

Your fundraising toolkit

Fundraising planner

Use the table below to plot in your total target, and break this down by individual event or activity, or into smaller chunks in the months leading up to event day. We've put an example in there to help you get the hang of it! If you're stuck for inspiration, check out our [fundraising ideas guide](#) to find some events to kick off your fundraising. We also recommend reading our [guide to setting up a fundraising page](#), to help you make the most of your online fundraising.

EXAMPLE

Fundraising event/activity	Timescale (e.g. no. months before race day)	Cost of event/ activity	Estimated income	Running net total
EXAMPLE - November Share my online fundraising page	6 months	£0	£250	£250
EXAMPLE - February Raffle at work	3 months	£50 (raffle prizes)	£200	£400
EXAMPLE - April Fundraising page reminder	Month of race/ race day	£0	£200	£600
Final deadline: 1 month after race day			Total target: £600	

YOUR PLANNER

Fundraising event/activity	Timescale (e.g. no. months before race day)	Cost of event/ activity	Estimated income	Running net total
Month: Share my online fundraising page				
Month: Event 1:				
Month: Event 2:				
Month: Event 3:				
Month: Event 4:				
Month: Share my online fundraising page - Race day reminder				
Final deadline (1 month after race day):			Total target:	