



Annual Report

2020



With gratitude

This year, the whole world has seen how handwashing is the crucial first line of defense against disease. To defeat the Covid-19 pandemic, we've been asked to do the one thing that our instincts can hardly bear—to stay apart. And yet, while we've been separated physically, we have stood together in spirit.

Please know that right now there's someone, somewhere turning on a tap and washing their hands with soap, better able to protect themselves and their loved ones because of your support.

Not only do the countries where we work have painfully fragile health systems, but many people don't have anywhere to wash their hands—making it both alarmingly easy for the virus to spread and harder to treat.

Because of you, we were able to respond quickly. We shared hygiene messages with more

than 50 million people, supported frontline health workers to protect themselves and care for patients safely and installed thousands of free handwashing stations to help save lives.

We remain committed to carrying out our work through this challenging time. We know that lives will depend on it, as they always have. And we're committed to keeping you updated on this work, made possible by your contributions. Thank you.

As WaterAiders, as humans, we are together – holding each other as tightly as we can—while apart.



Kelly Parsons, CEO
WaterAid America



It's been a tough year for all of us, so I hope you find inspiration in our annual report. It's all about the hope that handwashing brings, thanks to WaterAid champions like you. With clean water and soap, people have the power to stay healthy – today and long into the future.

Clean water: a lifeline for staff and patients

Mary Khobiri holds a newborn at Mangamba Health Center in Malawi. (WaterAid/ Dennis Lupenga)

Mary Khobiri knows what it is like to lead a new mother on the 45-minute walk to the nearest river shortly after giving birth at her clinic.

"Some women would collapse along the way," recalls Mary, a nurse and midwife at Mangamba Health Center in Malawi. Her clinic serves 30,000 patients each month.

"As a medical practitioner, I felt sad for them," she says. "But there was no running water at the health facility. It was the only way they could wash themselves."

Without clean water, it was a challenge to sterilize the medical instruments. Women were at greater risk of infections like sepsis.

"It was a huge health risk," says Mary.

Because of your support, Mary's health center now has running water inside the maternity

ward. It's easy for Mary to wash her hands before and after seeing patients.

And no more 45-minute walks are needed.

"Our patients can clean themselves after giving birth right here at the health facility. They no longer have to risk their lives and lose dignity by walking long distances."

Mary has seen a drastic reduction in the number of cases of sepsis. "Personally, I feel good to work here having clean water. It has brought confidence in my line of work. Lives are saved."

Last year, your support helped WaterAid provide clean water for 149 healthcare facilities like Mary's, reaching 1,149,000 patients and staff worldwide.

Mapping our milestones

When coronavirus hit, our teams were already on the ground providing clean water and promoting safe hygiene across the world. Your continued support meant they were perfectly placed to respond quickly and help stop the spread of the virus. Here's a snapshot of what you made possible.

1 Nicaragua: Stopping the spread

WaterAid teams installed handwashing stations in health clinics and markets to stop the spread of Covid-19. A big communications push reached nearly 200,000 people with potentially life-saving hygiene messages.

2 Colombia: Installations for indigenous people

Many local indigenous communities are already vulnerable, with no access to clean water and little option to stay home. We installed public handwashing stations for these communities – reaching as many as 7,000 people daily.

3



▲ Zambia: Sticking to social distancing

We joined forces with a supermarket chain to create social distancing floor stickers, showing people how far apart they should stand. We also distributed essential handwashing supplies to hospitals, and mobile phones for the overwhelmed national Covid-19 call center.



6 ▲ Cambodia: Making noise about hygiene

Megaphone and radio campaigns were particularly important for reaching people who can't read. Our teams of hygiene experts went to local markets and shops, speaking to people about washing their hands.



4 ◀ Pakistan: The biggest SMS campaign ever?

With your help, WaterAid Pakistan took raising awareness to a whole new level – an incredible 22.6 million people across Pakistan heard or read life-saving hygiene messages through a huge radio and text message campaign.

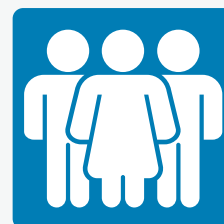


5 ◀ Nepal: Hands-free for health

We've installed foot-operated handwashing stations in public places so people avoid passing on the virus by touching taps or other surfaces. "It prevents us from getting diseases and spreading the virus," says Sabitri, a street vendor in Nepal.

By the numbers

Despite the challenges posed by COVID-19, WaterAid worked with more than 5,000 communities—60 percent more than last year—to improve access to water, sanitation and handwashing services.



Your support helped reach the following number of people in communities:

+400,000

with clean water

+700,000

with decent toilets

+1.9 million

with good hygiene



Your support helped reach the following number of patients at health care facilities:

+1 million with clean water

+1.3 million with decent toilets

+1.3 million with good hygiene





Your support helped reach the following number of school children and staff:

+180,000

with clean water

+210,000

with decent toilets

+1,100,000

with good hygiene

A special thank you

We cannot accomplish this work without you. Thanks to your support, we reached vulnerable people around the world with lifesaving services and education. You help us bring our work to scale to reach millions and create long-term progress. Thanks to your ongoing support, we were able to respond quickly to help stop COVID-19 from spreading. We won't stop until everyone, everywhere has access to water, sanitation and hygiene, for good.

Partners

Corporate, institutional and government partners

Amazon Web Services (AWS)
Bill & Melinda Gates Foundation
Black & Veatch Building a World of Difference Fund, a fund of the Greater Kansas City Community Foundation
CARE USA
Cisco Systems
Coca-Cola Africa Foundation
Conrad N. Hilton Foundation
Enel Green Power
Gap, Inc. and Gap Foundation
Gemini
Giorgio Armani Acqua for Life
Global Environment & Technology Foundation
Henry E. Niles Foundation
Humble Bundle
Latter-day Saint Charities
Leona M. & Harry B. Helmsley Charitable Trust
Lotus Foundation USA
Medicor Foundation
Mercy Corps
Millennium Water Alliance
New Venture Fund
One Drop Foundation
Osprey Foundation
Paul and Sandra Montrone
PepsiCo Foundation
SodaStream
Tamarin Foundation
TOMS
VF Corporation
VisionSpring
Wallace Genetic Foundation
Water for Empowerment
Water Watch Company
Who Gives a Crap
World Bank Group



Financials



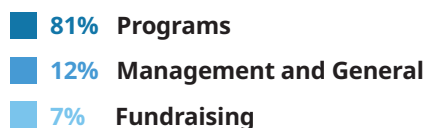
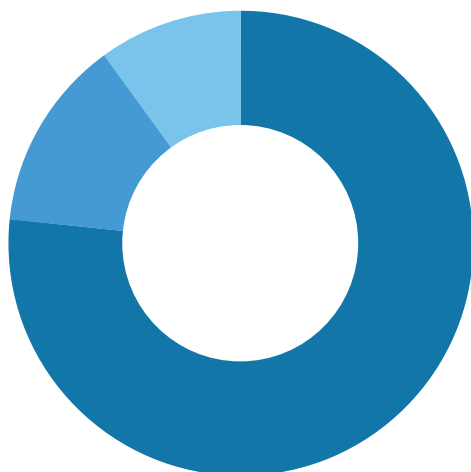
WaterAid/ Behailu Shiferaw

Statements of financial position (audited)

	2020	2019
Assets		
Cash and cash equivalents	\$3,285,786	\$3,607,653
Grants receivable	1,894,939	2,362,720
Prepaid expenses and other assets	86,670	139,340
Investments	390,742	376,376
Property and equipment (net)	84,171	76,444
Security deposit	6,255	6,255
Total assets	\$5,748,563	\$6,568,788
Liabilities		
Accounts payable and accrued expenses	\$473,805	\$447,864
Deferred lease credit	103,330	99,005
Line of credit	200,000	200,000
Grants payable	1,624,414	3,515,816
Total liabilities	\$2,401,549	\$4,262,685
Net assets		
Unrestricted	\$548,645	\$842,244
Temporarily restricted	2,798,369	1,463,859
Total net assets	\$3,347,014	\$2,306,103
Total liabilities and net assets	\$5,748,563	\$6,568,788

Statement of activities and changes in net assets (audited)

	2020	2019
Revenue		
Contributions		
<i>Foundations and corporations</i>	\$10,354,482	\$11,618,575
<i>Individuals and others</i>	1,552,728	1,450,714
Government grants	2,345,209	1,010,228
Investment income	19,991	7,076
Miscellaneous income	4,432	11,032
Released from restriction	-	-
Total revenue	\$16,251,898	\$14,697,625
Expenses		
Program services	\$12,242,943	\$11,747,878
Support services		
<i>Management and general</i>	1,857,267	1,801,515
<i>Fundraising</i>	1,022,501	1,153,477
Total expenses	\$15,122,711	\$14,702,870
Change in net assets	\$1,129,187	(5,549)
Net assets		
Beginning of year	2,306,103	2,311,652
End of year	\$3,347,014	\$2,306,103





About WaterAid

WaterAid is working to make clean water, decent toilets and good hygiene a reality for everyone, everywhere within a generation. WaterAid works in more than 30 countries to change the lives of the poorest and most marginalized people. Since 1981, WaterAid has reached 25.8 million people with clean water and 25.1 million people with decent toilets.

WaterAid

233 Broadway, Suite 2705
New York, NY 10279

wateraid.org/us
welcome@wateraidamerica.org

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