



WaterAid/Eduardo Rodriguez



WaterAid/Jordi Ruiz Cirera



WaterAid/Sobtain Haider

Job description

Engagement Officer

47-49 Durham Street,
London SE11 5JD

6 months Fixed-term, full
time

Grade 5



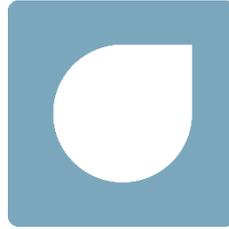
WaterAid

WaterAid is an international not-for-profit, determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation.



**One vision.
Three goals.**

Who we are



Since we started in 1981, we've remained resolutely focused on tackling these three essentials that transform people's lives.

Without all three, people can't live dignified, healthy lives. With all three, they can unlock their potential, break free from poverty, and change their lives for good. Children grow up healthy and strong, women and men get to earn a living, whole communities start to thrive. It sounds normal and it should be.

We're committed to changing normal forever—are you?

About the role



Team description

Since its inception in 2007, End Water Poverty (EWP) have been at the forefront of mobilising civil society to hold governments accountable for the delivery of water, sanitation and hygiene to the most vulnerable and marginalised. We are known for our role in building partnerships and connecting people and organisations at international, regional and national levels, particularly on human rights to water and sanitation. At the core of our work is our role in reinforcing the voice, value (human rights) and capacity of civil society coalitions working on Water, Sanitation and Hygiene (WASH). We do this by mobilising hundreds of thousands of people to campaign for WASH for particularly the most marginalised and discriminated against, and by helping the voice of our members to be heard in global policy and influencing forums.

Membership of the coalition is global and diverse and comes from international NGOs, CSOs, Networks and Trade Unions (WaterAid, Simavi, IRC, UNISON, Asociación Regional Centro Americana para el Agua y el Ambiente, ONGAWA, VAREN, amongst many others). The global secretariat is hosted by the international NGO WaterAid, located in London.

Job purpose

The primary purpose of the Engagement Officer is to support and promote End Water Poverty (EWP) and its global campaign and advocacy activities. This will be achieved by leading on the planning and delivery innovative and impactful campaign activities, the development and implementation of the communications strategy, and driving efforts at the End Water Poverty secretariat to strengthen the coalition and build member participation in campaign moments.

Accountabilities



- Lead key campaigning activities, including Water Action Month, End Water Poverty's annual global campaign mobilisation. This involves chairing the inter-organisation coalition working group, developing campaign and communication strategies, as well as, budget management and monitoring and evaluating impact.
- Develop and deliver the communications strategy for EWP, which includes leading the development, production and management of social media content, campaign videos, media, on-line and print materials and website design.
- Deliver regular communication to members and sister networks through monthly newsletters, blogs and news articles.
- Lead on the implementation of membership recruitment and retention strategies.
- Maintain administrative systems at the International Secretariat, including keeping the End Water Poverty members' database up to date, issuing member packs and managing the inbox.
- Support the EWP International Coordinator to deliver End Water Poverty projects and activities, such as planning meetings.
- Recruit and line manage volunteers and consultants as appropriate.
- Deputise for the EWP International Coordinator when appropriate.
- Undertake any other responsibilities, tasks or activities as reasonably required.

Person specification



Essential skills

- Experience of producing effective campaign and communication materials and resources
- Strong written and verbal communication skills in English
- Experience of designing and implementing complex communication strategies internally and externally, including monitoring and evaluation
- Strong interpersonal skills and ability to manage complex and sensitive organisational relationships with discretion and integrity
- Knowledge and experience of social media content production
- Knowledge and experience of influencing a political agenda through a range of channels, including research, lobbying, public campaigning, media and digital work
- Campaigning experience demonstrated by examples of impact on policy change
- Proven ability to take initiative, prioritise effectively and work independently
- Sound administrative skills, attention to detail, and the ability to juggle competing priorities, whilst maintaining a high quality of output
- Educated to degree level or equivalent work experience
- Ability to travel internationally and occasionally work anti-social working hours
- As this post is line-managed and hosted within WaterAid, commitment to WaterAid's values and a working style that reflects these

Desirable skills

- Understanding of issues relating to water and sanitation at a national or international level, or a related field in international development such as health, education or nutrition
- Experience of working for a campaigning coalition or network
- Experience of using Contentcal, Drupal 8, Mailchimp
- Some experience of working with civil society organisations in Africa or Asia
- A track record of achieving media coverage
- Fluent, conversational, or ability to read French or Spanish