



# Annual Report

## 2021

# The real value of water

The Covid-19 pandemic continues to shake all of us to our core. Tragically, it has reversed decades of progress in development and is deepening the poverty endemic to millions of people around the world.

This crisis has worsened inequalities, leaving the most vulnerable communities without even the basic services that keep us all healthy, productive and safe: clean water, sanitation and hygiene.

But providing clean water to everyone, everywhere is more than just the right thing to do. It has the potential to reap huge economic rewards.

In July, WaterAid released a report with McKinsey & Co, entitled *Mission Critical*, detailing how investments in water, sanitation and hygiene will unlock trillions of dollars of value in coming decades. It is truly *mission critical* if we are going to overcome some of the most urgent global problems including climate change, Covid-19, gender inequality and severe poverty.

It matters to all of us. The data shows that access to clean water, decent toilets and good hygiene would save billions of dollars in time, productivity, and health care costs. These are billions of dollars we can't afford to lose. For example:

- Access to clean, running water in every household would free up 122 million unpaid workdays for women and girls each year, providing more opportunity for education, livelihoods and autonomy.



- Providing everyone, everywhere with a proper toilet would generate \$86 billion per year in greater productivity and reduced health costs.
- As extreme weather increases worldwide, every dollar spent on ensuring water infrastructure is resilient to flooding could avoid at least \$62 in flood restoration costs.

As a WaterAid supporter, you understand that if you lack access to clean water, little else matters. With your support, we won't stop until we reach everyone, everywhere. People are counting on us.

With gratitude,



*L. Kelly Parsons*

**Kelly Parsons**  
CEO, WaterAid America

The real economic and social value of water may surprise you. To learn more and download the report, visit [washmatters.wateraid.org/mission-critical](https://washmatters.wateraid.org/mission-critical)

**Convenient access to clean water reduces gender inequality. For women like Amina in Bangladesh, economic opportunities dramatically improve when they no longer have to spend hours each day collecting water.**



# Clean water comes to Manjakandriana

**“We have got two new taps in our village...I am very excited about it and I can’t wait to fetch water there.”**

—Malala, 16

WaterAid/ Ernest Randriarimalala



Deep in the mountains of Madagascar lies the district of Manjakandriana where people grow rice, corn, peanuts, beans, and cassava for the country and export. The area’s beauty amidst the dense forests of majestic Baobab trees belies the hardships its residents face.

For generations the people of Manjakandriana have had to rely on water from hand-dug wells that was not safe for human consumption. Few families had toilets, and even soap was considered a luxury. These challenges caused people to frequently suffer dehydration and sickness, which meant their bodies couldn’t absorb the needed nutrients from food.

Women and children were especially vulnerable, having one of the highest maternal, newborn, and child mortality rates in the country. Just

37 percent of students finish primary school and only 8 percent finish secondary school, resulting in a continued cycle of poverty in the community.

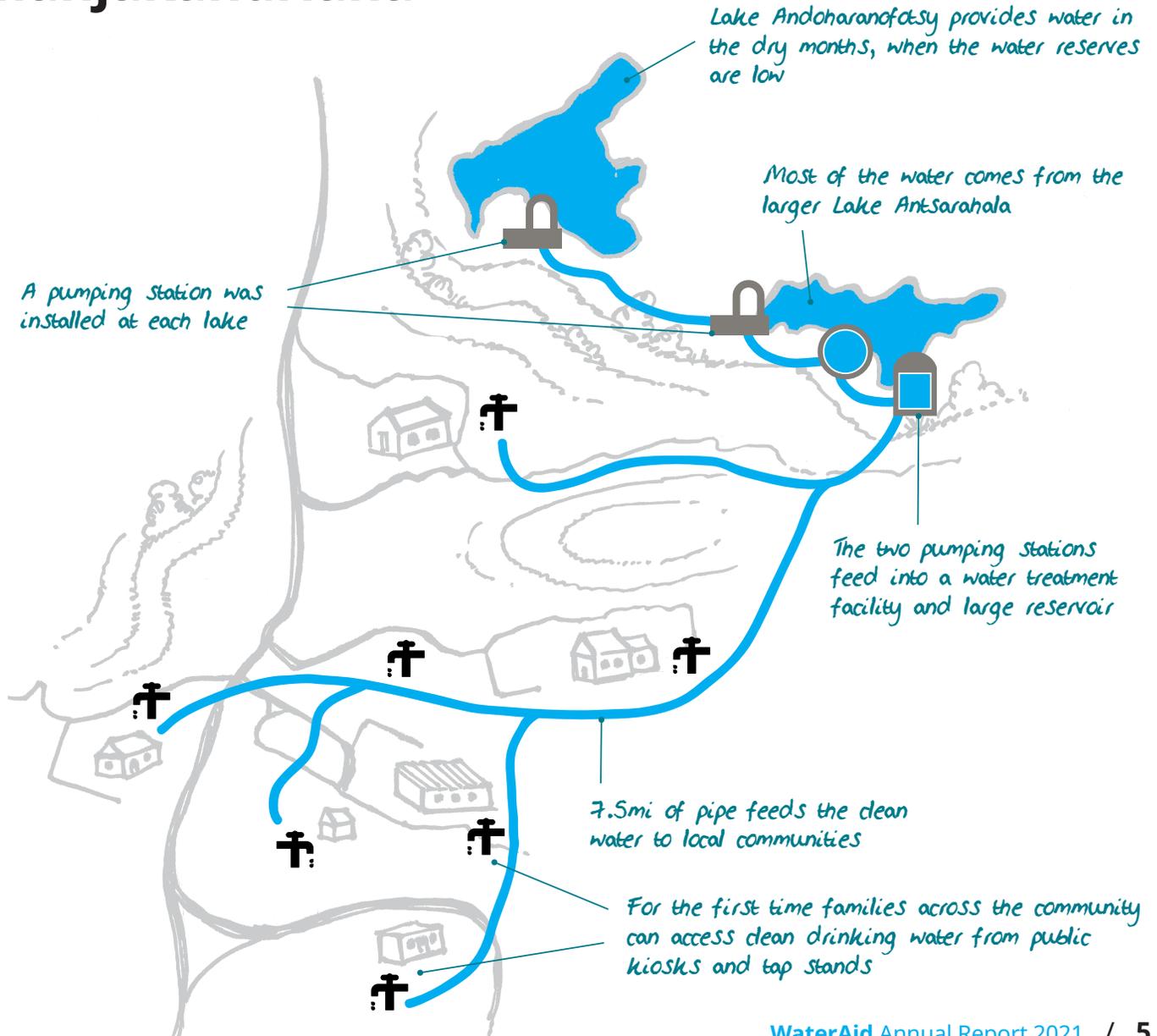
Thanks to your support, WaterAid worked with residents to understand their needs. We installed a climate resilient gravity flow scheme to ensure reliable access to clean water during droughts or floods. Now, over 12,000 people enjoy convenient access to clean, safe water, including in 9 schools and 2 healthcare centers. The ripple effect of each drop of water will help residents of Manjakandriana live healthier lives, and open up possibilities for the future.

You helped to make this a reality.

## A lasting impact

By involving the whole community in construction and maintenance, this water system will be sustainable for generations to come. Its impact will spread far beyond Manjakandriana, too, influencing how the government brings clean water to more communities across Madagascar. It's a ripple effect. And it's only just beginning.

# How your support brought clean water to Manjakandriana



# Your impact around the world

For more stories, visit [wateraid.org/us](https://wateraid.org/us)



## ▲ Nicaragua:

In Nicaragua, we're using the social arts to reach 33 communities along the North Caribbean Coast through the Lazos de Agua Rural WASH project. Thanks to the One Drop Foundation, communities work with artists to create murals, plays and films about healthy water, sanitation and handwashing habits.

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## Colombia:

In Colombia, with support from Latter-day Saint Charities, we reached 2,000 people with access to clean water in La Guajira and Putumayo, including more than 600 people internally displaced by armed conflict.

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## Zambia:

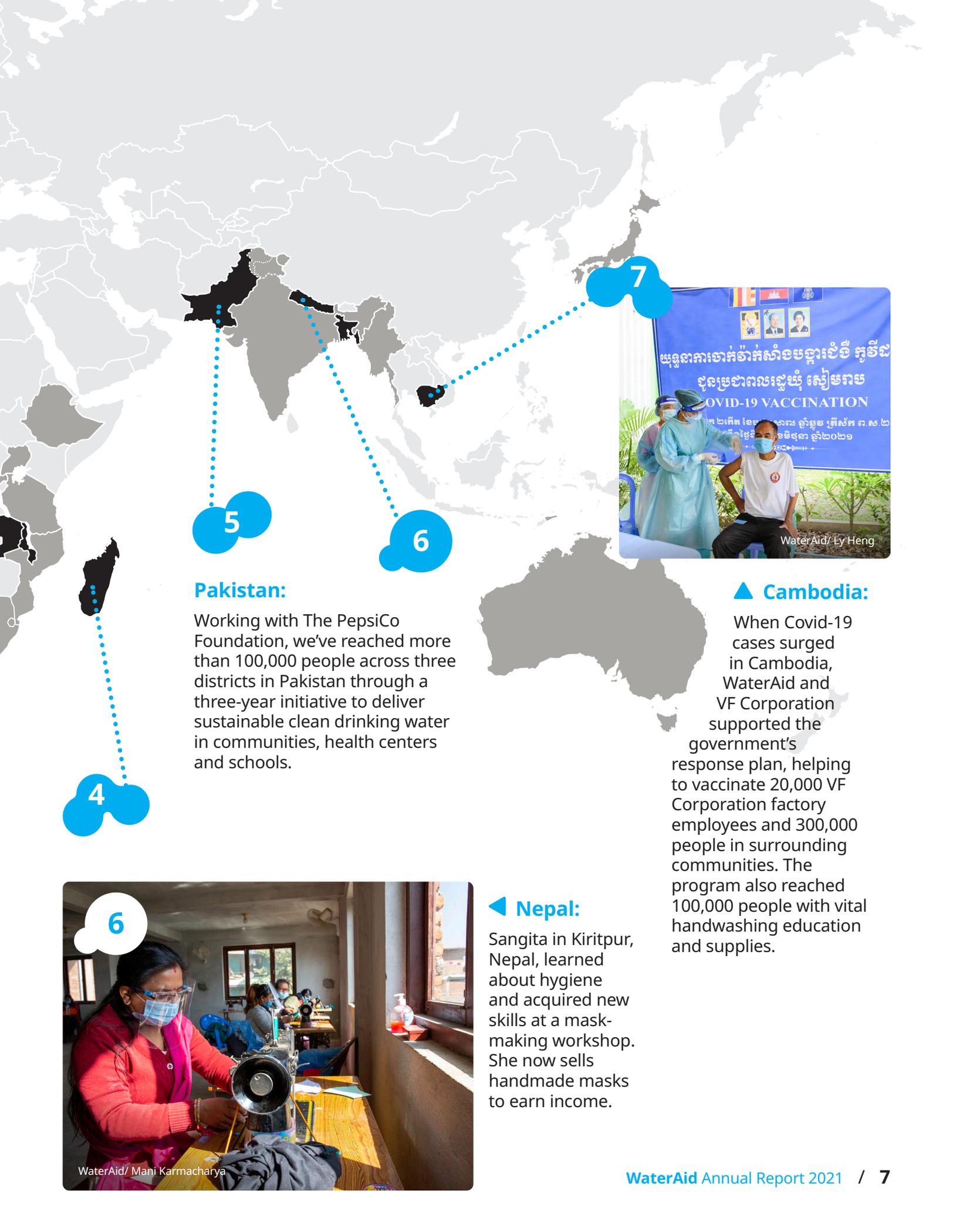
With support from The Leona M. and Harry B. Helmsley Charitable Trust, we launched a project to scale up our work to improve access to water, sanitation and hygiene in over 60 health centers, clinics and hospitals, reaching 750,000 people across Zambia. This also builds on our work with the Zambian government to roll out the country's first national standards for water, sanitation and hygiene in health care facilities.

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## ◀ Madagascar:

In Madagascar, we launched a project to help 600 people living with disabilities access clean water, decent toilets and good hygiene. Irene, who walks with a cane, now has an accessible toilet at home. "My life is much better now," she says.



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WaterAid/ Mani Karmacharya

### Pakistan:

Working with The PepsiCo Foundation, we've reached more than 100,000 people across three districts in Pakistan through a three-year initiative to deliver sustainable clean drinking water in communities, health centers and schools.

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### Nepal:

Sangita in Kiritpur, Nepal, learned about hygiene and acquired new skills at a mask-making workshop. She now sells handmade masks to earn income.

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WaterAid/ Ly Heng

### Cambodia:

When Covid-19 cases surged in Cambodia, WaterAid and VF Corporation supported the government's response plan, helping to vaccinate 20,000 VF Corporation factory employees and 300,000 people in surrounding communities. The program also reached 100,000 people with vital handwashing education and supplies.

# By the numbers

Despite the challenges posed by Covid-19, WaterAid reached more than 10 million patients and staff at health centers with good hygiene at points of care.



WaterAid/ Joey Lawrence



Your support helped reach the following number of people at home:

**+306,000**

with clean water

**+531,000**

with decent toilets

**+2.5 million**

with handwashing and hygiene



Your support helped reach the following number of school children and staff:

**+143,000** with clean water

**+131,000** with decent toilets

**+1.4 million** with handwashing and hygiene



WaterAid/ Ernest Randriarimalala



Your support helped reach the following number of patients at health care clinics and hospitals:

**+795,000**

with clean water

**+852,000**

with decent toilets

**+10 million**

with handwashing and hygiene

## 40 years of support

This year we celebrated the 40th anniversary of our founding by water engineers in the United Kingdom. We're forty years into solving the water crisis, together. We've made tremendous progress, reaching over 28 million people with clean water so far. That's millions of people with better health, education and livelihoods. That's millions of people better equipped to thrive. All of this is thanks to you. Let's keep striving, together.

# 40 years of empowering communities

Together, we have reached over 28 million people with clean water. A gift in your will can drive the success of future water projects, transforming the lives of people and communities worldwide.

To learn more, contact Margaret Cohen at [mcohen@wateraidamerica.org](mailto:mcohen@wateraidamerica.org).

WaterAid/ Dennis Lupenga

**1988**

Our supporters help us reach 350,000 people with clean water.

**1999**

We reach six million people with clean water, providing the foundation for them thrive.

**1981**

WaterAid is officially established on July 21, 1981. Our first projects start in Zambia and Sierra Leone.

**1993**

Work starts on our 1,000th project. And our single largest water supply scheme reaches 50,000 people in Ethiopia.



## 2020

Our expertise in handwashing and providing clean water was crucial in our work to reach millions of vulnerable people during the Covid-19 pandemic – helping to keep families safe.

## 2015

WaterAid successfully campaigns for the UN to include water and sanitation goals as part of their efforts to end extreme poverty around the world.

# Partners

## Corporate, institutional and government partners

Amazon Web Services (AWS)  
Annenberg Foundation/ Metabolic Studio  
Giorgio Armani Acqua for Life  
Bill & Melinda Gates Foundation  
Boeing  
CARE USA  
Cisco Systems  
ClearBridge Investments  
Coca-Cola Foundation  
Conrad N. Hilton Foundation  
Foundation Source  
Gap Inc.  
Global Environment & Technology Foundation  
Google Health  
Greater Kansas City Community Foundation  
The Helen Schlaffer Foundation Trust  
Henry E. Niles Foundation, Inc.  
Humble Bundle  
Latter-day Saint Charities  
Leaves of Grass Fund  
The Leona M. & Harry B. Helmsley Charitable Trust  
The Lotus Foundation USA

Medicor Foundation  
Mercy Corps  
Millennium Water Alliance  
National Christian Foundation Carolinas  
National Christian Foundation West Michigan  
New Venture Fund  
One Drop Foundation  
Osprey Foundation  
Penates Foundation  
The PepsiCo Foundation  
Ralph Lauren  
Riot Games  
SodaStream  
Tamarin Foundation  
TOMS  
USAID  
VF Corporation  
VisionSpring  
Wallace Genetic Foundation  
Water for Empowerment  
Who Gives a Crap  
World Bank Group  
Xylem



WaterAid/ Ly heng

# Financials



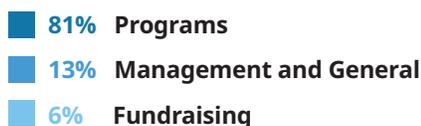
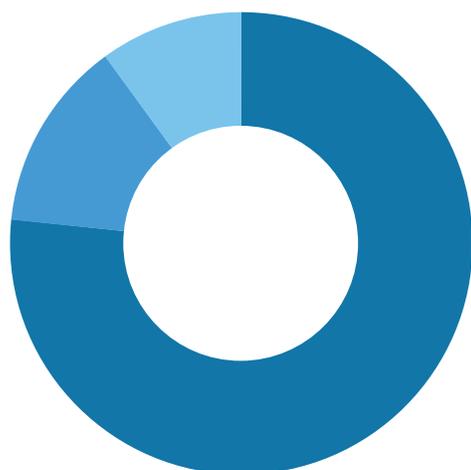
WaterAid/ Kwizera Emmanuel

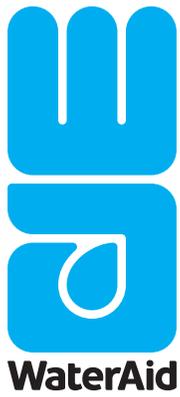
## Statements of financial position (audited)

	2021	2020
<b>Assets</b>		
Cash and cash equivalents	\$7,741,322	\$3,285,786
Grants receivable	2,270,586	1,894,939
Prepaid expenses and other assets	276,142	86,670
Investments	420,877	390,742
Property and equipment (net)	66,042	84,171
Security deposit	62,235	6,255
<b>Total assets</b>	<b>\$10,837,204</b>	<b>\$5,748,563</b>
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$708,157	\$473,805
Deferred lease credit	102,557	103,330
Line of credit	-	200,000
Refundable Advance	409,190	-
Grants payable	3,748,751	1,624,414
<b>Total liabilities</b>	<b>\$4,968,655</b>	<b>\$2,401,549</b>
<b>Net assets</b>		
Unrestricted	\$1,652,782	\$548,645
Temporarily restricted	4,215,767	2,798,369
<b>Total net assets</b>	<b>\$5,868,549</b>	<b>\$3,347,014</b>
<b>Total liabilities and net assets</b>	<b>\$10,837,204</b>	<b>\$5,748,563</b>

## Statement of activities and changes in net assets (audited)

	2021	2020
<b>Revenue</b>		
Contributions		
<i>Foundations and corporations</i>	\$10,912,803	\$10,354,482
<i>Individuals and others</i>	2,620,620	1,552,728
<i>In-Kind</i>	115,398	-
Government grants	3,181,302	2,345,209
Investment WaterAid	820,913	1,975,056
Investment income	13,135	19,991
Miscellaneous income	2,801	4,432
<b>Total revenue</b>	<b>\$17,666,972</b>	<b>\$16,251,898</b>
<b>Expenses</b>		
Program services	\$12,365,898	\$12,242,943
Support services		
<i>Management and general</i>	1,930,753	1,857,267
<i>Fundraising</i>	879,414	1,022,501
<b>Total expenses</b>	<b>\$15,176,065</b>	<b>\$15,122,711</b>
<b>Nonoperating changes</b>	<b>\$30,628</b>	<b>(\$88,276)</b>
<b>Net assets</b>	<b>\$2,521,535</b>	<b>\$1,040,911</b>
Beginning of year	3,347,014	2,306,103
End of year	\$5,868,549	\$3,347,014





### About WaterAid

WaterAid is working to make clean water, decent toilets and good hygiene a reality for everyone, everywhere within a generation. WaterAid works in more than 30 countries to change the lives of the poorest and most marginalized people. Since 1981, WaterAid has reached 28 million people with clean water, 28 million people with decent toilets and 26 million people with good hygiene.

### WaterAid

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