description and person specification

#### The role

The following qualities and skills are sought in WaterAid's trustees. Overall a willingness to work together as part of a board committed to helping WaterAid achieve its aims is critical.

#### Essential

- 1. Committed to WaterAid's vision, mission and values and a way of working that demonstrates this. Able to communicate this enthusiasm to others.
- 2. A good understanding and acceptance of the legal duties, liabilities and responsibilities of trustees and clear on the difference between governance functions and management functions. Previous board experience is desirable.
- 3. Able to work well as part of a diverse team of trustees.
- 4. Strong environmental and strategic awareness and experience of high level strategy development.
- 5. A good communicator with excellent leadership and interpersonal skills, able to both empower and challenge supportively.
- 6. Well networked and willing to engage with contacts and/or fulfil an ambassadorial role for the benefit of WaterAid.
- 7. An understanding of the context in which WaterAid works (and a willingness to learn more) with an interest in international affairs.
- 8. Able and willing to devote the necessary time to the role and a willingness to travel outside the UK to visit WaterAid's programme work.

#### Term of office

The term of appointment is for four years with the possibility of renewal for a further four years. Trustees work on a pro bono basis and are asked to give around 10-15 days a year to WaterAid.

The following qualities and skills are sought in WaterAid's Trustees. Overall a willingness to work together as part of a Board committed to helping WaterAid achieve its aims is critical.

# **Chair of the Board of Trustees role description**

#### **Purpose**

To provide strategic leadership to WaterAid in collaboration with the Chief Executive and the Board of Trustees.

To inspire the Board, Chief Executive and those within and outside of WaterAid through the promotion of the organisation's vision, mission and values.

To oversee development and delivery of the charitable aims through the strategic plan, as agreed by the Board.

# Specific responsibilities

- 1. To undertake the duties of a board member (see WaterAid Trustee role description)
- 2. To Chair the board by:
  - Ensuring that the board makes clear decisions on strategy, policy, financial stewardship and risk exposure
  - Monitoring the implementation of the board decisions
  - Planning the annual cycle of meetings with the Chief Executive
- 3. To monitor the performance of the board, its members, and the Chief Executive.
- 4. To develop the board and to ensure that members are properly inducted and supported.
- 5. To update and monitor the code of conduct for Board members and the scheme of delegation for the Chief Executive.
- 6. On behalf of the Board to supervise and appraise the Chief Executive and delegate to the Chief Executive the management of the organisation.
- 7. To represents WaterAid UK on the Board of WaterAid international.
- 8. To lead the People Committee of the Board which meets twice a year to discuss WaterAid's people strategy and approaches, with a focus on remuneration.
- 9. To lead the Nominations Committee which meets as and when required. (He/she is also invited to attend the Audit Committee)
- 10. To represent the organisation when appropriate.

#### Term of office

The term of the Chair is four years with the possibility of renewal for a period of up to four years. A maximum of two terms can be served although in occasional circumstances this may be extended to ensure continuity.

This is a voluntary role and the Chair is asked to give 50-60 days a year to WaterAid (including attendance in person at board and committee meetings). International travel to WaterAid's programmes is encouraged for all board members, normally once per year for the Chair, for one week.

#### Person specification

- Commitment to WaterAid's vision, mission and values and a way of working that demonstrates this, with the ability to communicate this enthusiasm to others
- A proven track record of leading a large organisation in the public, voluntary or commercial sectors such as Chair, Chief Executive or Director
- A good understanding of the social, economic and political context in which WaterAid works and a willingness to further develop this understanding. Experience of the country contexts in which WaterAid works is desirable
- Able to effectively Chair a diverse Board of Trustees in governing a complex international organisation and commitment to the importance of diversity as part of good governance
- Understanding and ability to promote effective governance practices in the context of a registered UK charity
- Excellent networking with a record of achievement and willingness to engage with contacts for the benefit of WaterAid
- Highly credible, a natural communicator and 'people person'. Able to inspire audiences (staff, supporters etc) with clear and compelling messages about WaterAid
- Ability and willingness to represent the charity and to play an ambassadorial role with policy makers, supporters and others
- Confidence and ability to provide support to trustees and to evaluate the performance of the Board
- Ability to provide support and guidance to the Chief Executive and to work collaboratively in developing and implementing the strategy and monitoring performance of the organisation
- Independence of thought and judgement with a willingness to accept and promote democratically made decisions of the Board irrespective of personal opinion
- Experience of working with the countries WaterAid operates in is desirable as is financial experience and experience of safeguarding
- Time and enthusiasm to dedicate to the role of Chair. The commitment to prepare for and attend four full board meetings each year plus the Annual Supporters Meeting and board committee meetings; to prepare for and attend two WaterAid international board meetings a year (plus one video conference); to represent the organisation regularly; and to interact with the Chief Executive

for one-to-one meetings on a regular two-weekly basis and in between as required, and to conduct the annual performance review of the Board and the Chief Executive

- Willingness to travel outside the UK to visit WaterAid programmes
- Ability to comply with WaterAid's Global Code of Conduct as well as the specific Trustee Code of Conduct

# **Honorary Treasurer role description and person specification**

### Purpose

To govern WaterAid in line with its charitable objectives and to maintain oversight of the organisations financial affairs on behalf of the Board of Trustees.

To provide guidance to the Board of Trustees, Chief Executive, Director of Finance and IT and other Directors on financial stewardship of the organisation in line with the strategic aims. The Honorary Treasurer is accountable to the Board of Trustees.

## Specific responsibilities

- 1. To oversee WaterAid's compliance with statutory requirements relating to the accounts of a company limited by guarantee and a registered charity before these are presented to the Board of Trustees.
- 2. To oversee the presentation and content of WaterAid's organisational budgets, management accounts and long term forecasts to ensure these are appropriate to a company and a charity.
- 3. To be a sounding board for the Director of Finance and IT and to work in partnership with the Executive.
- 4. To draw any major financial concerns to the attention of the Board of Trustees and Chief Executive
- 5. To support the review of the reserves and risk management policies.
- 6. To propose and monitor the investment policy in line with WaterAid's Ethical Policy
- 7. To meet with the external auditor and Head of Internal Audit without the Director of Finance and IT at least once annually
- 8. To attend the Audit Committee meetings as requested by the Chair of the Audit Committee.
- 9. To present the accounts to the Annual General Meeting and draw attention to the important points.

### Term of office

The term of the Honorary Treasurer is four years with the possibility of renewal for a period of up to four years. A maximum of two terms can be served although in occasional circumstances this may be extended to ensure continuity.

### Person specification

The person specification for the Honorary Treasurer includes the essential criteria for all WaterAid Trustees as well as specific skills relevant for the role.

## Specific skills required for Honorary Treasurer

- 1. Professional background in accountancy
- 2. Experience of financial management in a large organisation at senior level and in a decentralised international organisation
- 3. Experience of investment and understanding of this in a charity context
- 4. Experience of overseeing risk management preferably in a not for profit organisation
- 5. Understanding of the management and legal requirements of a UK registered charity
- 6. Experience of managing complex contracts and contractual liability
- 7. Prepared to make difficult and demanding recommendations to the board
- 8. Good coaching and mentoring skills to support the Director of Finance and IT.
- 9. Previous experience as a trustee of a charity

# **Chair of Audit Committee role description**

### Introduction

The term of the Chair is four years. A maximum of two terms can be served. In occasional circumstances this may be extended to ensure continuity.

The Nominations Committee of the Board suggests a Trustee to the Board to become the Chair of the Audit Committee.

### Purpose

To chair the Audit Committee in fulfilling its obligations as detailed in the terms of reference for the Audit Committee.

### Specific duties

The Chair of Audit Committee is delegated responsibility with the Chief Executive for approving and signing the Audit Engagement Letter.

# Person specification

The person specification for the Chair of the Audit Committee includes the essential criteria for all WaterAid Trustees as well as specific skills relevant for the role.

### Essential

- 1. Professional background at director level or in audit or accountancy
- 2. Experience of audit in a large organisation at senior level
- 3. Prepared to make difficult and demanding recommendations to the Board
- 4. Experience of risk management

# **Chair of Nominations Committee role description**

### Introduction

The term of the Chair is four years. A maximum of two terms can be served. In occasional circumstances this may be extended to ensure continuity.

The Board nominates the Chair of the Nominations Committee and it is customary for this to be the Chair of the Board.

### Purpose

To chair the Nominations Committee in fulfilling its obligations as detailed in the terms of reference for the Nominations Committee.

### Person specification

The person specification for the Chair of the Nominations committee includes the essential criteria for all WaterAid Trustees as well as specific skills relevant for the role.

### Essential

- 1. Understanding of the requirements of good governance in a UK registered charity
- 2. Ability to guide the Committee in the selection and development of the Board of Trustees

### WaterAid UK Trustee code of conduct

### Introduction

WaterAid is registered as a company and as a charity in the UK. In the UK WaterAid Trustees have duties under company law, as well as charity law. This code of conduct is not a list of Trustees' legal duties. However, it is fully consistent with legal principles.

## Purpose of a code of conduct for WaterAid Trustees

Trustees are the custodians of the governance process and ultimately liable for ensuring that the charity is effectively administered. Through their collective actions as a Board they are also responsible for the successful development and delivery of a strategy to further the objects of WaterAid.

The code establishes the principles expected of WaterAid's Trustees in order to fulfil these responsibilities by maintaining the highest standards of integrity and stewardship; by ensuring that the organisation is effective, open and accountable; and by ensuring a good working relationship with the Chief Executive and the Directors.

### General

- WaterAid Trustees will act with probity, due prudence and should take and consider professional advice on anything in which the Trustees do not have expertise themselves.
- 2. WaterAid Trustees will administer the organisation and all its assets in the interest of current, potential and future stakeholders partners, users of WaterAid Supporter Services, supporters, donors, staff and Trustees.
- 3. Trustees hold themselves accountable to the organisation's stakeholders including the public for the Board's decisions, the performance of the Board and the performance of the organisation.
- 4. Except where legally authorised, Trustees should not gain financial or other material benefit for themselves, their families or their friends from their trusteeship of the charity. The Board should ensure that there are clear written policies on claiming of expenses by Trustees.
- 5. A Trustee of WaterAid will not place themselves under any financial or other obligation to outside individual organisations that might influence their performance of official duties.
- 6. Trustees will conduct themselves in a manner that enhances the reputation of the organisation. Where Trustees are aware of anything that could be

- damaging to the reputation of the organisation or to its staff individually or collectively this will be raised immediately with the Board and the Chief Executive.
- 7. WaterAid Trustees will make decisions together and take joint responsibility for them. The extent to which any one Trustee or a small group of Trustees is empowered to speak for or take action on behalf of the organisation or the Board is a matter for all Trustees to decide together. Such decisions should be recorded.
- 8. Trustees accept that in fulfilling their role as a Trustee of WaterAid their responsibility should be solely to WaterAid and they will focus the expertise they bring from other spheres of their lives for the benefit of WaterAid.
- 9. WaterAid has an equal opportunities policy which Trustees are expected to be familiar with. Trustees should work in a manner consistent with the principle of equal opportunities.

### **Declaration of interests**

- 1. To ensure open and transparent exchange of information between Trustees, potential Trustees will be asked to sign a declaration regarding their suitability to join the Board.
- 2. Trustees will also be asked to disclose their interests in the WaterAid register of interests that is held by the company secretary. The information provided will be maintained in this register in compliance with the Data Protection Act.
- 3. Trustees are asked to keep the information they have registered up to date on an annual basis.

## Responsibilities

- 1. Assisted by the Chief Executive, Trustees will formulate and regularly review the organisation's vision, values, policies and long-term strategy.
- 2. WaterAid Trustees will ensure that the organisation complies with regulatory and statutory requirements and will exercise overall control over the organisation's financial affairs assisted by the Chief Executive and other professional advisers, as necessary. In addition to compliance with statutory requirements, Trustees have a commitment to the development and implementation of good practice.
- 3. WaterAid Trustees need to be familiar with and keep under regular review the rules and constitution of the organisation. Any changes should be made in accordance with constitutional and legal requirements.
- 4. In order to develop a working knowledge of the organisation and to give themselves credibility, Trustees should endeavour to maintain links and keep in touch with the organisation through regular contacts or visits.

Visits to country programmes or affiliates are expected to be organised by arrangement with the Chief Executive - unless there is a good reason to believe that the Chief Executive's actions are threatening the probity of the organisation.

### Meetings of the WaterAid Board of Trustees

- 1. WaterAid Trustees are normally expected to attend four or five meetings a year. Trustees who are members of committees or the boards of affiliates will be required to attend up to four additional meetings for each. Dates for meetings are agreed with Trustees in the preceding year.
- A set of papers and an agenda is sent out to all Trustees at least seven working days before each meeting to allow time for these to be read in advance.
   Trustees are expected to prepare for and contribute appropriately and effectively to meetings.
- 3. WaterAid Trustees should bring a fair and open-minded view to all discussions of the board and should ensure that all decisions are made in the organisation's best interests.
- 4. Trustees are expected to foresee and avoid any conflict of interest. Where one arises, a Trustee is expected to declare the interest and if the board requires it, to absent themselves from any discussion or vote taken on the matter. Any transaction under which the Trustee will benefit either directly or indirectly must have proper legal authority.
- 5. Confidential information or material (relating to partners, donors, staff, commercial business, etc.) provided for, or discussed at, a Board meeting should remain confidential and within the confines of the Board and should not be discussed outside the Trustee body.
- 6. Trustees have a responsibility to develop and ensure the maintenance of a properly constituted, balanced and competent board. This includes clear procedures for the selection, election, training, retirement and, if necessary, removal of Trustees, and to ensure arrangements are followed for recruiting the honorary officers.

### Staff

- 1. Trustees are expected to understand, accept and respect the difference in roles between the Board, the Chief Executive and Directors, ensuring that the honorary officers, the Board, the Chief Executive and the Director's team work effectively and cohesively for the benefit of the organisation, and develop a mutually supportive and loyal relationship.
- 2. Policies and strategies agreed by Trustees should be expressed in unambiguous and practical terms, so that the Chief Executive and staff

responsible for implementing those policies are clear what they need to do. Directions given to the chief executive and the staff should come from the board as a whole. The honorary officers or a sub-committee of the Board may be delegated the responsibility for clarifying or interpreting the requirements of the Board on specific issues.

- 3. Trustees should ensure there is a clear understanding of the scope of authority delegated to the Chief Executive.
- 4. Having given the Chief Executive delegated authority, Trustees should be careful individually and collectively not to undermine it by word or action.
- 5. Trustees should act fairly and in accordance with good employment and equal opportunities principles in making decisions affecting the appointment, recruitment, professional development, appraisal, remuneration and discipline of the Chief Executive and other staff.

# **Global Code of Conduct**



WaterAid

# **Global Code of Conduct**

## **Document control**

Document title: Global Code of Conduct		
Scope: Global for all WaterAid members		
Version: 1	Author(s): Rachel Westcott, Director of People and Organisational Development, People Team	
Date approved: 16 August 2018	<b>Document status:</b> Approved	
Effective date: 1 September 2018	Approved by: All WaterAid member boards	
Superseded version: Code of Conduct	Date of next review: August 2021	

## **Version control**

Date	Version	Reason for change	Author
16 August 2018	1.0	Approved by boards	Rachel Westcott



# **Global Code of Conduct**

### 1. Introduction

1.1 At WaterAid, everything we do is guided by our values:

### **Respect**

We treat everyone with dignity and respect and champion the rights and contribution of all to achieve a fairer world.

### **Accountability**

We are accountable to those whose lives we hope to see transformed, to those we work with and to those who support us.

### **Courage**

We are bold and inspiring in our actions and words, and uncompromising in our determination to pursue our mission.

### Collaboration

We work with others to maximise our impact, respecting diversity and difference in the pursuit of common goals.

### **Innovation**

We are creative and agile, always learning, and prepared to take risks to accelerate change.

### **Integrity**

We act with honesty and conviction and our actions are consistent with openness, equality and human rights.

- 1.2 Working on behalf of WaterAid often means holding a position of power and trust. Those representing WaterAid are expected to always be aware of the responsibility that comes with this and never misuse it.
- 1.3 This Code of Conduct outlines what is expected of everyone who represents WaterAid. For definitions that explain the meaning behind safeguarding terms used in the Code of Conduct, <u>please see here</u>.

# 2. Scope

2.1 The commitments in this document apply to everyone representing or working on behalf of WaterAid. This includes staff, volunteers, trustees and consultants across all WaterAid member countries and country programmes globally.



# 3. What WaterAid expects

As a WaterAid representative:

# 3.1 I will ensure my professional and personal conduct is consistent with the organisation's values and standards. I will:

- Seek to protect public confidence in WaterAid. I will be accountable for my actions and manage any power that comes with my position, with restraint.
- Respect local customs and culture, unless they contradict this Code of Conduct. I
  will seek advice from my line manager (or primary WaterAid contact if I am not
  employed by WaterAid) before taking any action I am not sure about.
- Observe laws relevant to the context I am working in and comply with WaterAid's policies.
- Help prevent and report any criminal or unethical activities that may impact WaterAid's work.
- Inform WaterAid of any relevant criminal convictions I have had before my
  employment with WaterAid (or engagement as a volunteer or consultant) in
  which WaterAid may have a legitimate interest. I will notify WaterAid if I face any
  criminal charges during my employment or engagement that may affect my
  ability to carry out my duties (subject to national legislation).

# 3.2 I will treat everyone with respect and dignity and challenge harassment, bullying, discrimination, exploitation or abuse. I will:

- Not abuse any privileged position I may have in relation to the communities, partners and others I work with.
- Respect everyone's human rights, including those who may be more vulnerable, such as children and vulnerable adults, and ensure my relationships are not abusive, exploitative or corrupt.
- Ensure I have read and comply with the provisions of WaterAid's Global Standard on Child Safeguarding.
- Report any cases where a child or vulnerable adult may be at risk.



- Not have sexual relations at any time with children (defined as a person under 18 years of age), vulnerable adults or members of the communities I work with (in exchange for assistance or for any other reason).
- Ensure I do not, at any time, exchange money, offers of employment, employment, goods or services for sex or sexual favours, or take part in any other form of humiliating, degrading or exploitative behaviour. I understand this standard exists to challenge sexually exploitative and abusive behaviour.
- Contribute to a working environment characterised by mutual respect, integrity and dignity. I will positively encourage diversity and demonstrate respect for people who have different backgrounds, beliefs, customs, traditions and ways of life (e.g. race, colour, sex, language, religion, political or other opinion, national or social origin, property, birth or other status such as disability, age, marital and family status, sexual orientation and gender identity, health status, place of residence, economic and social situation).
- Ensure the dignity and respect of colleagues and others I interact with, when employed by or representing WaterAid, by refraining from inappropriate behaviour, discrimination, bullying and harassment. I understand these types of behaviours are not only unacceptable on moral grounds, but harm morale, performance, attendance and retention.
- Be a courteous and professional representative of WaterAid in my dealings with others and not use inappropriate or offensive language, either verbally or in writing.

# 3.3 I will avoid any possible conflicts of interest between my private life and WaterAid's work. I will:

- Declare any interest (financial or otherwise) in WaterAid's work where I have an influence on a decision being made (e.g. a contract for goods/services, employment or promotion within WaterAid, a partner organisation or community group). I will not abuse my position to secure benefits for myself or any family member or friend.
- Not commit to or carry out any employment, consultancy work, trustee/director role, voluntary role or political activity, or take a business interest in a supplier where a conflict of interest arises. This includes activities that may bring WaterAid into disrepute or could affect my ability to conduct my role appropriately. If in doubt, I will seek advice from my line manager (or primary WaterAid contact if I am not employed by WaterAid). Where potential conflicts can be mitigated, I will agree these with my manager.



- Report any form of corruption or other contravention of this section 3.3, that I become aware of, that directly impacts WaterAid's work. I will not offer, promise, give or accept bribes.
- Not accept any gift, gratuity or incentive that could be seen as payment for giving favour or advantage. I will reject monetary gifts or inappropriate gifts offered to me as a result of my employment or engagement with WaterAid from governments, the communities I work with, donors, suppliers and others. Where giving and accepting gifts is normal cultural practice, I will ensure these are only small tokens of appreciation, with little monetary value, and will report them to my line manager (or primary WaterAid contact if I am not employed by WaterAid).
- Report any attempts at bribery, in relation to my work at WaterAid, immediately to my line manager (or primary WaterAid contact if I am not employed by WaterAid).
- Seek authorisation before communicating externally in WaterAid's name. I will
  not express views or opinions publicly or on social media that could damage
  WaterAid's reputation by contradicting its ethos, values or policies. I will
  differentiate between a personal view and that of WaterAid where appropriate.

# 3.4 I will act responsibly with the resources, money, equipment and information I have access to through my work with WaterAid. I will:

- Use all WaterAid resources responsibly and account for any money, information and equipment entrusted to me (e.g. vehicles, accommodation, office equipment, computers, the use of internet and email).
- Not commit any act of fraud, bribery, corruption or money laundering, as it
  could seriously affect the organisation's reputation and ability to carry out its
  work. These activities could be grounds for termination of employment or
  engagement as a volunteer or consultant.
- Use WaterAid's IT and communications equipment appropriately and comply with local IT policies. I will not view, download, create or distribute inappropriate or offensive materials, including, but not limited to, pornography.
- Comply with global and national requirements on the use and protection of data and information. I will not disclose personal or confidential data or information to people who should not have access to it, or misuse it in any way.
- Consider my impact on the environment and use resources sustainably.



• Report any misuse of funds as soon as I suspect it, to ensure WaterAid can protect its assets and resources.

# 3.5 I will ensure my actions do not create an unacceptable risk to anyone's health, welfare, safety or security. I will:

- Comply with all local security and health and safety management guidelines and policies.
- Avoid any unnecessary and unacceptable risk to my health, welfare and safety and that of others, including partner organisations and members of the communities I work with.
- Where required, carry out appropriate risk assessments and act on the outcomes. I will inform my line manager (or primary WaterAid contact if I am not employed by WaterAid) if there is a safety or security risk to be addressed.
- Not work under the influence of alcohol, unless during special circumstances agreed by management (e.g. an event outside of working hours, where I will ensure I am still able to do my job and represent WaterAid appropriately).
- Not work under the influence of any illegal drug or illegal drug-related substances or use or be in possession of these on WaterAid premises, vehicles or accommodation.
- Report any concerns I have regarding safety and security.

### 4. Declaration

In accepting my role representing WaterAid, I will carry out my duties and behave in accordance with this Code of Conduct, contributing to WaterAid's performance, reputation and success. If I am unclear about any areas of this Code of Conduct, I will discuss them with my line manager (or primary WaterAid contact if I am not employed by WaterAid). I am aware I am obligated to report incidents of malpractice or breaches of conduct to my line manager or through the reporting channels outlined in the Global procedure for reporting malpractice and breaches to the Global Code of Conduct.

Name:	
Signature:	
Date:	



# WaterAid Declaration of interests policy and procedure

In attracting suitable people onto the Board and into Director posts, WaterAid seeks those who have the governance and professional skills required to undertake these roles. Potential Board members and staff may well be drawn from organisations that have similar aims and values to WaterAid's or from a similar community of interest. This along with other interests may bring some potential for conflict of interest.

WaterAid aims to uphold the Charity Commission's guidelines on the Responsibilities of Charity Trustees which state that *'trustees are required to act reasonably and prudently in all matters relating to the charity and need always to bear in mind that their prime concern is the interests of the charity. They cannot let their personal views or prejudices affect their conduct as trustee'.* 

To ensure good governance WaterAid has established a declaration of interests procedure. Trustees and members of the UK Directors team are expected to

- sign the Trustees' declaration when joining WaterAid
- register any interests that may impact on their work with WaterAid in the register of interests held by the Company Secretary and update this annually
- declare any potential for conflict of interest that may arise due to the topics under discussion at a board meeting

WaterAid Country Directors are also encouraged to develop suitable declaration of interest policies within WaterAid country programmes.

In addition, WaterAid Trustees and UK Directors are expected to declare at a board meeting any potential conflict of interest that may arise due to the topics under discussion e.g. any financial interest in the outcome of an agenda item, a competing interest or claim to a common donor or membership of an organisation.

Declared interests may include:

- connection with the water and sanitation industries
- family or close ties with members of WaterAid's staff or Trustees
- relevant self-employment, directorships, trusteeships or equivalent positions and other appointments or positions of authority
- relevant financial interests

Where a conflict of interest is declared at a meeting the Chair of the Board will decide whether this requires the individual to withdraw for the discussion.

The Trustees' Annual Report will include a statement indicating that a declaration of interests policy and procedure is in place and indicating if trustees have any competing interests.

## Register of interests

The register of interests is held by the Company Secretary and will be available to WaterAid's Trustees and the UK Directors for inspection and will be maintained in compliance with the Data Protection Act.

### Gifts

Occasionally Trustees or staff may receive a gift, benefit or an offer of hospitality arising from their position at WaterAid. It is suggested that any item considered to be of a significant value are declared to and recorded by the Company Secretary and the register is available for the Board for review.

# Trustee expenses, gifts and hospitality policy

Under UK charity law Trustees cannot receive any direct or indirect benefit from WaterAid. However reasonable expenses incurred as a result of carrying out Trustee responsibilities are not classed as Trustee benefits.

Reasonable out of pocket expenses which may be reclaimed include:

- Travelling to and from Board and Committee meetings, or otherwise on WaterAid businessi
- Accommodation and subsistence whilst undertaking WaterAid business, including on official visits to country programmes<sup>ii</sup>
- Childcare or dependent care whilst attending WaterAid board meetings, or otherwise on charity business
- Postage and phone calls on charity business
- Communications support e.g. the cost of making documents available in Braille or in another language
- Other costs agreed for carrying out their duties as requested by the Chair of the Board of WaterAid.

Board members are expected to travel on the same terms as staff e.g. economy class air travel, advanced purchase economy train tickets etc. and to stay in modest yet safe and secure accommodation. Board members may upgrade their travel and accommodation standards if required, but this is at their own expense.

Board members must ensure that any costs reclaimed relate directly to WaterAid business as the primary purpose. E.g. in the case of overseas travel which combines holiday and a WaterAid visit, travel expenses may only be claimed from WaterAid if the primary purpose of the visit was official WaterAid business.

All expenses must be accounted for in a manner consistent with WaterAid's financial policies and procedures. Requests for reimbursement must be submitted using the expense form available from Finance and valid receipts attached. If no receipt is available, a written explanation should be submitted; reimbursement will then be at the discretion of the Chief Executive of WaterAid.

It is suggested to Trustees who kindly wish to contribute to WaterAid for the cost of a visit do this as an unrelated gift.

# **Gifts and hospitality**

Occasionally board members or staff may receive a gift, benefit or an offer of hospitality arising from their position at WaterAid. Gifts may be from business

relationships outside WaterAid, from WaterAid's own local or business and industry partners, or from other WaterAid members.

While accepting gifts and hospitality in certain circumstances may further WaterAid's interests, board members must ensure that they are guarding against any actual, or perceived conflicts of interest. If there is any doubt as to whether a gift should be accepted, the board member concerned should refer the matter to the Chair of the board.

Any gift or benefit the value of which is significant (over £25) must be declared to and recorded by the Company Secretary. The register of gifts and hospitality is made available to the Board for inspection.

#### Travel entitlements

- WaterAid only provides for economy or second class flight and rail journeys. In exceptional circumstances, such as travellers with disabilities or medical conditions, another class of travel may be considered upon medical advice.
- The environmental impact of travel should also be considered and mitigated as far as is practical within cost and safety guidelines
- Flying within mainland UK and the Eurostar rail network is not permitted because of the high environmental impact of short-haul flights.
- Where a journey exceeds 12 hours, an overnight stop to break the journey is permitted
- Public transport should be used wherever possible for domestic travel

#### Private car

- Reimbursements for travel by personal car will be made according to the WaterAid car mileage rate.
- Car parking costs at airports can also be reimbursed.

### Taxis

- Travelling by taxi will not normally be reimbursed unless:
- Travel is in antisocial hours e.g. late night/early morning, when public transport is not available
- Travel is as part of a group and a taxi is better value than public transport
- The traveller is carrying extra heavy or sizeable luggage e.g. transporting WaterAid materials

### ii Accommodation and subsistence entitlements

- WaterAid aims to provide staff, volunteers and trustees with modest accommodation that is
  appropriate for our charitable status and equally that is safe, hygienic, secure and accessible. Such
  accommodation is normally hotels with 3 star ratings or guest houses that are recommended by
  local tourism authorities. All accommodations must be vetted and approved by the hosting WaterAid
  member or CP.
- If spending more than 6 hours out of the office, the cost of one meal up to a maximum value of £7 if it is a lunch and £18 if it is for an evening meal, may be reimbursed.
- If spending more than 10 hours out of the office and meals are not provided as part of accommodation or conference fees, the cost of two meals up to a maximum value of £25 may be reimbursed.
- WaterAid does not reimburse payments for alcoholic drinks.