

Art of Change

Competition terms and conditions

1. WaterAid's global call for art: Art of Change is open to anyone over the age of 18 at the time of entering.
2. Employees of WaterAid and If Not Now Ltd, supporting the running of this competition, and their immediate families and members of households, are not eligible to take part.
3. By submitting your artwork to this competition, you agree to these terms and conditions.
4. To enter the competition, you must submit a piece of your work, it must be submitted via email to bringwater@wateraid.org:
 - a. A hi-res file of your artwork in the following formats: JPEG, PNG. The file must not exceed 20MB. An entry submitted in any other format will not be accepted. The image itself will comprise your artwork.
 - b. The following personal details and contact information:
 - i. Full name
 - ii. Your artwork's title
 - iii. Where you live (city, country)
 - iv. An active email address and if you are willing to be contacted regarding the competition by phone, a valid phone number
 - v. Website (if you have one)
 - vi. Social handles (Instagram, Twitter, other)
 - vii. The story behind the artwork: Tell us what inspired you to respond to the brief and your creative process. What do you want people to think, feel and do when they see your artwork? (A maximum of 100 words)
5. WaterAid will use these details to contact you in regard to your entry and Art of Change competition.
6. Follow the instructions on the creative brief. If you have any questions on our Art of Change competition or how to enter please email bringwater@wateraid.org.
7. WaterAid cannot accept any responsibility whatsoever for entries that are lost, delayed, misdirected, incomplete, not properly registered or recorded or cannot be delivered or entered into the competition for any technical failure or malfunction or any other problem with any server,

Internet access, system or any other reason. Proof of sending the entry is not proof of receipt by WaterAid.

8. The competition opens at on Thursday 2 July 2020 and closes at 12noon BST on Monday 27 July 2020. Entries received outside of this time period will not be considered. WaterAid reserves the right to extend the closing date where entries received are not of sufficient quality or do not meet the creative brief.
9. By submitting an entry to the competition, you give WaterAid the right to contact you regarding your artwork (your entry) and the right to use your name and town, or city of residence, your accompanying story and your social media handles for the sole purpose of identifying you as the creator of the artwork and/or as the shortlisted entrants and/or winner of the competition.
10. Your entry must be your own work, must not be copied, must not contain any third-party materials and/or content that you do not have permission to use, must not infringe the rights of any other party and must not otherwise be obscene, defamatory or in breach of any applicable legislation or regulations. If WaterAid have reason to believe your entry is not your own work or otherwise breaches this paragraph, then WaterAid may, in its absolute discretion, decide not to consider it.
11. Your entry must uphold the dignity of people through respectful use of imagery and fair representation.
12. During and after the Submission Period, your submission may be showcased to the public on the WaterAid's website and social channels and through our partner's channels, including as a visual exhibition in selected premises.
13. All creators retain ownership of their work. However, by submitting it you hereby grant WaterAid and the Judging Panel, a perpetual non-exclusive, worldwide, royalty-free license to publish, broadcast (across all media), sub-license, support our global advocacy work and post the entry online, print or reproduce your entry and display on any other platforms including any yet to be envisaged. This licence will be deemed to include all the necessary rights and permissions to enable such use by WaterAid, and for WaterAid to complete the administration of this competition.
14. You can contact WaterAid on 020 7793 4594 or via email at bringwater@wateraid.org to withdraw consent for the use of your artwork until your art is in the public domain as described in clause 12 and/or 13, after which we will be unable to withdraw it.
15. Clause 13 however does not guarantee that your work will be used by WaterAid at any point during the campaign.

16. WaterAid will credit the creator where any work is used.
17. You are encouraged to share your work on your social channels using #BringWater & #ArtOfChange once you've submitted your artwork.
18. There is no purchase necessary to enter or be selected.

Selecting the shortlist

19. A panel including representatives from WaterAid and If Not Now Ltd, will review all entries and create a longlist of maximum 30 entries.
20. A celebrity judging panel will then assess the longlist and create a shortlist of 12 entries to be taken forward to the public vote.
21. The shortlist of entries will be hosted on an online voting platform between 11 August 2020 and 10 October 2020.
22. The decision of the internal panel and judging panel is final.

The public vote and prize

23. The selected shortlist will be published online and the general public will be invited to vote on their favourite.
24. The voting will open on Tuesday 11 August 2020 and will close at 23:59 on Saturday 10 October 2020.
25. The winner must be available to be contacted after the closing date. Reasonable effort will be made to contact the winner by WaterAid. However, if the artist is unavailable, WaterAid reserves the right to transfer the prize to another artist shortlisted.
26. The winning piece of artwork will be used by WaterAid to support our global advocacy and may be used in a political hand in of support.
27. The winner will be awarded:
 - i. a virtual, hour-long mentoring session with Aida Muluneh and WaterAid will contact the winner to arrange this following the announcement. This session will be arranged at convenient time for the winner and for Aida, and will need to take place within 6 months of the voting closing; and
 - ii. A cash prize of €2,000 (two thousand euros) donated by a benefactor of the competition, which will be paid by electronic transfer after the winner has been announced (winner to be announced on 15 October 2020). WaterAid will need the winner's bank details and may need permission to pass these details on to the third party

(anonymous donor) for payment. Payment of the prize money will be made within 30 days of the winner being announced.

28. The prize of a mentoring session with Aida Muluneh is non-transferable. WaterAid reserves the right to substitute this prize for a prize of equivalent or greater value, if this is necessary for reasons beyond WaterAid's reasonable control.

Some general rules

29. The Competition is organised by WaterAid (Charity no 288701), a charitable company limited by guarantee with company number 01787329 whose registered office is at WaterAid, 6th Floor, 20 Canada Square, London E14 5NN, (**WaterAid**). Any complaints regarding the Competition should be sent to this address.
30. WaterAid accepts no responsibility if you ignore these terms and conditions and you agree to indemnify WaterAid against any claim by any third party arising from any breach by you of these terms and conditions
31. WaterAid accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the Competition or accepting any prize. WaterAid further disclaims liability for any injury or damage to you or any other person's computer relating to or resulting from participation in or downloading any materials in connection with the Competition. Nothing in these Terms and Conditions shall exclude the liability of WaterAid for fraud or fraudulent misrepresentation, or for death or personal injury resulting from its negligence.
32. WaterAid reserves the right at any time, and from time to time, to modify or discontinue this Competition and its Terms and Conditions, temporarily or permanently, with or without prior notice (including, without limitation, in the case of anticipated, suspected or actual fraud). The decision of WaterAid in all matters under its control is final and binding.
33. WaterAid shall not be liable for any failure to comply with its obligations where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure.

34. The Competition and these Terms and Conditions will be governed by English law and entrants submit to the non-exclusive jurisdiction of the English courts.