



Your World Water Day fundraising



Want to raise some funds for taps and toilets? Go #Blue4Water!

For the first time in history, nine in ten people around the world have clean, safe water to drink. You can help us reach the rest this World Water Day on Wednesday 22nd March by taking on one of our fundraising challenges below.

Wear blue

Remember non-school uniform days? This is like that, but blue! Whether it's a blue jumper, double denim, blue trainers or blue lipstick, get your blue on and encourage your friends, family or colleagues to join in. If you're a teacher or a student, why not get your school involved? Make it a competition and give a prize to the most creative look. Ask everyone to donate a small amount to take part, and don't forget to send us some photos!

Organise a bake sale with a twist

Who doesn't love a bit of cake? Tell your friends, family and colleagues that you're going to be organising a bake sale to celebrate World Water Day and ask them to support you. Get creative with cake pops or icicle cakes, we'd love to see who can come up with the quirkiest creation! Check out our [cake sale toolkit](#) for some recipes and tips on making the sale a big success.

Party time

Get your friends together for a World Water Day 'do' and ask for a donation to attend. Think blue drinks, blue cakes, blue flowers and some water-themed games - like apple bobbing or hook a duck. If you want to jazz it up a bit, why not organise a Blue4Water themed quiz night? You can use our [handy toolkit on organising a quiz night](#) as a guide.

Trainers and swim caps at the ready

Why not organise a sponsored walk or swim to raise funds for taps and toilets? Get inspired by our Southampton and Edinburgh groups who "walk for water" every World Water Day, carrying jerry cans to raise awareness of how many people have to walk for miles each day to access water. Check out our tips on [organising your own sponsored challenge](#) for tips.

Drink only water

Did you miss our Just Water campaign in January? Challenge yourself - and others - to drink nothing but water for the day on March 22nd. Give up those morning coffees and delicious smoothies for a day and donate what you would have spent on teas and tipples to WaterAid. Ask your family, friends and colleagues to sponsor you as well and post about your challenge on social media.

Paying in your money

Whatever you're planning this World Water Day, have a think about what you will do with the money you've raised. You can raise money online through [JustGiving](#), and the funds come directly to us. Make sure you check out our [tips on making the most of your online fundraising page](#) too. If during your fundraising you receive cash, you can [send us a cheque](#) or [pay the funds in directly](#) through the WaterAid bank account.

Need a hand?

If you're in need of a bit of guidance or want to chat about your fundraising, give us a call on 020 7793 4594 or email us at events@wateraid.org. We can also send you resources such as banners, t-shirts and collection tins. We'd love to hear all about your challenge, so do keep us posted on how you get on through [Facebook](#), [Twitter](#) and [Instagram](#), using the hashtag #Blue4Water.