In the past year, WaterAid America has made significant contributions of expertise, influence and resources to WaterAid’s global mission to transform the lives of the world’s poorest and most marginalized people by improving access to clean water, sanitation and hygiene. I look forward to sharing highlights of our impact in 2017-18 in the pages that follow.

After months of influencing by our policy and advocacy team in Washington, D.C., we cheered the release of the U.S. Government’s first Global Water Strategy, which reflects our key priorities.

We recruited and hired nearly a dozen staff, many for new positions to strengthen our program, fundraising and finance teams. I was pleased to appoint two women to critical leadership roles as Country Managers in Colombia and Nicaragua.

This year marked the successful conclusion of several major, multi-year grants: three in West Africa, funded by the Conrad N. Hilton Foundation and a sanitation grant in Nigeria, funded by the Bill and Melinda Gates Foundation.

In 2018, we adopted a new business plan which will serve as our roadmap for the next three years. Our focus will be on empowering women and girls to reach their full potential. We commit to serving indigenous people and other groups vulnerable to the effects of climate change.

Without water, sanitation and hygiene, none of the goals to alleviate poverty and create a more sustainable world will be achieved.

In addition to our programmatic work, we will continue to raise awareness and inspire a movement of people in the Americas committed to a world in which everyone, everywhere has access to clean water. Without water, sanitation and hygiene, none of the goals to alleviate poverty, improve health and create a fairer and more sustainable world, will be achieved.

We cannot do this work alone. Our efforts would not be possible without support from and partnerships with companies and institutions, community and faith groups, individuals and numerous civil society organizations worldwide.

I’ve seen firsthand how clean water creates a ripple effect that unlocks the potential of communities around the world. Together, we are making progress. Let’s redouble our efforts to solve this crisis once and for all.

The crisis
844 million people in the world do not have clean water
2.3 billion people—almost one in three people worldwide—do not have a decent toilet
A child dies every two minutes from diseases caused by poor water and sanitation

Our mission
WaterAid’s mission is to transform the lives of the poorest and most marginalized people by improving access to clean water, sanitation and hygiene.
Where we work

Federation Members
1 Canada
2 United States
3 United Kingdom
4 Sweden
5 India
6 Japan
7 Australia

Country Programs
8 Nicaragua
9 Colombia
10 Sierra Leone
11 Liberia
12 Mali
13 Burkina Faso
14 Ghana
15 Niger
16 Nigeria
17 Ethiopia

Country Programs
18 Uganda
19 Rwanda
20 Tanzania
21 Zambia
22 Malawi
23 Mozambique
24 Madagascar
25 Swaziland
26 Pakistan
27 Nepal
28 Bangladesh
29 Myanmar
30 Cambodia
31 Timor-Leste
32 Papua New Guinea

Regional Offices
33 Senegal
34 South Africa
2018 Achievements at a Glance

312,000 households reached with clean water

$8.5 MILLION delivered in support of WaterAid programs globally

95 NEW WELLS constructed in rural Zambia through a three-year partnership with the Helmsley Charitable Trust

66,000 PEOPLE reached with improved water, sanitation and hygiene in rural clinics in Mali

3,197,050 water purification tablets distributed to a half-million Rohingya refugees in Bangladesh

405,000 households with decent toilets

45,584 PEOPLE in Madhya Pradesh India thanks to Gap Inc.

21,000 PEOPLE reached with hygiene education in Colombia and Nicaragua

1,433,000 households reached with good hygiene

405,000 households with decent toilets

WaterAid hosted 8 U.S. Congressional staffers on a delegation trip to Uganda

Built 5 community water systems in Timor-Leste with support from Latter-day Saint Charities

Employees from 31 top companies including Google, Adobe, JP Morgan Chase & Co, Bank of America, Humana, IBM donated to our mission

36 student-led and 12 school-wide fundraisers
Our work in Nicaragua

Though Nicaragua has ample fresh water during its long rainy season, frequent natural disasters and civil conflict have devastated public services and reduced investment, leaving more than one million people without access to clean drinking water.

Rainwater harvesting tanks are one of the many simple, affordable solutions that WaterAid and partners are providing in Nicaragua. Georleny, 16, (pictured right) lives in Karata, a vibrant fishing village on Nicaragua’s Caribbean Coast. Accessible only by boat, her village did not have access to clean water. Georleny has a bone disease and needs to use crutches to walk, making collecting water a difficult task. Since WaterAid provided her family with a rainwater harvesting tank, she now has more independence and can gather her own water for drinking and bathing.

Achievements this year:
• Helped launch seven micro-businesses addressing the demand for market-based technologies
• Helped 250 families maintain and improve in-home water and sanitation systems through micro-loans
• Reached more than 4,000 families through a mass media campaign on the importance of water, sanitation and hygiene
• Launched the SMART Center, a hub for market based WASH technologies and vocational training

Vocational training at the SMART Center.
(WaterAid/Eduardo Rodriguez)
Our work in Colombia

Across the Americas, the needs of indigenous peoples have often been ignored, leaving millions of people underserved. On average, Latin America’s indigenous peoples have twice the poverty rates than the rest of the population, according to the World Bank. WaterAid Colombia works in the department of La Guajira, home to the Wayúu people.

“Our Wayúu communities have always suffered because of the lack of clean water,” says Luzmiriam Cambar Girnu, 32.

For years, Luzmiriam and her family had to haul water from a jagüey, a man-made pond, several times a day in the blazing heat.

In Colombia, WaterAid is working with indigenous communities to provide the tools and resources they need to manage their own services. And the impact is dramatic.

With funding from the FEMSA Foundation, WaterAid Colombia installed solar-powered pump and an elevated water storage tank that will benefit four Wayúu communities in La Guajira.

The gravity-fed system provides 12 water access points serving more than 70 families. Now, the community will be responsible for maintaining and managing the new water system. Luzmiriam says they are up to the task.

“Our water is sacred and we have to look after it,” she says.

To date, WaterAid Colombia has reached 4,900 people with clean water, 900 with sanitation and 6,500 with hygiene education.

Achievements this year:

• WaterAid Colombia began work on a three-year program to reach more than 5,000 people in 19 schools and communities with water, sanitation and hygiene
• Defining a national strategy to influence key stakeholders in the provision of WASH services
• Building relationships with stakeholders including the Vice Ministry of Water and Sanitation, the Department for Social Prosperity, the Pan American Health Organization and UNICEF
• In 2018, WaterAid expanded to the department of Putumayo, where we will work to empower women and girls to adopt good sanitation and hygiene practices
A Humanitarian Crisis

Risking their lives, hundreds of thousands of people have fled persecution in Myanmar, triggering a fast-growing humanitarian crisis. Raiju Begum was seven months pregnant when she made the harrowing, 15-day journey on foot from Myanmar to Bangladesh in the fall of 2017. Her husband was killed en route. She and her daughter arrived at Kutupalong Refugee camp in Bangladesh exhausted and with only the clothes on their backs. With support from Latter-day Saint Charities, WaterAid installed a toilet, a safe shower facility and a deep tube well near her tent and has provided training on how to care for her newborn baby. To date, WaterAid has installed 67 deep tube wells, distributed more than 6,800 jerry cans, delivered over 6,400 hygiene packages, and hosted 10,000 hygiene promotion sessions at the Rohingya refugee camp, reaching 56,000 people.

Combatting water scarcity in India

In 2018, WaterAid launched a three-year, $4.2 million project to provide clean water access to communities in southern India facing extreme water shortages. Funded by the PepsiCo Foundation, the project will reach 207,000 people and build community and government capacity to manage water resources. “At PepsiCo, we believe water is a fundamental human right and that access to safe water is one of the most urgent global challenges,” says Roberta Barbieri, Vice President of Global Sustainability at PepsiCo. “Over the last decade, we have been focused on grassroots solutions to this challenge as well as partnering with experts in communities around the world to support innovative, sustainable and local water solutions.”

Influencing Change in Zambia

With support from the Helmsley Charitable Trust, WaterAid has been working alongside the government of Zambia to promote improved access to water, sanitation and hygiene. In 2018, more than 1,200 people gathered to celebrate the unveiling of a new solar-powered piped water network and shower blocks at a school in Luapula province. Officiating at the event was Zambia’s Vice president Inonge Mutukwa Wina, who called the project a “true transformation for the most vulnerable communities in the country.” She praised WaterAid for its innovative infrastructure and for including people with disabilities in the design. She also announced the government’s plan to add clean water as a core component of the country’s National Development Plan. To date, WaterAid has reached over three million people in Zambia with access to clean water, sanitation and hygiene.
Health care facilities in Mali

“This gives us joy and courage to work here.”
- Christine Sogoba, nurse obstetrician

WaterAid and the Conrad N. Hilton Foundation concluded a three-year project to improve access to drinking water and sanitation in 23 health care facilities in Mali. Before the project, the Bougoura Communal Health Center served the town’s 1,600 people without running water, hygiene or waste disposal. Health workers and patients had to fetch water with cans and buckets at a nearby school.

Working closely with Mali’s Ministry of Health, the World Health Organization and the Centers for Disease Control and Prevention, WaterAid constructed or repaired water points, installed latrines and set up handwashing stations. We showed patients and staff how to promote hygiene and safely manage medical waste. To ensure lasting change, we trained local committees in managing their health care systems. The project was recognized as a model for the development of Mali’s national plan to improve access to water, sanitation and hygiene in health care facilities.

Today, the Bougoura clinic is transformed, says 28-year-old nurse obstetrician Christine Sogoba. “Our health center has safe water and is clean thanks to WaterAid. This gives us joy and courage to work here. When patients arrive they appreciate the fact that there are all these facilities. This makes us feel proud.”

A market-based approach to sanitation in Nigeria

Nigeria faces some of the biggest sanitation challenges in the world. Seventy one percent of Nigerians live without improved sanitation facilities. One in four people has no choice but to defecate in the open.

With support from the Bill and Melinda Gates Foundation, WaterAid has worked for the past six years to improve sanitation in more than 600 communities in three Nigerian states.

The key to driving change? Using marketing to increase local demand for and sale of toilets.

In collaboration with Lixil (formerly American Standard), WaterAid developed a durable, affordable and easy-to-install toilet. Extensive research showed that marketing was effective in increasing toilet sales in vulnerable households. WaterAid and partners outfitted more than 150 schools with water, sanitation and hygiene resources, giving children a head start on practicing proper sanitation. Applying learning from the project, WaterAid also worked to influence sanitation policy at the national level. Now that demand has increased, business owners are beginning to see benefits from stocking and installing toilets for customers.

Emeka Odugu, 41, runs a company that manufactures construction materials. After receiving training from WaterAid, his business now converts traditional pit latrines into toilets.

“As a businessman, I am happy about the profit I am able to make,” says Odugu. “And, as a community member, I have a good, safe and affordable toilet to use.”

“Business owner Mr. Kenechukwu, with his new delivery truck. (WaterAid/ Ifeanyi Ibe)“

Community members display sanitation marketing messages. (WaterAid/ Francis Ayeye/DFID Ekiti)
Our Partners

Partners in Nicaragua

Aerobomba de Mecate S.A.
Agua para la Vida
Caja Rural Mano a Mano
Catalan Development Fund
El Ponever
Inter-American Development Bank
Local Governments in Puerto Cabezas,
Waspam, Walaia y Urama
Nicaragua’s Water and Sanitation Network (RASNIC)
Pana Pana
Salud Sin Limites
The Regional Government of the North
Caribbean Coast Autonomous Region

Partners in Colombia

Arup Colombia
Corpoaguajira
The FEMSA Foundation

Corporate, institutional and government

Adobe
Arup Americas
AT&T Employee Giving Campaign
The Benevity Community Impact Fund
Bill & Melinda Gates Foundation
Black & Veatch Building a World of
Difference Fund, a fund of the Greater
Kansas City Community Foundation
Bright Funds Foundation
Conrad N. Hilton Foundation
DAGI Global, LLC
Dell Employee Giving
Deutsche Bank Americas Foundation
Feiderverein Ayuayuda
Gap Inc.
Gibson Foundation
Global Impact
Google Employees - Google Gives Week
Henry E. Niles Foundation
Humble Bundle
IBM Employee Charitable Contribution Campaign

American Endowment Foundation
Sally Ulik Bright
Deane Family Foundation
Dunwoody Fund of the Bank of
America Charitable Gift Fund
Esse Quam Videri Foundation
Desmond G. FitzGerald
Rob Granieri
Helen Schaffer Foundation Trust
Heller Foundation
James Hunt
Leaves of Grass Fund
Littlefield Foundation
Lotus Foundation
Catherine Luzio
Marshall Family Foundation
E. Robert Meaney
Mimi Saltzman Foundation
Nielsen Massey Foundation
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Ravi B. Reddy
Marc Robert
Sarah Ryerson
Sarah L. Timpson
Anthony Welsh
Marc Zimmerman
Artur Zimmer

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William Frank
Vera Frazier
Christopher Fredericks
William Freeman
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Penny Fullmer
Daniel Furner
Jeffery and Sharon Gainley
Paige Garberding
Jeff Gardner
Binhai Gebregziabher
Robert and Deborah Gehring
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Mildred Gergely
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Linda Giere
Donna Gilbert
Mary Ginsberg
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Gary Giddon
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Manuel Gomez
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April Haefler
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Sherry Harris
Jacob Hartwig
Harvey Family Charitable Foundation
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Thairie Bryant
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Hollis Cabaness
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Darrelleene Canada
Rosemary Caio
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Bert Carpel
Caroline Casksel
Anthony Cecere
Maggie Chapman
Dharmesh Chauhan
Weiwei Chen
Choice Teas
Sonia Chonkoria
John Chuatral
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Brian Comber
Solange Connolly
Eric Constarein
Timothy Conway
Lisa Cooper
Chris Corbett
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Justin & Katherine Criden
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Erich Cummings
Dean Cunningham
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Laura D’Agricola
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Bliss Daneri
Soraya De Chadarevian
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Glenn Ducat
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Luisa Fernanda Espinosa
Theresa Evans
Andrew Fairley
Alexander Feldman
Carl Ferreira
Stephanie Finch

Sylvia Heacock
Mary Headley

2017-2018 Annual Report
R. Lloyd Heberden
Neil and Julie Hedlund
Jean Heller
Eliza Helmberger
Essan Heredia
Joyce Hester
Maureen Hickson
Kathleen Higgins
Lisa Hoff
Martin L. Hillsman
Cisco Systems on behalf of Marc
Zimmer
Timothy Holton
Dana Hurley
Bart Hunt
Altaf Hussain
Joseph Hwang
Adara Ibehigb
Alanna Imbach
Kaylene Inman
Christopher Jackson
Deandra Jackson
Janet Jackson
Nancy and Richard Jackson
Amy Jabert
Rachel Brydon Jannetta
Yvonne Jenkins
Cassie Jensen
Susan Jensen
Ashen Johnson
Gloria Johnson
Hillary Johnson
Caitlin Jones
James Jones
Lyndsay Jones
Lisa M. Jordan
Shant Jukuru
Thomas and Shannon Kane
Kara Keiva
Myra Koffenhoff
Trushal Kavalya
Arthur and Kay Kawatachi
Cheryl Kelley
Desiree Kelly
Jack Kendrick
Jane Lee Kerr
Max and Susan Ker-Seymer
John Kirksgessner
Lawrence Klee
Prajyendar Kohli
Michael Kopalid
Anil Kripalani
Tiffani Krumhak
Arjun Kumar
Teresa Laferriere
Eleanor Law
Tiffany Lawrence
Dale Lawson
Kim Le
Donna Leacock
Roberto and Julia Lenton
Dianne Lerdahl
Lawrence Levine
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Vickie Long
Heather MacPhail
David Maier
Frank Malbury
Andrew Mandli
Nishant Mani
Mickey Mansell
Kevin Manuele
Peter Marcus
Robert Marsh
Eric Martin
Tracy Martinez
Joseph Martucci
Dorothy E. Massey
Frank Matthews
Sabrina Mayfield
Ann Marie McCleary
Heather McEachern
Linda McGlynn
Stacy McGraw
Clifton McIntosh
Ange Mckinzie
Ben, Jim Moxie
Becky Meyer
Amanda Michno
Joseph Milano
IBM Employee Charitable Contribution Campaign on behalf of Paul
Fernandez
Martin Noman
Peter and Joyce Mook
Richard Moore
Michelle Moreno
Addison Morris
Robert Morton
Juanita Moss
Paula Moss
Rachel Muller
Robert Murphy
Bokhee Mussi
Elisha and Merry Mvundura
Joan Naidu
Kavita Nar
Andre Narbonne
Jeffrey Nemhauser
Allison Newell
Xuong Nguyen
Laura Nicholson
Dorothy Nicholson-Brown
Arely Nielsen
Tiffaney Nolan
Annette North
James Noss
Rochelle O’Gorman
Letitia A. Obeng
John Olsson
Patricia Olsson
Myra Ortiz
Aderjly Oshinubi
Karen Panett
Douglas Pangburn
Mildred Pae
Eve Parnell and Rod Parnell
Asha and Russell Paul
Joe Pauletto
Jennifer Pearson
Sonya Pease
Debra Pendleton
Babette Penton
Ben Percival
Douglas E. Peterson
Jerry Phillips
Camille Pinder
Sandra Poirier
Kelli Poli
Ellen Posner
Frederick Pottier
Addison Price
Michael Price
William Price
Wesley Proctor
Shaua Quinn
Javier Quintans
Hajra Rahman
Sai Ramakrishnan
Michael Rapkin
Gregg Rechlin
Jayachandra Reddy
Susan Redwing
Diane Reeder
Callie Reynolds
Anthony Rani
Jung Rieri
Rita & Lee Greenfield Family
Foundation
Sylvia Robertson
Robert J. Roche
Kristin Rokozos
Jo D Rosario
Jan Willem Rosenboom
William Rothman
Edward Rule
Alice Runana
Sergei Saksnov
Ginny Sandhu
Jeffrey Sandoe
Sandra Schimek
Lillian Schmidt
Justin Schreiner
Katharine Seal
Elisabeth Selter
Christopher Stuffer
Shira Shaft
Shani Shannon
Rahshanda Stiles
David Siew
Silicon Valley Community Foundation
Charles Simon
Myra Siu
Sally Starke
Beverly Sloan
James E. Smith
Jeffrey Smith
Julie Smith
Mabel Smith
David Smullen
Natalie Somer
Suzanne Spell
Cassian K. Spencer
Steve Spehar
Chris Spelt
Christine Spolar
Lori Stayton
Mary Stehrheimer
Heidi Stewart
Stephanie Stracke
Grace Streams
Kimberly Stultz
Nicholas Sucher
Linda Sullivan
Eline Sully
Kent Sunderland
Jeffrey Supowitz
Amy Sutton and Gary Chiles
Kara Suzuki
Austin Tajah
Carmelita Tancioco
Anita Tavernier
Todd Taves

Community Supporters
Ashlie Arntil
Mike Bogert
Brecksville-Broadview Heights High
School
British International School of NY
Megan Chan
Cleveland High School Water Warriors
Conrad Bivens PTO
Cornell University Model UN
Crittenden Middle School
Elizabeth Deeks
Delta Sigma Theta Arlington
Kevin Diana
Dutch Neck Elementary School
Justin Evangelista
Rebecca Halfinger
IS 223 - The Montauk
Quinnon Johnson
Magnolia High School
Arsarya Makkar
Moon Joggers
Oak Park Unified School District
Grace Ortmann
Tommy Palsamidis
Public School 34
Brian Rooney
St. Paul’s School for Boys
Lori Stayton
Techno Queens and Robo Falcons
Tobias’ Tribe
Wolf Pack Fitness

A handmade water container
in Sindh Province, Pakistan.

Daniel Yuan
Kathy Zaffere
Manny Zepeda
Simon Zimmer
Lorezle Zseni

16
17

2017-2018 Annual Report
Our community supporters
Thank you!

(1) The Techno Queens won first place at the FIRST Lego League World Expo, with a LEGO project modeled after WaterAid technologies. (WaterAid/ Lily Rubino)

(2) WaterAid board member Cate Luzio talks with students at the Totconama School during a visit to Colombia. (WaterAid/ Nathalie Fernandes)

(3) Elizabeth Deeks, 12, donates her birthday to WaterAid every year. (WaterAid)

(4) To date, students at the British International School of New York have raised more than $27,000 for WaterAid. (WaterAid/ Nathalie Fernandes)

(5) Students from New York City’s P.S. 34 carry a jerry can to understand the plight many kids face to collect water. (WaterAid)

(6) WaterAid America board member Marc Zimmer and his brother Simon Zimmer helped raise funds to build composting toilets at a daycare in Colombia. (WaterAid/ Nathalie Fernandes)

(7) Grace Ortman spent her summer at her LemonAid stand raising money to combat the global water crisis. (WaterAid)

(8) Students from Montclair, Rutgers and Ramapo Universities summited Mount Kilimanjaro in May, raising more than $50,000 for WaterAid. (ChooseAChallenge)
Board of Trustees

Chair
Marc Robert

Vice-Chair
Desmond G. FitzGerald

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Sarah Ryerson

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Myles Druckman
James Hunt
Nam Hee Kim
Catherine Luzio
E. Robert Meaney
Letitia A. Obeng
Anand Parekh
Rosemarie Ryan
Sarah L. Timpson
Andrew C. Towle
Marc Zimmer

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Finance Associate

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Associate Director, Grants & Compliance

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Digital Marketing Manager

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Colombia Country Director

Jorge Rodriguez-Aguilu
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Lily Rubino
Philanthropy Officer

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Program Development Officer, Latin America and Caribbean

Jenna Smith
Individual Giving Manager

Kathryn Tobin
Advocacy Coordinator

Kailey White
Engagement and Supporter Care Associate

Danielle Zielinski
Sanitation Policy Coordinator
Financials

Statements of financial position (audited)

<table>
<thead>
<tr>
<th>Assets</th>
<th>2018</th>
<th>2017</th>
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<tbody>
<tr>
<td>Cash and cash equivalents</td>
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<td>$1,362,616</td>
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<td>Grants receivable</td>
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<td>Investments</td>
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<td>Property and equipment (net)</td>
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<th>Liabilities</th>
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<td>Grants payable</td>
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Net assets

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<td>Total net assets</td>
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<tr>
<td>Total liabilities and net assets</td>
<td>$4,781,066</td>
<td>$2,354,631</td>
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Statement of activities and changes in net assets (audited)

For the years ended

<table>
<thead>
<tr>
<th>Revenue</th>
<th>2018</th>
<th>2017</th>
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<tr>
<td>Contributions</td>
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<tr>
<td>Foundations and corporations</td>
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<td>Individuals and others</td>
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<td>1,032,580</td>
</tr>
<tr>
<td>Government grants</td>
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<td>-</td>
</tr>
<tr>
<td>Investment income</td>
<td>2,055</td>
<td>9,211</td>
</tr>
<tr>
<td>Miscellaneous income</td>
<td>9,800</td>
<td>6,019</td>
</tr>
<tr>
<td>Released from restriction</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total revenue</td>
<td>$12,658,718</td>
<td>$11,357,087</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>9,719,578</td>
<td>8,311,730</td>
</tr>
<tr>
<td>Support services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management and general</td>
<td>1,652,947</td>
<td>910,264</td>
</tr>
<tr>
<td>Fundraising</td>
<td>1,098,280</td>
<td>1,419,818</td>
</tr>
<tr>
<td>Total expenses</td>
<td>$12,470,805</td>
<td>$10,641,812</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Change in net assets</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning of year</td>
<td>2,123,739</td>
<td>1,408,464</td>
</tr>
<tr>
<td>End of year</td>
<td>2,311,652</td>
<td>2,123,739</td>
</tr>
</tbody>
</table>

78% Programs
13% Management and General
9% Fundraising
WaterAid is working to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation. The international nonprofit organization works in 34 countries to change the lives of the poorest and most marginalized people. Since 1981, WaterAid has reached 25 million people with clean water and 24 million people with decent toilets.

Matta, 9, playing with clean water from the pump in Tombohun, Sierra Leone, May 2017. (WaterAid/ Joey Lawrence)