Winnovators is WaterAid’s employee development programme for you and your colleagues

What will your teams do?

• Compete with others from around the world to solve a real-world problem while learning new skills.
• Think outside the box inventing life changing ideas.
• Enhance leadership qualities and transform futures through clean water, decent toilets, and good hygiene.

How does it work?

Solve
We provide a real case study from our work for you to solve with the unique expertise of your team and organisation.

Fund
Create and pitch a fundraising campaign to WaterAid, make your events a reality, and raise money for our work.*

Learn
Set individual and team learning goals and monitor your progress throughout the programme. We’ll provide the resources – you provide the commitment and enthusiasm.

Win
Raise more than £10,000 and excel in Solve and Learn to be in with a chance of being crowned Global Overall Winner and visiting our work!**

* Entry fees, seed funding amounts and required fundraising totals vary by country.
** Fundraising amount to be eligible for Global Overall Winner varies by country.
Choose one of the 2019 focus countries and solve a real problem from our work — as well as fundraise to provide clean water, decent toilets and good hygiene.

**Colombia**
- **1.6 million** do not have access to safe water.
- **7.5 million** live without sanitation facilities.

**eSwatini (formerly known as Swaziland)**
- **1 in 3** people do not have access to clean water.
- **2 in 5** people do not have access to a decent toilet.

**India**
- **44%** of people still defecate in the open.
- Only **57%** of people use the improved water supplies available.
How to enter
With the backing of your company and line manager, assemble a team of 6 to 10 motivated people (8 is the magic number) committed to a minimum of 2 days per month over this 6-month challenge.

Sign up! (Now) → Pitch (Apr/May) → Submit (Sep) → Win! (Oct)
Plan (Mar/Apr) → Check-in (May)

Learning and development

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Winnovators get results
- 94% of Winnovators developed skills that can be applied in the workplace.
- 90% increased their communication skills.
- 90% said their companies’ support for Winnovators demonstrates their values and integrity.
- In 2018, Winnovators raised £170,000 to change lives with clean water, decent toilets and good hygiene.

Do you have what it takes to be a Winnovator? Sign up today!

wateraid.org/uk/winnovators
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@teamwinnovators

Registered charity numbers 288701 (England and Wales) and SC039479 (Scotland)